NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 12, 1986

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	34.7	30,330
2	FAMILY TIES	32.2	28,140
3	CHEERS	28.1	24,560
4	MURDER, SHE WROTE	26.7	23,340
5	GOLDEN GIRLS	26.0	22,720
6	MOONLIGHTING#	25.4	22,200
7	NIGHT COURT	25.0	21,850
8	60 MINUTES	23.0	20,100
9	GROWING PAINS#	22.7	19,840
10	WHO'S THE BOSS?#	22.5	19,670
11	NBC SUNDAY NIGHT MOVIE	22.4	19,580
12	AMEN	21.2	18,530
13	DALLAS	20.4	17,830
13	NEWHART	20.4	17,830
15	CBS TUESDAY MOVIE	20.2	17,650

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	27.8	63,190
2	FAMILY TIES	25.9	58,770
3	CHEERS	19.1	43,320
4	GOLDEN GIRLS	18.4	41,830
5	MOONLIGHTING#	16.9	38,480
6	WHO'S THE BOSS?#	16.4	37,270
7	MURDER, SHE WROTE	16.3	36,970
8	NBC SUNDAY NIGHT MOVIE	16.2	36,680
9	GROWING PAINS#	16.1	36,600
10	NIGHT COURT	16.0	36,250
11	AMEN	14.0	31,740
12	NEWHART	13.9	31,600
13	60 MINUTES	13.8	31,350
14	227	13.7	31,140
15	HEAD OF THE CLASS#	13.5	30,580

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	30.5	27,720
2	FAMILY TIES	27.6	25,100
3	GOLDEN GIRLS	22.4	20,380
4	MURDER, SHE WROTE	22.3	20,280
5	CHEERS	21.9	19,850
6	MOONLIGHTING#	21.5	19,530
7	DALLAS	19.8	17,940
8	NBC SUNDAY NIGHT MOVIE	18.5	16,840
9	NIGHT COURT	18.4	16,710
10	GROWING PAINS#	17.8	16,160
11	NEWHART	17.6	15,970
12	DYNASTY#	17.5	15,890
13	AMEN	17.5	15,870
14	WHO'S THE BOSS?#	17.4	15,800
15	CBS SUNDAY MOVIE	16.9	15,340

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	20.5	16,820
2	FAMILY TIES	19.7	16,140
3	NFL MONDAY NIGHT FOOTBALL	17.9	14,670
4	CHEERS	17.7	14,490
5	NBC SUNDAY NIGHT MOVIE	16.4	13,460
6	60 MINUTES	16.4	13,420
7	NAT'L LEAGUE CHAMP-GM-1(S)	16.1	13,210
8	NIGHT COURT	15.9	13,040
9	MURDER, SHE WROTE	15.9	13,020
10	NAT'L LEAGUE CHAMP-GM-4(S)	15.9	13,000
11	MOONLIGHTING#	15.2	12,450
12	CBS NFL FOOTBALL GAME 1	15.0	12,270
13	AMER. LEAGUE CHAMP-GM-1(S)	14.2	11,660
14	AMER. LEAGUE CHAMP-GM-3(S)	13.8	11,310
15	GOLDEN GIRLS	13.7	11,270
16	NAT'L LEAGUE CHAMP-GM-2(S)	13.4	10,970
17	CBS NFL FOOTBALL GAME 2#	13.2	10,820
18	NEWHART	12.7	10,400
19	MIAMI VICE	12.6	10,320
20	AMER. LEAGUE CHAMP-GM-4(S)	12.5	10,240
21	WHO'S THE BOSS?#	12.5	10,210

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 12, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	31.1	17,820
2	FAMILY TIES	30.6	17,530
3	MOONLIGHTING#	25.4	14,590
4	CHEERS	23.0	13,170
5	NBC SUNDAY NIGHT MOVIE	21.2	12,160
6	NIGHT COURT	19.0	10,920
7	GROWING PAINS#	19.0	10,880
8	GOLDEN GIRLS	18.6	10,650
9	WHO'S THE BOSS?#	18.1	10,370
10	DYNASTY#	17.0	9,770
11	NBC MONDAY NIGHT MOVIES	16.5	9,480
12	NEWHART	15.8	9,060
13	HEAD OF THE CLASS#	15.7	9,030
14	MURDER, SHE WROTE	15.7	9,010
15	DALLAS	15.6	8,960

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE	35.2	9,810
2	GOLDEN GIRLS	30.7	8,550
3	BILL COSBY SHOW	30.0	8,370
4	DALLAS	27.4	7,640
5	60 MINUTES	25.9	7,220
6	CBS TUESDAY MOVIE	25.6	7,130
7	CBS SUNDAY MOVIE	25.3	7,050
8	HIGHWAY TO HEAVEN	24.6	6,870
9	MATLOCK	23.4	6,530
10	AMEN	23.2	6,480
10	FAMILY TIES	23.2	6,480
12	FALCON CREST	22.9	6,380
13	TOGETHER WE STAND#	21.5	6,000
14	NEWHART	21.1	5,890
15	HUNTER	20.3	5,670

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	FAMILY TIES	21.0	11,740
2	BILL COSBY SHOW	20.1	11,210
3	CHEERS	19.3	10,770
4	NBC SUNDAY NIGHT MOVIE	18.3	10,230
5	NIGHT COURT	17.8	9,940
6	MOONLIGHTING#	17.3	9,650
7	NFL MONDAY NIGHT FOOTBALL	16.6	9,290
8	CBS NFL FOOTBALL GAME 1	14.4	8,040
9	MIAMI VICE	13.8	7,720
10	GROWING PAINS#	13.6	7,580
11	WHO'S THE BOSS?#	13.5	7,560
12	NEWHART	13.5	7,540
13	NAT'L LEAGUE CHAMP-GM-4(S)	13.4	7,500
14	HILL STREET BLUES	12.5	6,970
15	VALERIE	12.2	6,830
16	EASY STREET	12.1	6,770

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE	30.0	6,300
2	60 MINUTES	27.7	5,810
3	NAT'L LEAGUE CHAMP-GM-1(S)	27.3	5,740
4	NAT'L LEAGUE CHAMP-GM-2(S)	24.6	5,170
5	GOLDEN GIRLS	23.3	4,900
6	NAT'L LEAGUE CHAMP-GM-4(S)	23.2	4,870
7	AMER. LEAGUE CHAMP-GM-1(S)	22.7	4,760
8	BILL COSBY SHOW	22.6	4,740
9	AMER. LEAGUE CHAMP-GM-3(S)	22.0	4,630
10	AMER. LEAGUE CHAMP-GM-4(S)	20.4	4,290
11	NFL MONDAY NIGHT FOOTBALL	19.9	4,180
12	CBS TUESDAY MOVIE	19.8	4,160
13	CBS SUNDAY MOVIE	19.7	4,130
14	NAT'L LEAGUE CHAMP-PRE 1(S)	19.6	4,110
15	AMER. LEAGUE CHAMP-GM-5(S)	18.7	3,920
16	MATLOCK	18.6	3,910
17	AMEN	18.3	3,850
18	AMER. LEAGUE CHAMP-PRE 1(S)	18.0	3,770
19	HUNTER	17.5	3,680
20	AMER. LEAGUE CHAMP-PRE 4(S)	17.1	3,590
20	FAMILY TIES	17.1	3,590
22	DALLAS	16.9	3,540
23	CBS NFL FOOTBALL GAME 1	16.7	3,500
24	HIGHWAY TO HEAVEN	16.6	3,480

CONT'D

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING OCTOBER 12, 1986

NIELSEN AVERAGE AUDIENCE

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			
24	MACGYVER	16.6	3,480

NOTES

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
•EVENING																																
A TEAM						3		202	204	A	14.3	25	1250	1866	639	314	711	260	456	434	347	194	650	232	460	422	343	153	125	43^	380	304
		FRI.	8.00P	60	NBC	A		99	99	B	14.1	25	1232	1866	622	315	708	243	448	429	345	204	675	259	463	416	330	170	110	28	373	300
		8.00 - 8.30								A	13.6	24	1189	1829	638	298	711	269	442	421	325	206	638	236	446	407	325	154	111^	41^	369	278
		8.30 - 9.00								A	15.0	25	1311	1895	638	328	711	254	468	444	364	184	657	227	471	433	358	151	137	44^	390	327
ABC BUSINESS BRIEF-WED						1		184		A	16.1	26	1407	1802	738	233	771	324	519	514	355	182^	562	240	422	342	250	115^	253	145^	216	169^
	1	WED.	8.58P	1	ABC	N		87		B	16.1	26	1407	1802	738	233	771	324	519	514	355	182	562	240	422	342	250	115	253	145	216	169
ABC BUSINESS BRIEF-FRI						1		182		A	12.8	22	1119	1932	652	290	763	224^	456	472	363	251	354	97^	207^	224^	170^	130^	186^	140^	629	388
	1	FRI.	8.44P	1	ABC	N		86		B	12.8	22	1119	1932	652	290	763	224	456	472	363	251	354	97	207	224	170	130	186	140	629	388
ABC NEWSBRIEF-MON						2		158	153	A	13.3	21	1162	1686	598	276	634	167	344	349	308	248	762	216	455	435	398	266	110^	46^	180	121^
		MON.	8.58P	1	ABC	N		86	85	B	13.3	21	1162	1686	598	276	634	167	344	349	308	248	762	216	455	435	398	266	110	46	180	121
ABC NEWSBRIEF-TUE						2		183	192	A	15.1	24	1320	1698	732	293	790	318	505	461	367	217	695	296	452	381	260	207	93^	29^	120	73^
	1	TUE.	9.58P	1	ABC	N		89	93	B	15.1	24	1320	1698	732	293	790	318	505	461	367	217	695	296	452	381	260	207	93	29	120	73
	2	TUE.	8.12P	1																												
ABC NEWSBRIEF-WED						2		184	192	A	13.1	22	1145	1547	737	374	806	249	419	470	376	282	601	185	294	280	280	251	31^	19v	109^	83^
	1	WED.	9.58P	1	ABC	N		89	93	B	13.1	22	1145	1547	737	374	806	249	419	470	376	282	601	185	294	280	280	251	31	19	109	83
	2	WED.	8.11P	1																												
ABC NEWSBRIEF-THU						2		184	191	A	9.9	16	865	1709	813	353	896	228	397	407	466	376	691	185	299	301	316	289	22v	LT	100^	58^
	1	THU.	9.58P	1	ABC	N		89	93	B	9.9	16	865	1709	813	353	896	228	397	407	466	376	691	185	299	301	316	289	22	LT	100	58
	2	THU.	8.12P	1																												
ABC NEWSBRIEF-FRI						2		179	187	A	9.3	16	813	1756	688	292	688	165^	367	394	395	265	704	230	430	423	335	248	126^	43v	238	187
	1	FRI.	9.58P	1	ABC	N		89	92	B	9.3	16	813	1756	688	292	688	165	367	394	395	265	704	230	430	423	335	248	126	43	238	187
	2	FRI.	8.13P	1																												
ABC NEWSBRIEF-SAT.						2		180	191	A	7.7	14	673	1590	666	215	730	246	370	329	328	298	638	94^	270	316	383	309	83^	26v	139^	111^
	1	SAT.	9.58P	1	ABC	N		91	94	B	7.7	14	673	1590	666	215	730	246	370	329	328	298	638	94	270	316	383	309	83	26	139	111
	2	SAT.	8.12P	1																												
ABC NEWSBRIEF-SUN.						2		187	195	A	10.6	16	926	1661	708	287	784	156	360	372	389	369	680	211	414	339	304	248	90^	24v	107^	74^
	1	SUN.	9.47P	1	ABC	N		91	95	B	10.6	16	926	1661	708	287	784	156	360	372	389	369	680	211	414	339	304	248	90	24	107	74
	2	SUN.	8.12P	1																												
ABC SPORTS UPDATE-SAT						1		190		A	5.5	10	481	1256	613	189^	657	145v	275^	317^	265^	340^	405^	63v	247^	247^	223^	158^	71v	43v	123v	110v
	1	SAT.	8.58P	1	ABC	SN		92		B	5.5	10	481	1256	613	189	657	145	275	317	265	340	405	63	247	247	223	158	71	43	123	110
ABC SPORTS UPDATE-SUN						2		194	196	A	9.2	14	804	1781	607	199	641	146^	290	342	314	269	668	126^	409	415	392	225	122^	52^	350	227
	1	SUN.	8.58P	1	ABC	SN		92	93	B	9.2	14	804	1781	607	199	641	146	290	342	314	269	668	126	409	415	392	225	122	52	350	227
	2	SUN.	7.58P	1																												
ABC SUNDAY NIGHT MOVIE						2		210		A	12.6	19	1101	1357	768	336	830	131^	409	449	433	381	426	79^	224^	200^	208^	186^	70^	43v	31v	23v
	1	SUN.	9.00P	120	ABC	FF		99		B	18.0	28	1573	1814	772	374	842	309	550	495	401	245	722	279	482	479	359	178	131	51	119	68
		9.00 - 9.30								A	11.3	16	988	1438	748	327	813	140^	373	450	424	363	470	105^	273^	239^	240^	185^	99^	65v	56v	23v
		9.30 - 10.00								A	13.0	19	1136	1414	773	361	830	133^	397	440	428	390	464	126^	257	210^	188^	193^	84^	53v	36v	36v
		10.00 - 10.30								A	13.6	20	1189	1298	764	326	825	136^	430	450	425	375	392	51v	193^	175^	197^	185^	59v	33v	22v	22v
		10.30 - 11.00								A	12.6	20	1101	1272	779	327	842	119^	430	454	445	388	384	37v	181^	181^	206^	184^	36v	18v	10v	10v
ABC WORLD NEWS TONIGHT						10		208	196	A	10.4	21	909	1350	681	266	717	127	269	325	346	365	539	90	223	244	280	273	39^	22^	55^	27^
		M-F	6.30P	30	ABC	N		99	96	B	10.4	21	909	1350	681	266	717	127	269	325	346	365	539	90	223	244	280	273	39	22	55	27
ABC WRLD NEWS TONIGHT-SUN						1		162		A	5.3	11	463	1570	548^	137v	595^	76v	141v	197^	158^	388^	618	132v	311^	275^	241^	307^	131v	38v	226^	37v
	1	SUN.	6.30P	30	ABC	N		82		B	5.3	11	463	1570	548	137	595	76	141	197	158	388	618	132	311	275	241	307	131	38	226	37

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
ALF				3	205	200	A	14.5	22	1267	2361	726	309	800	314	526	463	368	222	605	220	435	406	318	137	336	166	620	424
MON.	8.00P	30	NBC	CS	99	95	B	14.8	23	1294	2238	714	319	804	338	535	443	325	222	578	237	434	398	280	119	313	130	543	364
AMAZING STORIES				3	206	201	A	14.1	21	1232	2209	750	369	844	338	570	506	411	216	625	249	468	426	327	126	217	82^	523	373
MON.	8.30P	30	NBC	GD	99	95	B	14.6	22	1276	2073	758	379	846	344	581	493	382	222	607	240	456	417	307	124	210	75	410	288
AMEN				3	208	203	A	21.2	37	1853	1713	773	294	856	238	457	445	375	349	461	153	240	216	173	207	129	76	267	224
SAT.	9.30P	30	NBC	CS	99	99	B	20.9	36	1827	1767	799	312	895	251	486	466	404	360	479	131	244	233	203	217	137	91	256	203
AMER. LEAGUE CHAMP-PRE 1(S)					212		A	14.1	24	1232	1675	670	285	670	191^	295	299	309	298	809	287	451	421	290	306	37v	LT	159^	102^
2 TUE.	8.00P	15	ABC	SC	99																									
AMER. LEAGUE CHAMP-GM-1(S)					212		A	15.9	25	1390	1524	521	203	528	141^	235	239	259	244	839	260	442	431	366	343	55^	LT	102^	68^
2 TUE.	8.15P	190	ABC	SE	99																									
8.00 - 8.30							A	14.1	23	1232	1658	636	251	636	178^	262	257	288	304	832	288	441	406	297	346	36v	LT	154^	79^
8.30 - 9.00							A	16.1	25	1407	1620	606	234	611	180^	265	254	268	282	823	284	430	392	309	343	47v	LT	139^	77^
9.00 - 9.30							A	17.8	27	1556	1562	528	229	528	153^	222	243	253	240	859	268	449	439	363	355	68^	5v	107^	70^
9.30 - 10.00							A	17.5	26	1530	1538	471	175^	471	125^	213	203	225	237	881	252	458	466	403	360	82^	LT	104^	73^
10.00 - 10.30							A	16.8	26	1468	1516	493	225	510	131^	263	255	273	211	840	248	449	446	397	330	51^	LT	115^	89^
10.30 - 11.00							A	15.6	25	1363	1395	451	162^	468	119^	224	236	243	211	831	249	443	438	395	333	42v	LT	54^	39v
11.00 - 11.30							A	12.2	23	1066	1358	502	144^	519	101^	191^	226^	289	263	744	233^	396	398	325	307	51v	LT	44v	44v
AMER. LEAGUE CHAMP-PRE 3(S)					212		A	10.7	20	935	1657	629	211^	629	94^	208^	288^	346	338	789	250^	412	398	288^	332	66v	29v	173^	94^
2 FRI.	8.00P	16	ABC	SC	99																									
AMER. LEAGUE CHAMP-GM-3(S)					212		A	15.0	26	1311	1523	504	176^	508	88^	181^	195^	269	283	862	263	435	431	367	352	90^	4v	63^	44v
2 FRI.	8.16P	187	ABC	SE	99																									
8.00 - 8.30							A	11.1	20	970	1693	642	232^	642	132^	206^	254^	330	359	843	286^	447	399	310	344	63v	26v	145^	77^
8.30 - 9.00							A	13.5	24	1180	1506	560	199^	560	97^	180^	226^	290	315	830	232^	407	399	369	349	44v	19v	72^	31v
9.00 - 9.30							A	14.1	24	1232	1533	489	178^	508	115^	177^	178^	227	282	851	280	418	411	351	339	89^	LT	85^	47v
9.30 - 10.00							A	14.8	24	1294	1607	497	163^	497	82^	152^	186^	250	296	855	286	410	424	353	349	185^	LT	70^	59^
10.00 - 10.30							A	16.7	28	1460	1536	503	190^	506	94^	202	199	272	274	878	270	459	466	373	345	103^	LT	49v	49v
10.30 - 11.00							A	17.1	29	1495	1476	453	152^	458	65^	179^	168^	260	251	891	271	472	465	375	355	80^	LT	47v	39v
11.00 - 11.30							A	15.9	28	1390	1408	495	167^	495	57^	192^	200^	315	265	864	223	428	422	403	385	26v	LT	23v	14v
AMER. LEAGUE CHAMP-PRE 4(S)					211		A	9.7	19	848	1550	585	187^	627	163^	241^	223^	267^	360	730	128^	266^	284^	343	423	79v	14v	114^	83v
2 SAT.	8.00P	16	ABC	SC	99																									
AMER. LEAGUE CHAMP-GM-4(S)					212		A	14.6	27	1276	1582	569	120^	574	109^	244	277	301	283	803	171^	399	435	416	336	100^	13v	105^	69^
2 SAT.	8.16P	235	ABC	SE	99																									
8.00 - 8.30							A	10.0	19	874	1582	557	107^	557	98^	195^	219^	261^	338	809	149^	340	359	418	424	95^	16v	121^	83^
8.30 - 9.00							A	12.8	23	1119	1607	527	119^	527	125^	208^	237^	231^	290	803	178^	385	392	402	374	115^	17v	162^	93^
9.00 - 9.30							A	13.5	23	1180	1736	623	164^	637	191^	322	288	273	291	834	209^	407	430	401	360	160^	14v	105^	64^
9.30 - 10.00							A	14.0	24	1224	1647	557	90^	563	94^	236	260	286	303	836	172^	422	462	436	355	109^	12v	139^	79^
10.00 - 10.30							A	15.8	27	1381	1626	604	89^	604	94^	258	304	332	300	805	140^	382	417	443	357	122^	14v	95^	74^
10.30 - 11.00							A	15.7	28	1372	1595	599	91^	605	98^	262	326	341	279	771	136^	356	405	408	337	105^	16v	114^	76^
11.00 - 11.30							A	15.6	30	1363	1555	588	194^	588	135^	263	287	314	245	809	195^	432	482	407	297	67^	10v	91^	62^
11.30 - 12.00							A	16.7	37	1460	1415	512	123^	512	64^	192	242	307	270	787	177^	421	460	423	291	54^	9v	62^	55^
12.00 - 12.30							A	15.6	37	1363	1348	514	82^	514	39v	194^	255	334	259	735	181^	385	430	385	265	46v	14v	53^	32v
AMERICAN PORTRAIT				8	203	199	A	14.7	22	1285	1712	754	315	841	233	449	433	385	338	533	159	346	320	286	163	118	50^	220	148
1 TU&TH	8.58P	1	CBS	DO	95	94	B	14.1	21	1232	1773	755	302	855	262	468	425	383	336	534	158	339	310	284	172	131	52	253	170
2 MTUTH	8.58P	1																												
BETTER DAYS				2	205	200	A	11.3	18	988	1880	686	221	744	257	447	394	309	256	603	259	462	399	284	133^	189	108^	344	246
WED.	8.30P	30	CBS	CS	99	99	B	11.3	18	988	1880	686	221	744	257	447	394	309	256	603	259	462	399	284	133	189	108	344	246

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
BILL COSBY SHOW	3	216	215	A	34.7	54	3033	2083	828	343	912	325	587	531	412	275	556	217	371	327	267	156	238	138	377	262
THU. 8.00P 30 NBC CS		99	99	B	34.3	54	2998	2123	812	359	905	333	582	520	402	274	611	248	416	368	272	165	238	132	369	252
CAGNEY & LACEY	2	209	209	A	16.2	26	1416	1494	786	370	910	219	474	465	470	370	457	136	283	269	254	147	53^	21v	74^	65^
MON. 10.00P 60 CBS OP		99	99	B	16.2	26	1416	1494	786	370	910	219	474	465	470	370	457	136	283	269	254	147	53	21	74	65
10.00 - 10.30				A	16.0	25	1398	1496	775	372	895	213	466	455	458	371	470	147	307	286	256	140	52^	21v	79^	70^
10.30 - 11.00				A	16.3	28	1425	1493	799	368	929	225	485	473	486	374	443	125	261	251	253	152	51^	20v	70^	61^
CBS EVENING NEWS-RATHER	15	208	208	A	11.1	22	970	1492	683	242	764	119	276	294	333	433	629	173	326	308	286	262	47^	20^	52^	32^
M-F 6.30P 30 CBS N		99	99	B	10.9	22	953	1534	671	226	756	115	268	291	348	437	655	181	329	292	295	289	54	19	69	46
CBS EVENING NEWS-SUNDAY	2		140	A	6.9	12	603	1413	675	186^	706	87v	201^	275^	265^	431^	616	168^	286^	246^	303^	330^	53v	41v	38v	24v
2 SUN. 6.30P 30 CBS N			68	B	6.5	12	568	1478	766	199	784	200	308	265	266	429	595	131	258	249	293	326	46	21	53	31
CBS SAT. NEWS-SCHIEFFER	2	174	170	A	7.1	15	621	1461	601	142^	661	24v	135^	177^	281	477	628	126^	270	251	298	330	67^	17v	105^	52v
SAT. 6.30P 30 CBS N		90	92	B	7.1	15	621	1461	601	142	661	24	135	177	281	477	628	126	270	251	298	330	67	17	105	52
CBS SUNDAY MOVIE	3	208	205	A	19.8	31	1731	1510	825	319	887	197	406	424	447	408	512	124	239	250	236	238	69^	41^	42^	27^
1 SUN. 9.29P 120 CBS FF		99	99	B	18.3	29	1599	1506	806	300	883	197	402	431	451	404	510	117	244	250	247	233	65	44	48	31
2 SUN. 9.00P 120																										
9.00 - 9.30				A	15.6	24	1363	1393	814	291	853	194^	371	418	373	386	375	95^	165^	181^	181^	169^	75^	56^	90^	59^
9.30 - 10.00				A	19.4	29	1696	1544	834	310	891	176	403	418	462	417	519	125	243	249	241	244	96	53^	38^	32^
10.00 - 10.30				A	19.8	30	1731	1555	852	348	919	216	448	454	465	401	530	143	258	267	236	235	66^	38^	40^	26^
10.30 - 11.00				A	20.2	32	1765	1519	834	330	905	211	427	441	451	408	513	125	234	249	232	243	60^	34^	41^	22^
11.00 - 11.30				A	23.3	39	2036	1468	784	291	834	171	336	369	452	429	556	110^	259	266	263	280	55^	31v	23v	11v
CBS TUESDAY MOVIE	3	208	208	A	20.2	32	1765	1448	790	268	857	172	385	415	426	404	491	68^	214	234	276	237	59^	15v	41^	41^
TUE. 9.00P 120 CBS FF		99	99	B	17.7	28	1547	1451	775	280	852	183	399	413	438	388	471	72	219	232	273	218	66	31	62	53
9.00 - 9.30				A	19.8	30	1731	1508	790	272	853	169	392	416	419	401	518	77^	242	268	297	230	79^	25^	58^	55^
9.30 - 10.00				A	20.1	30	1757	1460	793	267	857	173	396	427	426	395	483	62^	216	232	281	228	74^	22^	46^	46^
10.00 - 10.30				A	20.7	33	1809	1383	776	262	850	172	377	414	424	400	458	58^	181	202	249	240	40^	7v	35^	35^
10.30 - 11.00				A	20.4	36	1783	1415	795	264	854	172	370	402	425	414	496	75^	214	225	271	244	39^	8v	26^	26^
CHEERS	3	208	209	A	28.1	41	2456	1764	750	332	808	312	536	501	372	226	589	248	437	411	293	124	163	96	204	149
THU. 9.00P 30 NBC CS		99	99	B	28.7	43	2508	1864	764	378	833	337	557	507	373	227	651	286	487	452	298	130	168	90	212	152
COLBYS	2	211		A	10.5	16	918	1608	828	269^	983	293^	513	497	462	373	558	197^	315	235^	240^	182^	26v	LT	41v	41v
1 THU. 9.00P 60 ABC GD		99		B	10.4	16	909	1557	825	250	960	303	492	506	413	362	478	164	283	217	230	157	68	35	51	45
9.00 - 9.30				A	9.9	15	865	1636	807	266^	954	288^	485	463	445	374	616	216^	352	275^	282^	182^	26v	LT	40v	40v
9.30 - 10.00				A	11.1	17	970	1571	847	268^	1003	294	536	525	475	371	505	183^	282^	200^	199^	179^	23v	LT	40v	40v
CRIME STORY	2	204	207	A	11.1	17	970	1590	657	346	721	206	426	421	418	227	608	209	383	343	298	177	141^	117^	120^	112^
TUE. 9.00P 60 NBC OP		99	99	B	11.1	17	970	1590	657	346	721	206	426	421	418	227	608	209	383	343	298	177	141	117	120	112
9.00 - 9.30				A	11.5	17	1005	1596	672	360	735	218	442	436	423	223	602	214	382	338	292	173	140^	119^	119^	105^
9.30 - 10.00				A	10.6	16	926	1587	645	332	709	195	409	407	416	232	614	199	384	349	311	182	142^	115^	122^	122^
DALLAS	3	207	208	A	20.4	33	1783	1694	907	358	1006	263	503	485	443	428	512	117	259	289	257	199	55^	31^	121	89
FRI. 9.00P 60 CBS GD		99	99	B	23.5	38	2054	1642	867	341	984	276	514	502	444	399	492	143	262	266	246	190	66	46	100	77
9.00 - 9.30				A	20.0	32	1748	1675	892	351	995	257	491	477	437	427	508	116	250	280	248	204	47^	27^	125	92
9.30 - 10.00				A	20.9	33	1827	1698	917	360	1009	267	508	487	443	428	514	119	268	297	265	192	58^	34^	117	88
DESIGNING WOMEN	2	208	208	A	17.9	27	1564	1628	839	378	925	280	516	521	427	342	527	200	373	317	247	140	90^	46^	86^	61^
MON. 9.30P 30 CBS CS		99	99	B	17.9	27	1564	1628	839	378	925	280	516	521	427	342	527	200	373	317	247	140	90	46	86	61
DISNEY SUNDAY MOVIE CONT'D	3	210		A	12.6	20	1101	2154	628	211^	685	217^	430	433	343	192^	556	187^	409	370	278	132^	259	143^	654	441

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

KEY: A=CURRENT REPORT B=SEASON AVERAGE

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST OCT. 1986 REPORT

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																										
DISNEY SUNDAY MOVI-CONT'D																										
1 SUN. 7.00P 120 ABC FF		99		B	12.2	20	1066	2212	663	329	722	266	494	473	347	180	648	248	456	404	299	155	214	104	628	389
7.00 - 7.30				A	10.1	17	883	2137	726	234^	780	241^	502	487	387	223^	462	163^	336	321	201^	126^	233^	112^	662	406
7.30 - 8.00				A	12.8	20	1119	2180	643	205^	700	197^	417	438	357	211^	558	183^	399	362	275	144^	286	157^	636	436
8.00 - 8.30				A	13.4	20	1171	2161	593	200^	657	214^	432	435	333	168^	582	214^	448	397	294	113^	253	158^	669	464
8.30 - 9.00				A	13.9	20	1215	2159	580	215^	637	229^	393	397	306	171^	596	181^	434	393	324	141^	264	139^	662	455
DOWNTOWN	3	201	203	A	10.9	19	953	1837	745	261	823	193	399	408	373	356	652	186	355	333	351	271	182	85^	180	108^
SAT. 8.00P 60 CBS OP		98	98	B	11.2	20	979	1719	720	262	794	182	390	395	375	349	638	158	346	356	368	251	133	64	154	99
8.00 - 8.30				A	10.8	19	944	1847	757	252	831	196	388	393	356	373	644	177	332	307	349	282	184	91^	188	120^
8.30 - 9.00				A	10.9	19	953	1835	732	269	815	188	411	422	394	339	664	198	378	356	352	264	186	79^	170	97^
DYNASTY	2	211		A	18.7	29	1634	1602	860	388	973	337	598	559	416	302	471	173	306	263	210	141^	59^	34v	99^	75^
1 WED. 9.00P 60 ABC GD		99		B	19.4	30	1696	1598	827	371	951	344	598	546	412	283	474	166	302	291	236	140	90	37	83	60
9.00 - 9.30				A	18.3	29	1599	1665	864	382	971	328	600	554	420	308	509	188	339	296	223	150^	67^	40v	118^	91^
9.30 - 10.00				A	19.0	30	1661	1538	858	393	975	346	597	562	411	297	435	158^	275	229	197	135^	50^	28v	78^	61^
EASY STREET	3	202	200	A	15.4	23	1346	2061	805	362	835	348	573	484	365	215	688	299	505	454	319	152	221	116	317	222
SUN. 8.00P 30 NBC CS		99	98	B	15.1	23	1320	2034	800	357	855	368	570	489	354	236	649	265	456	414	305	157	205	108	325	207
ELLEN BURSTYN SHOW	3	206		A	7.9	14	690	1257	629	178^	675	143^	251^	302^	251^	373^	411	86v	234^	234^	201^	177^	63v	39v	108^	89v
1 SAT. 8.30P 30 ABC CS		99		B	10.0	18	874	1621	732	313	812	193	386	437	369	349	548	133	311	305	288	216	95	51	166	110
EQUALIZER	1		206	A	17.0	28	1486	1664	704	339	827	231	471	423	381	309	676	238	431	374	319	212	117^	42v	44v	28v
2 WED. 10.00P 60 CBS PD			99	B	17.0	28	1486	1664	704	339	827	231	471	423	381	309	676	238	431	374	319	212	117	42	44	28
10.00 - 10.30				A	17.9	29	1564	1660	702	356	820	235	469	413	372	304	667	234	422	373	320	204	125^	44v	48^	33v
10.30 - 11.00				A	16.1	27	1407	1663	704	319	835	228	469	433	388	317	684	245	444	372	316	217	105^	40v	39v	19v
FACTS OF LIFE	3	206	205	A	16.7	30	1460	1836	682	312	806	257	454	397	298	304	483	165	275	233	200	197	186	92^	361	264
SAT. 8.00P 30 NBC CS		99	99	B	16.1	30	1407	2000	742	326	866	278	504	466	362	314	528	182	326	306	238	176	186	114	420	308
FALCON CREST	2	207	207	A	16.2	28	1416	1555	879	339	974	257	475	434	426	450	455	106	221	238	221	193	57^	36^	69^	52^
FRI. 10.00P 60 CBS GD		99	99	B	16.2	28	1416	1555	879	339	974	257	475	434	426	450	455	106	221	238	221	193	57	36	69	52
10.00 - 10.30				A	16.6	28	1451	1578	893	347	988	258	486	442	434	453	464	107	225	245	224	196	59^	38^	67^	50^
10.30 - 11.00				A	15.8	28	1381	1527	867	331	959	258	462	425	415	446	444	107	217	233	215	188	54^	33^	70^	53^
FAMILY TIES	3	215	214	A	32.2	48	2814	2088	804	335	892	368	625	547	384	230	574	255	417	368	263	127	257	140	365	263
THU. 8.30P 30 NBC CS		99	99	B	32.2	49	2814	2101	791	365	886	374	615	542	378	227	603	275	443	393	259	128	251	131	361	252
GIMME A BREAK	3	198	201	A	17.1	26	1495	1897	831	337	899	302	520	482	372	320	532	207	365	322	237	137	226	97	240	193
WED. 9.00P 30 NBC CS		99	99	B	17.3	27	1512	1815	759	354	873	290	537	480	400	291	501	177	336	294	252	136	216	95	225	179
GOLDEN GIRLS	3	211	208	A	26.0	44	2272	1841	811	294	897	242	470	463	386	376	497	151	261	242	206	215	129	70	318	241
SAT. 9.00P 30 NBC CS		99	99	B	25.8	44	2255	1887	828	322	923	263	502	492	405	368	529	163	289	281	226	216	134	85	301	224
GROWING PAINS	1	210		A	22.7	34	1984	1845	727	336	815	336	550	526	372	177	494	206	381	339	244	96^	245	141	291	208
1 TUE. 8.30P 30 ABC CS		99		B	22.7	34	1984	1845	727	336	815	336	550	526	372	177	494	206	381	339	244	96	245	141	291	208
HEAD OF THE CLASS	3	207		A	18.5	30	1617	1891	775	243	827	362	558	544	368	188	531	238	416	365	250	92^	278	142^	255	200
1 WED. 8.30P 30 ABC CS		99		B	19.6	31	1713	1753	722	294	813	326	561	517	373	194	501	199	369	345	258	97	231	111	208	141
HEART OF THE CITY	3	199		A	6.5	11	568	1868	796	248^	880	342^	525	552	422^	206^	574	103v	404^	439^	435^	135^	226^	161^	188^	171^
1 SAT. 9.00P 60 ABC OP		98		B	7.8	14	682	1686	745	265	794	236	474	529	417	236	648	238	435	438	357	156	105	66	139	101
9.00 - 9.30				A	5.8	10	507	1858	812	205^	899	412^	516^	526^	374^	195^	525^	106v	397^	397^	380^	128v	252^	183^	182^	157^
9.30 - 10.00				A	7.3	13	638	1837	767	276^	849	279^	522	565	454	210^	598	99v	402^	464	468	134^	199^	140^	191^	178^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																														
HIGHWAY TO HEAVEN					3	213	213	A	19.2	31	1678	1781	804	337	871	211	428	393	379	408	566	150	317	308	272	208	141	82^	203	147
WED.	8.00P	60	NBC	GD		99	99	B	18.4	30	1608	1751	750	325	834	193	387	372	367	401	569	154	315	310	280	209	158	88	190	133
8.00 - 8.30								A	18.2	30	1591	1751	789	312	854	201	408	377	364	411	574	145	317	308	279	217	127	76^	196	133
8.30 - 9.00								A	20.3	32	1774	1794	814	357	881	217	444	406	390	403	552	151	314	305	267	197	153	88	208	159
HILL STREET BLUES					2	206	209	A	17.2	29	1503	1565	717	371	798	325	573	534	365	172	637	244	465	451	324	136	71^	43^	59^	45^
THU.	10.00P	60	NBC	OP		99	99	B	17.2	29	1503	1565	717	371	798	325	573	534	365	172	637	244	465	451	324	136	71	43	59	45
10.00 - 10.30								A	18.0	29	1573	1582	712	384	798	326	576	535	366	173	634	243	460	443	323	139	84^	54^	66^	50^
10.30 - 11.00								A	16.5	29	1442	1528	719	353	792	322	567	527	361	169	633	240	463	455	324	133	53^	28^	50^	38^
HOTEL					1	211		A	17.1	29	1495	1353	866	352	955	295	524	490	403	366	347	81^	169^	185	143^	162^	51^	41v	LT	LT
1 WED.	10.00P	60	ABC	GD		99		B	17.1	29	1495	1353	866	352	955	295	524	490	403	366	347	81	169	185	143	162	51	41	LT	LT
10.00 - 10.30								A	17.3	29	1512	1362	881	377	972	305	543	509	406	362	348	84^	173^	189	146^	159^	42v	32v	LT	LT
10.30 - 11.00								A	17.0	30	1486	1330	844	325	930	285	501	466	396	366	344	77^	164^	181^	138^	163^	56^	47v	LT	LT
HUNTER					3	204	201	A	18.8	34	1643	1611	767	332	862	247	464	433	393	345	481	113	232	228	233	223	115	39^	153	125
SAT.	10.00P	60	NBC	OP		99	99	B	18.3	34	1599	1654	733	285	829	223	435	407	382	341	538	131	271	268	268	227	119	50	168	130
10.00 - 10.30								A	18.8	34	1643	1654	775	337	882	249	475	440	403	354	473	109	223	220	230	225	124	48^	175	147
10.30 - 11.00								A	18.7	35	1634	1567	759	326	840	242	450	426	385	337	489	117	238	232	237	224	107	30^	131	104
JACK & MIKE					3	208		A	16.5	29	1442	1501	779	292	815	318	565	540	413	182^	530	236	365	309	216	138^	74^	37v	82^	21v
1 TUE.	10.00P	60	ABC	A		99		B	14.7	25	1285	1553	777	336	876	333	580	546	405	236	501	191	343	323	250	135	86	42	90	55
10.00 - 10.30								A	17.4	29	1521	1515	760	297	807	324	581	550	406	163^	546	233	380	333	237	137^	69^	22v	93^	28v
10.30 - 11.00								A	15.5	28	1355	1485	807	287	827	313	551	533	419	202^	511	238	349	283	196^	139^	76^	51v	71^	11v
KATE & ALLIE					3	208	205	A	18.4	28	1608	1614	820	332	868	232	434	458	392	341	444	160	289	276	210	128	125	72^	177	100
MON.	8.00P	30	CBS	CS		99	99	B	18.2	28	1591	1654	815	322	880	255	470	458	404	336	452	164	288	269	202	136	134	78	188	109
KAY O'BRIEN					3	207	205	A	14.7	25	1285	1503	822	288	868	255	476	457	386	351	465	167	304	281	224	132	103^	64^	67^	57^
THU.	10.00P	60	CBS	GD		99	99	B	14.1	24	1232	1529	794	288	882	269	469	440	390	367	466	153	294	270	232	152	126	77	55	47
10.00 - 10.30								A	14.8	24	1294	1545	833	288	876	264	484	465	385	349	459	169	303	286	221	128	119	76^	91^	78^
10.30 - 11.00								A	14.6	26	1276	1447	808	284	855	244	466	447	384	352	466	165	301	275	224	135	85^	50^	41^	34^
KNOTS LANDING					4	208	205	A	16.2	24	1416	1634	851	319	951	325	538	474	402	361	448	182	299	246	176	136	126	56^	109	83^
THU.	9.00P	60	CBS	GD		99	99	B	16.8	26	1468	1648	855	336	964	328	569	507	415	338	448	179	305	245	193	132	126	53	110	69
9.00 - 9.30								A	15.7	23	1372	1638	849	319	950	313	529	465	411	367	440	178	286	238	169	142	132	56^	116	83^
9.30 - 10.00								A	16.8	25	1468	1614	845	316	944	335	544	476	389	352	448	180	306	253	184	126	119	54^	103	82^
LIFE WITH LUCY					3	208		A	10.2	19	891	1567	720	240^	855	206^	408	404	377	408	476	114^	246^	254^	228^	191^	23v	LT	213^	151^
1 SAT.	8.00P	30	ABC	CS		99		B	11.6	22	1014	1750	783	352	912	250	465	452	396	378	558	159	313	293	265	211	63	32	217	131
L.A. LAW					2	205	202	A	15.9	27	1390	1560	742	395	809	267	518	550	443	216	630	210	408	421	340	186	64^	25v	57^	51^
FRI.	10.00P	60	NBC	GD		99	99	B	15.9	27	1390	1560	742	395	809	267	518	550	443	216	630	210	408	421	340	186	64	25	57	51
10.00 - 10.30								A	16.1	27	1407	1569	748	399	816	270	524	559	453	213	630	221	415	423	334	179	62^	24v	61^	53^
10.30 - 11.00								A	15.6	27	1363	1558	742	390	807	266	517	549	437	218	632	201	407	421	349	191	63^	24v	56^	49^
MACGYVER					3	205	199	A	14.5	23	1267	1652	606	262	664	165	344	333	327	271	709	189	405	385	365	276	101^	50^	178	118
MON.	8.00P	60	ABC	A		97	96	B	14.9	24	1302	1633	597	249	669	198	356	354	295	258	700	186	405	390	379	258	96	43	168	106
8.00 - 8.30								A	13.6	21	1189	1642	620	261	675	161	343	333	335	283	688	173	373	366	358	284	102^	53^	177	114^
8.30 - 9.00								A	15.4	24	1346	1655	597	263	657	173	347	331	318	262	720	200	427	400	371	265	98^	44^	180	120
MAGNUM, P.I.					2	208	206	A	16.6	26	1451	1731	740	333	810	254	488	450	379	272	651	236	438	420	308	182	151	58^	119	84^
1 WED.	9.00P	120	CBS	PD		99	99	B	16.6	26	1451	1731	740	333	810	254	488	450	379	272	651	236	438	420	308	182	151	58	119	84
2 WED.	9.00P	60																												
9.00 - 9.30								A	16.7	26	1460	1708	734	352	818	248	487	446	391	278	579	198	390	376	282	167	154	67^	157	102
CONT'D																														

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
MAGNUM, P.I.-CONT'D																										
9.30 - 10.00				A	18.1	28	1582	1737	735	387	826	267	496	446	375	281	631	231	427	405	301	174	154	60^	126	88^
10.00 - 10.30				A	15.8	26	1381	1778	743	229	775	243	474	446	361	258	739	277	497	489	329	197^	186^	65^	78^	60^
10.30 - 11.00				A	14.5	26	1267	1676	738	251	770	230	471	466	382	252	751	277	501	488	354	209^	105^	27v	50v	50v
MATLOCK		3	204 208	A	18.0	28	1573	1608	778	276	822	174	339	364	352	415	619	158	318	329	307	248	79^	36^	88^	64^
TUE. 8.00P 60 NBC GD		99	99	B	18.7	29	1634	1607	768	270	826	188	370	365	354	406	628	156	328	320	318	257	76	37	77	53
8.00 - 8.30				A	17.1	27	1495	1585	754	272	804	156	313	353	344	425	617	156	314	330	304	249	90^	54^	74^	53^
8.30 - 9.00				A	19.0	29	1661	1611	790	275	828	187	357	367	356	403	617	158	321	324	306	246	68^	20v	98	74^
MIAMI VICE		3	214 210	A	17.7	28	1547	1657	635	351	717	303	490	497	343	164	668	285	499	462	311	143	117	47^	155	122
FRI. 9.00P 60 NBC OP		99	99	B	17.6	28	1538	1690	642	353	727	297	507	485	350	175	674	282	509	447	315	137	105	48	184	141
9.00 - 9.30				A	17.5	28	1530	1697	647	358	726	309	494	504	344	169	671	290	503	461	309	145	116	48^	184	142
9.30 - 10.00				A	17.9	28	1564	1612	625	345	708	298	487	490	342	158	661	277	494	460	312	140	116	44^	127	103
MIKE HAMMER		3	203 203	A	10.0	17	874	1617	735	256	805	181	366	365	382	378	683	212	388	364	315	257	49^	10v	80^	58^
SAT. 9.00P 60 CBS PD		99	99	B	10.7	18	935	1622	715	291	789	180	375	363	395	364	650	154	373	373	361	240	78	5	105	68
9.00 - 9.30				A	9.2	15	804	1613	743	260	813	161^	373	361	401	392	663	202	368	350	310	258	50^	10v	87^	54^
9.30 - 10.00				A	10.8	19	944	1613	724	252	800	200	364	366	364	368	692	218	402	373	316	253	47^	9v	74^	59^
MR. BELVEDERE		2	204	A	14.5	25	1267	1849	637	257	727	209^	431	427	329	255	361	120^	218^	215^	167^	133^	172^	124^	589	379
1 FRI. 8.30P 30 ABC CS			96	B	11.4	19	996	1908	670	269	740	234	456	428	340	250	435	128	271	256	230	141	190	125	543	375
MOONLIGHTING		2	212	A	25.4	38	2220	1733	767	316	880	435	657	581	366	159	561	280	435	376	227	102^	159	63^	133	100^
1 TUE. 9.00P 60 ABC PD			99	B	25.2	38	2202	1840	795	356	907	440	672	589	375	178	637	309	493	453	272	118	181	83	115	88
9.00 - 9.30				A	24.8	37	2168	1752	765	317	887	444	659	579	362	161	547	276	421	373	217	102^	166	72^	152	110^
9.30 - 10.00				A	26.0	39	2272	1712	769	314	873	428	655	582	364	158	574	284	445	380	238	103^	151	54^	114^	90^
MURDER, SHE WROTE		3	208 206	A	26.7	39	2334	1584	803	325	868	157	387	400	420	420	557	104	256	261	269	269	69	29^	90	66
1 SUN. 8.29P 60 CBS SM		99	99	B	26.0	39	2272	1618	812	327	890	160	411	414	452	419	574	112	275	283	289	265	57	23	97	72
2 SUN. 8.00P 60																										
8.00 - 8.30				A	24.6	38	2150	1595	788	337	855	134	374	392	374	429	549	96^	284	269	274	243	61^	24v	130	89^
8.30 - 9.00				A	26.4	39	2307	1567	803	333	869	159	385	399	416	420	540	97	243	251	262	264	61	26^	97	70
9.00 - 9.30				A	29.5	42	2578	1607	822	299	882	170	399	413	470	418	599	123	263	271	286	304	83^	39^	43^	43^
MY SISTER SAM		1	204	A	18.7	28	1634	1638	815	368	874	268	509	519	369	301	429	146^	302	287	221	109^	101^	37v	234	126^
2 MON. 8.30P 30 CBS CS			99	B	18.7	28	1634	1638	815	368	874	268	509	519	369	301	429	146	302	287	221	109	101	37	234	126
NAT'L LEAGUE CHAMP-PRE 1(S)			212	A	13.5	24	1180	1521	569	296	603	113^	218^	318	307	285	766	192^	347	359	380	348	LT	LT	149^	91^
2 WED. 8.00P 16 ABC SC			99																							
NAT'L LEAGUE CHAMP-GM-1(S)			212	A	18.9	31	1652	1547	603	280	617	149^	243	298	306	294	799	211	391	417	398	348	60^	LT	71^	52^
2 WED. 8.16P 201 ABC SE			99																							
8.00 - 8.30				A	14.4	24	1259	1496	560	301	593	107^	190^	304	300	289	766	205^	341	368	353	361	39v	LT	98^	58^
8.30 - 9.00				A	17.3	28	1512	1539	559	263	591	102^	213	310	312	281	739	203	326	351	331	351	122^	LT	87^	60^
9.00 - 9.30				A	19.7	30	1722	1564	576	287	587	135^	235	293	282	275	818	217	394	421	407	355	72^	LT	87^	76^
9.30 - 10.00				A	19.8	30	1731	1556	581	264	593	142^	231	286	277	289	827	206	413	442	431	352	45^	LT	91^	65^
10.00 - 10.30				A	20.0	31	1748	1598	644	317	657	187	253	291	280	329	815	220	391	415	385	368	58^	LT	68^	43^
10.30 - 11.00				A	19.9	32	1739	1556	635	308	635	176	238	271	294	324	804	226	403	415	390	356	61^	13v	56^	46^
11.00 - 11.30				A	20.0	36	1748	1474	607	247	611	152^	236	314	361	263	798	205	423	462	425	311	29v	LT	36v	28v
11.30 - 12.00				A	13.6	30	1189	1608	743	202^	764	182^	429	439	493	290	808	152^	423	485	533	302	36v	36v	LT	LT
NAT'L LEAGUE CHAMP-PRE 2(S)			212	A	10.2	17	891	1801	806	387	806	179^	290^	317	439	362	801	198^	331	369	362	353	41v	LT	153^	75v
2 THU. 8.00P 15 ABC SC			99																							

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
NAT'L LEAGUE CHAMP-GM-2(S)		212		A	16.2	25	1416	1456	582	241	582	92^	221	247	326	289	775	189^	328	366	348	364	40v	5v	59^	33v
2 THU. 8.15P 174 ABC SE		99																								
8.00 - 8.30				A	11.8	19	1031	1703	706	353	706	149^	266^	273	379	327	816	186^	327	353	367	402	37v	LT	144^	57v
8.30 - 9.00				A	15.1	24	1320	1530	625	243	625	100^	204^	226	314	334	766	162^	309	342	358	385	43v	LT	96^	58^
9.00 - 9.30				A	16.7	25	1460	1452	555	227	555	76^	199	251	321	280	797	180^	320	368	367	382	50v	LT	50^	40v
9.30 - 10.00				A	18.0	26	1573	1421	572	246	572	96^	219	256	318	279	764	176^	317	383	337	356	34v	LT	51^	28v
10.00 - 10.30				A	18.0	28	1573	1451	569	248	569	86^	244	259	342	265	785	213	350	381	341	356	57^	19v	40v	18v
10.30 - 11.00				A	16.0	26	1398	1400	559	209	559	80^	217	238	328	280	773	210	334	361	340	359	31v	7v	37v	21v
11.00 - 11.30				A	13.2	23	1154	1362	597	198^	597	119^	243	213^	309	309	716	203^	365	368	356	297	14v	LT	35v	19v
NAT'L LEAGUE CHAMP-PRE 4(S)		212		A	10.7	18	935	1877	640	209^	708	188^	316	314	306	326	910	289^	584	473	430	313	81^	LT	178^	108^
2 SUN. 8.00P 17 ABC SC		99																								
NAT'L LEAGUE CHAMP-GM-4(S)		212		A	16.7	26	1460	1651	591	228	624	149^	293	319	322	265	890	253	513	468	445	334	60^	15v	77^	46v
2 SUN. 8.17P 163 ABC SE		99																								
8.00 - 8.30				A	12.4	20	1084	1815	623	194^	670	164^	289	312	316	312	906	278	579	476	448	314	58v	LT	181^	94^
8.30 - 9.00				A	14.6	23	1276	1837	650	237	708	180^	315	322	348	307	882	254	539	477	463	316	104^	24v	143^	66^
9.00 - 9.30				A	17.2	27	1503	1649	606	254	641	137^	288	311	338	284	903	272	506	477	427	334	64^	19v	41v	28v
9.30 - 10.00				A	17.8	28	1556	1663	611	290	654	175^	343	350	339	251	898	245	496	463	445	352	63^	22v	48^	38v
10.00 - 10.30				A	18.2	28	1591	1623	584	211	602	134^	293	335	332	248	900	258	512	461	447	343	57^	17v	64^	43v
10.30 - 11.00				A	17.4	27	1521	1479	509	161^	520	113^	230	286	271	234	878	236	510	475	450	331	19v	LT	62^	42v
NBC MONDAY NIGHT MOVIES	3	198	199	A	18.0	28	1573	1665	868	425	961	362	603	531	433	288	458	149	280	298	244	126	138	60^	108	84^
MON. 9.00P 120 NBC FF		99	99	B	20.3	31	1774	1625	851	402	935	330	589	520	424	289	473	145	276	308	253	145	115	52	102	68
9.00 - 9.30				A	17.2	25	1503	1742	834	430	930	347	566	483	398	294	474	139	277	307	274	143	168	72^	170	137
9.30 - 10.00				A	18.1	27	1582	1639	832	433	931	343	561	503	413	288	423	133	252	274	239	121	143	56^	142	109
10.00 - 10.30				A	18.5	29	1617	1678	901	437	1007	391	656	570	455	289	455	151	278	294	233	128	138	59^	78^	62^
10.30 - 11.00				A	18.0	30	1573	1618	906	406	979	364	631	564	468	282	482	173	317	314	235	118	109	54^	48^	30^
NBC NEWS DIGEST-M-F	15	150	149	A	12.3	19	1075	1931	738	337	826	280	494	448	363	280	581	191	363	359	297	176	198	105	326	233
1 MON. 8.57P 2 NBC N		76	76	B	12.5	19	1093	1899	722	342	822	277	486	436	357	287	598	200	374	359	290	186	181	90	298	212
1 TU-F 8.58P 1																										
2 M-F 8.58P 1																										
NBC NEWS DIGEST-2-M-F	8	163	165	A	12.4	19	1084	1711	764	347	844	302	516	471	405	265	530	180	356	348	287	145	161	77	176	131
1 TU&TH 9.58P 1 NBC N		83	85	B	12.9	20	1127	1722	767	349	852	301	537	480	405	265	539	188	364	348	279	143	147	71	184	132
2 MON. 9.59P 1																										
2 W & F 9.58P 1																										
NBC NEWS DIGEST-SAT	3	160	158	A	16.5	28	1442	1801	718	289	828	239	439	403	330	353	402	101	175	175	175	200	197	116	374	261
SAT. 8.58P 1 NBC N		79	79	B	16.4	29	1433	1848	751	297	863	240	463	440	381	357	450	121	226	218	205	196	159	97	376	273
NBC NEWS DIGEST-2-SAT.	1	177		A	17.2	30	1503	1730	725	333	839	204	457	438	376	332	478	116^	244	226	204	222	187	118^	226	186
1 SAT. 9.57P 2 NBC N		87		B	17.2	30	1503	1730	725	333	839	204	457	438	376	332	478	116	244	226	204	222	187	118	226	186
NBC NEWS DIGEST-SUN	3	154	154	A	12.4	18	1084	1923	741	345	771	342	581	448	354	171	596	229	431	403	304	148	258	137	298	221
SUN. 8.58P 1 NBC N		78	80	B	12.1	18	1058	1968	772	325	837	366	573	455	365	226	606	214	417	392	311	167	252	126	273	184
NBC NEWS DIGEST-2-SUN.	2		195	A	21.5	34	1879	1737	810	290	895	370	612	506	377	245	541	171	350	354	302	155	182	94^	119^	105^
2 SUN. 9.59P 3 NBC N			98	B	18.8	30	1643	1729	811	296	903	362	609	500	387	258	533	160	338	344	300	159	188	85	105	93
NBC NIGHTLY NEWS-SAT.	2	171	170	A	9.8	21	857	1390	593	106^	669	95^	205	213	284	393	570	114^	255	245	271	296	29v	LT	122^	70^
SAT. 6.30P 30 NBC N		94	93	B	9.8	21	857	1390	593	106	669	95	205	213	284	393	570	114	255	245	271	296	29	LT	122	70
NBC NIGHTLY NEWS-SUN	1	165		A	6.7	13	586	1657	773	172^	834	249^	357^	313^	310^	428^	685	297^	461^	469^	190^	216^	51v	LT	87v	62v
1 SUN. 6.30P 30 NBC N		74		B	6.7	13	586	1657	773	172	834	249	357	313	310	428	685	297	461	469	190	216	51	LT	87	62

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
EVENING CONT'D																										
NBC NIGHTLY NEWS	10	205	205	A	11.0	22	961	1419	659	183	701	122	230	275	331	393	606	143	267	278	261	304	36^	23^	76	55^
M-F 6.30P 30 NBC N		99	99	B	11.0	22	961	1419	659	183	701	122	230	275	331	393	606	143	267	278	261	304	36	23	76	55
NBC SUNDAY NIGHT MOVIE	3	200	202	A	22.4	35	1958	1873	801	311	859	404	621	522	345	193	687	309	522	478	322	127	215	74	112	88
1 SUN. 9.00P 150 NBC FF		99	99	B	19.9	31	1739	1815	791	310	867	390	609	510	357	212	644	266	471	441	318	134	203	68	101	78
2 SUN. 9.00P 122																										
9.00 - 9.30				A	20.8	31	1818	1933	794	308	845	397	617	507	342	193	659	286	491	461	311	122	234	89	195	146
9.30 - 10.00				A	22.8	34	1993	1931	811	311	867	413	629	529	346	195	702	305	527	492	343	131	225	80	137	106
10.00 - 10.30				A	23.2	36	2028	1844	790	301	852	410	618	524	332	186	681	308	519	480	319	125	212	72	99	82
10.30 - 11.00				A	23.3	37	2036	1809	800	299	869	397	612	519	347	205	660	295	497	451	307	130	208	67^	72	59^
11.00 - 11.30				A	21.9	39	1914	1861	829	361	877	421	640	552	355	187	785	402	644	526	342	125^	177	60^	22v	14v
NEWHART	2	208	208	A	20.4	30	1783	1772	825	372	894	269	508	507	416	329	583	236	423	358	267	142	145	63^	150	101
MON. 9.00P 30 CBS CS		99	99	B	20.4	30	1783	1772	825	372	894	269	508	507	416	329	583	236	423	358	267	142	145	63	150	101
NEWSBREAK-M-F	15	176	172	A	13.3	20	1162	1618	837	339	919	256	476	446	414	388	510	142	293	267	251	188	96	47^	93	74
1 MTHF 9.58P 1 CBS N		82	79	B	12.5	19	1093	1598	804	323	892	240	456	438	425	379	516	135	283	254	268	209	91	45	99	75
1 TUE. 9.56P 1																										
1 WED. 9.47P 1																										
2 MWTHF 9.58P 1																										
2 TUE. 9.54P 1																										
NEWSBREAK-SAT.	3	176	171	A	6.6	11	577	1712	791	372	874	272	474	459	382	340	720	306	477	411	274	227^	53v	18v	65^	54v
SAT. 9.58P 1 CBS N		83	82	B	7.4	13	647	1728	714	365	825	250	459	430	382	319	708	212	461	435	373	225	97	20	98	74
NEWSBREAK-SUN.	3	182	187	A	16.8	26	1468	1582	855	352	935	250	467	425	438	413	516	144	253	250	228	234	81^	59^	50^	36^
1 SUN. 10.27P 1 CBS N		86	91	B	15.0	23	1311	1557	826	326	914	239	435	416	436	415	518	135	251	250	239	238	69	53	56	35
2 SUN. 9.56P 1																										
NFL MONDAY NIGHT FOOTBALL	4	210	209	A	18.9	32	1652	1452	432	209	465	144	257	250	238	169	888	334	562	568	403	253	81^	15v	18v	13v
1 MON. 9.00P 183 ABC SE		99	99	B	19.4	32	1696	1436	424	190	453	147	268	259	227	155	876	313	550	548	430	249	72	13	35	20
2 MON. 9.00P 201																										
9.00 - 9.30				A	19.1	29	1669	1472	443	235	496	151	263	276	247	181	844	285	494	521	404	274	112	26^	20v	20v
9.30 - 10.00				A	21.7	32	1897	1523	468	252	507	165	291	281	259	172	876	305	538	568	426	256	110	17v	30^	19v
10.00 - 10.30				A	22.0	33	1923	1498	431	205	465	144	272	260	246	151	920	349	590	600	416	254	87	9v	26^	14v
10.30 - 11.00				A	19.5	31	1704	1425	424	195	454	144	268	241	242	152	899	355	586	572	389	248	65^	12v	7v	7v
11.00 - 11.30				A	18.0	32	1573	1399	406	190	431	139	227	218	214	169	888	359	580	568	378	236	65^	14v	15v	15v
11.30 - 12.00				A	16.1	36	1407	1344	405	175	426	131	217	208	200	181	870	340	559	552	373	245	44^	7v	LT	LT
12.00 - 12.30				A	12.1	34	1058	1444	417	172^	417	79^	218^	224^	273	173^	943	380	637	605	442	245^	61v	11v	23v	LT
NIGHT COURT	2	204	202	A	25.0	37	2185	1659	714	335	765	281	500	473	366	219	598	262	455	417	284	123	151	88	145	117
THU. 9.30P 30 NBC CS		99	99	B	25.0	37	2185	1659	714	335	765	281	500	473	366	219	598	262	455	417	284	123	151	88	145	117
1986	2	199	202	A	10.4	18	909	1509	722	317	744	201	415	410	406	278	665	217	452	448	347	166	49^	26v	51^	45^
TUE. 10.00P 60 NBC DN		99	99	B	10.4	18	909	1509	722	317	744	201	415	410	406	278	665	217	452	448	347	166	49	26	51	45
10.00 - 10.30				A	11.0	18	961	1493	714	318	736	196	408	409	400	279	652	219	443	431	336	164	53^	24v	52^	44^
10.30 - 11.00				A	9.9	17	865	1513	724	310	744	202	417	409	410	272	673	213	460	465	354	166	45^	28v	51^	45^
OUR HOUSE	3	202	203	A	15.2	25	1328	2030	803	361	883	290	572	503	416	274	621	217	412	384	307	176	163	100^	363	227
SUN. 7.00P 60 NBC GD		99	98	B	14.8	24	1294	2004	793	351	879	302	575	505	411	270	623	216	412	370	309	181	166	103	336	190
7.00 - 7.30				A	13.6	23	1189	1996	784	353	875	290	5[illegible]5	491	403	286	615	202	402	384	307	185	157	90^	349	215
7.30 - 8.00				A	16.6	26	1451	2072	829	371	901	296	593	520	434	267	630	232	425	389	309	168	162	106	379	240
OUR WORLD	2	205		A	6.5	10	568	1479	588	313^	701	206^	345^	435^	347^	219^	524	138^	278^	281^	272^	181^	181^	67v	73v	73v
1 THU. 8.00P 60 ABC DN		99		B	6.3	10	551	1639	678	333	787	279	418	462	336	256	580	166	362	310	347	165	164	71	108	91
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
EVENING CONT'D																														
OUR WORLD-CONT'D																														
8.00 - 8.30								A	6.2	10	542	1450	555	313^	667	191^	332^	442^	344^	187^	517	158^	303^	280^	262^	162^	188^	63v	78v	78v
8.30 - 9.00								A	6.7	10	586	1509	623	314^	737	221^	360^	434^	353^	248^	527	120v	254^	281^	282^	196^	176^	71v	69v	69v
PERFECT STRANGERS					3	209		A	16.5	28	1442	1885	773	219	842	350	578	574	394	185^	558	262	445	400	255	96^	229	114^	256	196
1 WED.	8.00P	30	ABC	CS	99			B	17.1	29	1495	1809	734	281	820	319	563	521	378	201	530	206	387	355	270	114	210	107	249	179
REAGAN SUMMIT SPECIAL(S)						204		A	10.9	18	953	1666	620	254^	620	94^	262^	271^	300	310	885	218^	473	462	464	338	45v	LT	116^	78^
2 SUN.	7.00P	27	ABC	N		99																								
ST. ELSEWHERE					3	208	206	A	14.0	24	1224	1597	804	392	901	364	605	557	388	232	502	248	381	345	200	91^	86^	37^	108^	75^
WED.	10.00P	60	NBC	GD	99		99	B	14.5	24	1267	1606	833	396	931	363	616	567	420	257	507	209	381	357	245	99	91	33	77	52
10.00 - 10.30								A	14.1	23	1232	1639	801	388	907	361	605	559	397	231	508	246	387	348	207	91^	98^	46^	126	93^
10.30 - 11.00								A	13.9	24	1215	1550	808	393	895	368	605	558	379	231	494	246	372	343	194	91^	73^	28v	88^	55^
SCARECROW & MRS. KING					4	207	206	A	14.6	25	1276	1683	824	344	897	214	436	444	405	397	535	134	298	320	276	204	53^	29^	198	126
FRI.	8.00P	60	CBS	GD	99		99	B	14.8	26	1294	1656	779	324	888	224	444	429	406	384	530	147	288	297	272	192	78	40	160	94
8.00 - 8.30								A	13.9	24	1215	1694	825	328	893	210	432	439	404	401	531	138	297	310	269	204	49^	29v	221	149
8.30 - 9.00								A	15.2	26	1328	1672	823	358	898	214	438	447	406	393	540	130	300	324	284	208	56^	29^	178	107
SIDEKICKS					2	202		A	11.5	18	1005	1769	731	384	738	236^	505	503	422	196^	508	160^	365	345	332	143^	182^	85^	341	293
1 FRI.	9.30P	30	ABC	OP	99			B	11.7	19	1023	1824	730	362	762	237	507	513	427	198	509	172	376	335	288	133	150	88	403	315
SIMON & SIMON					3	207	205	A	11.9	18	1040	1668	783	278	867	190	400	417	417	400	602	130^	297	308	329	257	101^	39^	98^	73^
THU.	8.00P	60	CBS	PD	99		98	B	11.7	18	1023	1712	777	290	881	198	421	423	435	393	610	118	322	331	358	255	78	35	143	89
8.00 - 8.30								A	10.7	17	935	1664	780	258	867	195	396	408	399	406	599	133^	286	303	319	263	99^	42^	99^	71^
8.30 - 9.00								A	13.2	20	1154	1648	777	291	858	181	399	420	430	392	594	124	299	305	329	251	103^	37^	93^	74^
60 MINUTES					4	209	209	A	23.0	37	2010	1560	688	290	737	132	316	347	375	358	667	160	330	345	325	288	58^	15v	98	76
1 SUN.	7.29P	60	CBS	DN	99		99	B	21.4	35	1870	1548	698	292	751	149	338	350	364	356	687	164	339	358	341	292	45	8	65	47
2 SUN.	7.00P	60																												
7.00 - 7.30								A	19.6	32	1713	1607	723	305	746	140^	341	371	376	339	660	155^	343	331	336	284	52^	5v	149^	114^
7.30 - 8.00								A	22.4	36	1958	1561	674	273	721	123	301	331	356	364	698	174	353	365	340	289	55^	18v	87	70^
8.00 - 8.30								A	27.7	42	2421	1531	691	312	765	141	326	357	409	367	625	147	291	323	290	293	62^	19v	79^	59^
SLEDGE HAMMER					2	204		A	12.2	19	1066	1789	701	336	747	254^	493	501	436	204^	433	138^	311	295	288	122^	209^	128^	400	271
1 FRI.	9.00P	30	ABC	CS	99			B	10.9	17	953	1987	784	296	811	354	554	447	383	217	576	224	437	356	318	131	191	98	409	278
SPENSER: FOR HIRE					2	206		A	10.6	19	926	1542	758	381	847	270^	477	532	438	253^	528	119^	282^	327	316	182^	60v	11v	107^	107^
1 SAT.	10.00P	60	ABC	PD	99			B	10.8	20	944	1520	713	275	799	267	456	456	394	261	513	112	267	328	328	176	126	16	82	76
10.00 - 10.30								A	10.0	18	874	1582	768	377	857	267^	484	541	441	255^	536	115^	285^	331	325	186^	77v	23v	112^	112^
10.30 - 11.00								A	11.2	21	979	1494	746	381	836	271^	470	521	435	253^	517	121^	278^	319	307	177^	41v	LT	100^	100^
SPORTSBREAK-SAT					3	194	193	A	9.0	15	787	1845	769	268	836	170^	404	400	409	379	679	219	382	357	347	271	161^	56^	169^	92^
SAT.	8.58P	1	CBS	SN	92		92	B	9.5	17	830	1747	742	273	830	184	416	400	415	372	649	179	359	370	359	247	110	44	158	94
SPORTSBREAK-SUN					3	202	199	A	21.8	31	1905	1606	820	306	884	183	399	411	419	418	557	127	266	269	258	255	74	34^	91	65^
1 SUN.	9.27P	1	CBS	SN	96		97	B	20.6	30	1800	1610	809	313	887	180	406	409	440	419	567	121	272	287	277	258	57	28	99	72
2 SUN.	8.58P	1																												
STARMAN					3	206		A	10.9	19	953	1641	663	192^	671	209^	483	451	384	159^	619	218^	471	465	364	148^	178^	38v	173^	173^
1 FRI.	10.00P	60	ABC	A	99			B	11.3	20	988	1902	717	325	778	285	540	514	390	192	624	204	462	441	371	139	181	67	319	232
10.00 - 10.30								A	11.3	19	988	1657	651	205^	658	202^	466	438	380	162^	622	214^	469	457	369	153^	189^	60v	188^	188^
10.30 - 11.00								A	10.6	19	926	1595	663	174^	673	209^	491	458	381	156^	608	223^	467	467	351	141^	160^	15v	154^	154^
TOGETHER WE STAND					2	208		A	18.1	27	1582	1745	875	328	902	251	425	461	412	379	438	151^	284	260	224	124^	214	123^	191	134^
1 MON.	8.30P	30	CBS	CS	99			B	17.6	26	1538	1795	842	292	904	300	483	455	391	350	435	149	271	251	205	135	202	103	254	175

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS (12–17) FEM.	CHILDREN (2–11) TOTAL	CHILDREN (2–11) 6–11
EVENING CONT'D																																
TOGETHER WE STAND		WED.	8.00P	30	CBS	CS	2	205	200	A	11.8	19	1031	1841	686	201	747	250	434	392	304	267	556	197	408	339	287	135^	237	137^	301	228
								99	98	B	11.8	19	1031	1841	686	201	747	250	434	392	304	267	556	197	408	339	287	135	237	137	301	228
20/20	1	THU.	10.00P	60	ABC	DN	2	210		A	15.1	26	1320	1498	814	274	881	198^	420	439	466	398	598	146^	348	323	316	225	LT	LT	16v	7v
			10.00 - 10.30					99		B	14.2	24	1241	1492	835	251	892	222	465	479	442	362	567	182	334	324	261	205	16	8	17	13
			10.30 - 11.00							A	15.5	26	1355	1517	813	270	879	199^	433	449	467	389	603	160^	357	334	311	219	4v	LT	31v	13v
										A	14.7	27	1285	1471	816	279	883	196^	405	428	464	410	588	128^	335	313	321	229	LT	LT	LT	LT
TWILIGHT ZONE		SAT.	10.00P	60	CBS	SF	3	203	205	A	9.7	18	848	1593	626	300	725	292	479	440	329	207	681	313	517	523	309	125^	82^	26v	105^	86^
			10.00 - 10.30					99	99	B	10.0	18	874	1656	641	360	770	325	541	479	347	202	657	260	498	493	341	129	80	32	149	101
			10.30 - 11.00							A	9.6	17	839	1627	647	304	732	279	471	446	349	215	708	334	532	536	309	133^	80^	27v	107^	89^
										A	9.7	18	848	1558	609	295	720	305	489	435	312	201	656	296	505	509	307	117^	81^	24v	101^	81^
227		SAT.	8.30P	30	NBC	CS	2	206	204	A	19.1	33	1669	1866	769	314	882	268	483	458	353	337	457	141	244	226	200	187	162	81^	365	259
								99	99	B	19.1	33	1669	1866	769	314	882	268	483	458	353	337	457	141	244	226	200	187	162	81	365	259
VALERIE		SUN.	8.30P	30	NBC	CS	3	202	202	A	16.4	24	1433	2022	781	336	807	368	590	486	340	182	653	287	477	445	307	139	251	132	311	224
								99	98	B	16.0	24	1398	1963	766	316	825	369	572	473	338	212	614	245	428	399	296	147	232	116	292	192
WEBSTER	1	FRI.	8.00P	30	ABC	CS	2	211		A	14.7	26	1285	1690	617	256	723	189^	426	443	346	243	382	116^	221	221	185^	141^	165^	109^	420	270
								99		B	13.3	24	1162	1821	696	318	772	213	468	484	386	242	414	117	257	257	215	146	226	195	409	256
WHO'S THE BOSS?	1	TUE.	8.00P	30	ABC	CS	2	211		A	22.5	36	1967	1895	755	344	803	305	528	542	384	182	519	195	385	345	275	117^	215	109^	358	242
								99		B	22.2	36	1940	1888	757	361	839	323	554	554	406	202	525	202	374	353	265	126	243	121	281	192
WIZARD							4	207	198	A	13.5	21	1180	1964	704	331	802	277	529	471	383	240	526	182	395	334	279	120	220	126	416	280
		TUE.	8.00P	60	CBS	A		99	97	B	12.6	20	1101	1943	710	323	804	277	524	451	381	254	579	193	426	369	303	138	187	98	373	258
			8.00 - 8.30							A	12.9	20	1127	1878	682	318	774	269	509	462	360	237	513	180	383	325	269	120^	201	115^	390	270
			8.30 - 9.00							A	14.2	21	1241	2022	718	342	821	285	542	473	398	241	530	182	398	337	283	120	235	134	436	287
YOU AGAIN ?		WED.	9.30P	30	NBC	CS	2	197	201	A	15.5	24	1355	1799	815	366	896	324	534	484	377	288	497	184	340	302	230	133	214	87^	192	167
								99	99	B	15.5	24	1355	1799	815	366	896	324	534	484	377	288	497	184	340	302	230	133	214	87	192	167
•LATE FRINGE																																
ABC NEWS:NIGHTLINE	1	TU-F	11.30P	31	ABC	N	5	198	199	A	5.4	16	472	1146	536	192	540	98^	209	282	336	254	604	148	315	347	322	246	LT	LT	LT	LT
	2	THU.	11.40P	20				98	98	B	5.4	16	472	1146	536	192	540	98	209	282	336	254	604	148	315	347	322	246	LT	LT	LT	LT
ABC NEWS:NIGHTLINE-MON	1	MON.	12.40A	30	ABC	N	2	194	196	A	3.9	20	341	1199	516	247^	548	114^	279^	293^	291^	255^	628	294^	428	382^	278^	161^	23v	LT	LT	LT
	2	MON.	1.00A	31				97	98	B	3.9	20	341	1199	516	247	548	114	279	293	291	255	628	294	428	382	278	161	23	LT	LT	LT
ABC NEWS:NIGHTLINE-TUE(B)	2	TUE.	11.57P	38	ABC	N			200	A	4.6	17	402	881	313^	67v	313^	LT	62v	102v	151v	206^	562^	72v	293^	335^	323^	227^	LT	LT	LT	LT
			12.00 - 12.30						98																							
										A	4.7	17	411	886	317^	73v	317^	LT	63v	105v	161v	212^	569^	72v	294^	340^	319^	229^	LT	LT	LT	LT
ABC NEWS:NIGHTLINE-WED(B)	2	WED.	12.08A	30	ABC	N			198	A	4.4	17	385	1205	569^	203^	579^	80v	291^	345^	348^	234^	626^	189^	382^	431^	315^	195^	LT	LT	LT	LT
									97																							
ABC NEWS:NIGHTLINE-TH.(B)	2	THU.	12.00M	10	ABC	N			200	A	4.2	14	367	804	319^	126v	319^	30v	123v	123v	188v	196^	485^	133v	218^	305^	241^	180v	LT	LT	LT	LT
									98																							
ABC NEWS:NIGHTLINE-FR.(B)	2	FRI.	11.54P	31	ABC	N			188	A	4.5	13	393	1288	562^	183^	562^	92v	131^	184^	175v	371^	726	187^	258^	249^	430^	405^	LT	LT	LT	LT
									97																							
ABC WEEKEND REPORT-SAT. CONT'D							2	141	126	A	2.3	10	201	980	637^	189^	637^	40v	363^	363^	457^	274^	323^	95v	95v	100v	69v	174v	LT	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
LATE FRINGE CONT'D																																
ABC WEEKEND REPORT-CONT'D																																
	1	SAT.	11.30P	15	ABC	N		80	74	B	2.3	10	201	980	637	189	637	40	363	363	457	274	323	95	95	100	69	174	LT	LT	LT	LT
	2	SAT.	12.50A	29																												
ABC WEEKEND REPORT-SUN.							2	149	142	A	2.5	9	219	977	444	233^	503^	69v	233^	233^	273^	270^	474^	72v	159v	246^	256^	228^	LT	LT	LT	LT
		SUN.	11.30P	15	ABC	N		83	84	B	2.5	9	219	977	444	233	503	69	233	233	273	270	474	72	159	246	256	228	LT	LT	LT	LT
CBS LATE NIGHT I							15	178	179	A	4.5	17	393	1262	577	274	699	233	398	331	346	260	511	145^	300	267	298	180	31v	LT	21v	21v
	1	M & TH	11.30P	66	CBS	FF		89	90	B	4.4	16	385	1274	565	230	666	225	367	310	316	252	486	138	275	246	260	182	70	LT	52	14
	1	TUE.	11.30P	64																												
	1	WED.	11.30P	65																												
	1	FRI.	11.30P	67																												
	2	MWTHF	11.30P	66																												
	2	TUE.	11.30P	65																												
		11.30 - 12.00								A	4.7	15	411	1285	606	304	750	259	434	333	362	275	491	139^	280	253	281	180	24v	LT	20v	20v
		12.00 - 12.30								A	4.4	18	385	1236	564	264	668	218	382	335	337	245	517	142^	309	275	309	177^	33v	LT	18v	18v
		12.30 - 1.00								A	4.3	21	376	1229	455	200	564	210	306	279	266	219	589	194	373	314	322	184	47^	19v	29v	29v
CBS LATE NIGHT II							15	178	179	A	3.1	19	271	1151	465	215^	536	206^	307	279	233^	208^	590	191^	380	299	311	192^	25v	LT	LT	LT
	1	MON.	12.36A	50	CBS	FF		89	90	B	3.0	19	262	1223	535	191	586	238	328	279	228	222	550	184	342	275	262	185	57	LT	30	LT
	1	TUE.	12.34A	44																												
	1	WED.	12.35A	50																												
		THU.	12.36A	49																												
	1	FRI.	12.37A	47																												
	2	MON.	12.36A	43																												
	2	TUE.	12.35A	47																												
	2	W & F	12.36A	46																												
		12.30 - 1.00								A	3.3	18	288	1115	436	187^	527	205^	295	250	222^	215^	549	177^	348	288	289	184^	32v	LT	LT	LT
		1.00 - 1.30								A	3.0	21	262	1153	477	237^	519	198^	306	303	230^	190^	611	199^	401	302	324	191^	23v	LT	LT	LT
CBS NEWS NIGHTWATCH-1							15	53	54	A	1.1	12	96	490^	219^	115v	250^	LT	LT	LT	209^	208^	240^	LT	53v	53v	115v	187^	LT	LT	LT	LT
		M-THSU	2.00A	30	CBS	N		47	48	B	1.1	12	96	535	299	94	320	LT	76	76	292	244	215	LT	80	90	132	125	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-2							15	72	77	A	1.3	18	114	579^	185^	71v	237^	53v	53v	105v	140v	132v	342^	LT	158^	158^	210^	184^	LT	LT	LT	LT
		M-THSU	2.30A	30	CBS	N		65	66	B	1.3	18	114	547	201	60	238	LT	LT	72	172	166	309	LT	159	183	219	126	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3							15	96	96	A	1.1	23	96	635^	354^	136v	364^	94v	146v	198^	177v	166v	271^	LT	94v	94v	125v	177v	LT	LT	LT	LT
		M-THSU	3.00A	180	CBS	N		79	79	B	1.1	23	96	514	267	115	274	63	98	132	149	142	240	LT	84	84	105	156	LT	LT	LT	LT
		3.00 - 3.30								A	1.3	21	114	561^	281^	70v	298^	LT	96v	149v	202^	149v	263^	LT	62v	62v	140v	201^	LT	LT	LT	LT
		3.30 - 4.00								A	1.2	23	105	419^	239^	105v	277^	LT	57v	105v	172^	172^	142v	LT	LT	LT	66v	124v	LT	LT	LT	LT
		4.00 - 4.30								A	1.1	23	96	490^	334^	94v	334^	104v	157v	198^	167v	136v	156v	LT	52v	52v	104v	104v	LT	LT	LT	LT
		4.30 - 5.00								A	1.1	26	96	646^	406^	94v	417^	105v	156v	198^	166v	219^	229^	52v	125v	125v	125v	104v	LT	LT	LT	LT
		5.00 - 5.30								A	1.1	26	96	656^	313^	94v	313^	104v	157v	198^	156v	115v	343^	73v	124v	124v	93v	219^	LT	LT	LT	LT
		5.30 - 6.00								A	1.0	23	87	862	494^	299^	494^	242^	288^	357^	149v	137v	368^	69v	127v	127v	184v	241^	LT	LT	LT	LT
CBS NEWS SP RPT(S)									181	A	5.6	16	489	1258	469^	186^	658	66v	217^	328^	343^	330^	292^	83v	83v	83v	52v	209^	97v	LT	211^	178^
	2	SUN.	11.30P	30	CBS	N			86																							
CBS SUNDAY NEWS-OSGOOD							2	140		A	5.5	12	481	1405	728	226^	727	122v	251^	290^	299^	437^	612	164^	317^	255^	261^	295^	17v	15v	49v	LT
	1	SUN.	11.29P	15	CBS	N		74		B	5.5	11	481	1389	745	259	763	187	310	349	332	414	593	113	291	278	319	284	LT	LT	25	LT
DAVID LETTERMAN I							8	202	204	A	4.0	21	350	980	368	166^	480	169^	320	262	257	123^	475	135^	397	406	316	63^	20v	LT	LT	LT
		M-TH	12.30A	30	NBC	GV		99	99	B	4.0	21	350	980	368	166	480	169	320	262	257	123	475	135	397	406	316	63	20	LT	LT	LT
DAVID LETTERMAN II							8	204	204	A	3.0	20	262	878	343	130^	424	157^	256^	222^	213^	114^	427	148^	366	367	272	53v	27v	LT	LT	LT
		M-TH	1.00A	30	NBC	GV		99	99	B	3.0	20	262	878	343	130	424	157	256	222	213	114	427	148	366	367	272	53	27	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
LATE FRINGE CONT'D																										
DICK CAVETT-TUE	3	117	121	A	1.4	9	122	508^	221v	50v	230v	57v	57v	57v	66v	173v	278v	57v	164v	164v	155v	114v	LT	LT	LT	LT
1 TUE. 12.01A 59 ABC CC		72	72	B	1.2	8	105	516	229	54	236	LT	67	86	108	150	280	95	191	191	134	89	LT	LT	LT	LT
2 TUE. 1.05A 59																										
12.00 - 12.30				A	1.4	7	122	967^	565v	123v	565v	221v	221v	221v	189v	344v	402v	222v	222v	222v	180v	180v	LT	LT	LT	LT
12.30 - 1.00				A	1.1	7	96	438v	344v	73v	344v	LT	LT	LT	73v	344v	94v	LT	94v	94v	94v	LT	LT	LT	LT	LT
1.00 - 1.30				A	1.7	11	149	329v	47v	LT	47v	LT	LT	LT	LT	47v	282v	LT	141v	141v	141v	141v	LT	LT	LT	LT
1.30 - 2.00				A	1.3	11	114	289v	LT	LT	LT	LT	LT	LT	LT	LT	289v	LT	176v	176v	176v	113v	LT	LT	LT	LT
DICK CAVETT-WED	2	121		A	1.4	8	122	90v	90v	LT	90v	LT	LT	90v	90v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
1 WED. 12.01A 59 ABC CC		70		B	1.4	8	122	463	365	LT	365	LT	78	168	168	197	98	LT	LT	45	98	53	LT	LT	LT	LT
12.00 - 12.30				A	1.5	8	131	92v	92v	LT	92v	LT	LT	92v	92v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
12.30 - 1.00				A	1.4	9	122	90v	90v	LT	90v	LT	LT	90v	90v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
FRIDAY NIGHT VIDEOS	2	191	190	A	3.1	16	271	1181	534	213^	683	347^	476^	366^	251^	129v	262^	77v	181^	207^	160^	55v	236^	44v	LT	LT
FRI. 12.30A 90 NBC PC		97	97	B	3.1	16	271	1181	534	213	683	347	476	366	251	129	262	77	181	207	160	55	236	44	LT	LT
12.30 - 1.00				A	4.1	17	358	1249	610	179^	725	417	526	343^	235^	174^	344^	92v	232^	293^	224^	51v	180^	44v	LT	LT
1.00 - 1.30				A	2.9	16	253	1198	529^	213^	687	256^	426^	383^	285^	146^	257^	115v	186^	186^	110v	71v	254^	44v	LT	LT
1.30 - 2.00				A	2.5	17	219	936	360^	233^	538^	300^	402^	333^	211^	27v	114v	LT	77v	77v	100v	37v	284^	37v	LT	LT
G MICHAELS SPORTS MACHINE	4	84	83	A	2.3	9	201	955	498^	LT	508^	144v	373^	383^	294^	70v	343^	129v	209^	209^	144v	70v	69v	LT	35v	35v
1 SUN. 12.00M 15 NBC SC		54	54	B	2.3	9	201	985	486	38	507	89	285	326	265	153	425	137	318	337	233	55	35	LT	LT	LT
2 SUN. 11.32P 15																										
JIMMY BRESLIN'S PEOPLE-TH	3	121	119	A	1.1	6	96	438^	272v	147v	272v	LT	146v	146v	272v	126v	166v	72v	145v	145v	73v	LT	LT	LT	LT	LT
1 THU. 12.01A 59 ABC CC		73	68	B	1.1	6	96	466	322	126	323	LT	126	162	248	161	143	LT	100	100	79	LT	LT	LT	LT	LT
2 THU. 12.10A 60																										
12.00 - 12.30				A	1.3	6	114	456^	254v	105v	254v	LT	105v	105v	254v	149v	202v	53v	150v	150v	97v	52v	LT	LT	LT	LT
12.30 - 1.00				A	1.1	7	96	438^	292v	188v	292v	LT	188v	188v	292v	104v	146v	94v	146v	146v	52v	LT	LT	LT	LT	LT
1.00 - 1.30				A	.7	5	61	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
JIMMY BRESLIN'S PEOPLE-FR	3	102	95	A	1.2	6	105	410^	248v	181v	248v	LT	LT	LT	48v	248v	162v	LT	LT	86v	86v	76v	LT	LT	LT	LT
1 FRI. 12.01A 59 ABC CC		67	57	B	1.1	5	96	391	204	146	205	LT	LT	LT	59	194	186	LT	LT	62	103	124	LT	LT	LT	LT
2 FRI. 12.25A 60																										
12.00 - 12.30				A	1.6	6	140	250v	250v	250v	250v	LT	LT	LT	143v	250v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
12.30 - 1.00				A	1.1	5	96	552^	333v	209v	333v	LT	LT	LT	LT	333v	219v	LT	LT	94v	94v	125v	LT	LT	LT	LT
1.00 - 1.30				A	.9	6	79	215v	LT	LT	LT	LT	LT	LT	LT	LT	215v	LT	LT	215v	215v	LT	LT	LT	LT	LT
SAT NIGHT'S MAIN EVENT(S)		200		A	8.9	27	778	1433	476	184^	535	247^	419	379	242^	49v	546	298^	483	381	196^	63v	314^	LT	38v	38v
1 SAT. 11.30P 83 NBC CV		99																								
11.30 - 12.00				A	10.2	26	891	1516	584	212^	619	249^	495	453	303^	76v	601	323	488	372	194^	113^	296^	LT	LT	LT
12.00 - 12.30				A	8.7	27	760	1346	457	154^	504	243^	387	355^	230^	31v	477	241^	446	365^	205^	31v	305^	LT	60v	60v
12.30 - 1.00				A	7.5	27	656	1415	308^	183^	428	247^	332^	279^	153^	28v	557	341^	528	420^	187^	29v	356^	LT	74v	74v
SATURDAY NIGHT	1		199	A	6.4	19	559	1374	645	330^	740	339^	549	529	334^	143^	458^	257^	352^	303^	162^	78v	79v	27v	97v	97v
2 SAT. 11.30P 80 NBC GV			99	B	6.4	19	559	1374	645	330	740	339	549	529	334	143	458	257	352	303	162	78	79	27	97	97
11.30 - 12.00				A	7.2	18	629	1339	629	361^	710	303^	498	472	341^	171^	474	237^	369^	341^	199^	82v	58v	23v	97v	97v
12.00 - 12.30				A	6.3	19	551	1361	629	298^	725	339^	564	548	327^	114v	431^	265^	332^	256^	132^	73v	99v	44v	106v	106v
12.30 - 1.00				A	5.4	20	472	1413	690	328^	807	406^	614	603	317^	130v	453^	277^	344^	295^	127v	76v	77v	LT	76v	76v
TONIGHT SHOW	10	201	202	A	6.9	22	603	1320	623	201	686	224	330	365	351	247	530	161	381	373	304	124	81^	31^	23v	10v
M-F 11.30P 60 NBC GV		99	99	B	6.9	22	603	1320	623	201	686	224	380	365	351	247	530	161	381	373	304	124	81	31	23	10
11.30 - 12.00				A	7.4	21	647	1338	651	223	711	227	388	382	360	256	529	171	370	366	287	129	70^	29^	28^	12v
12.00 - 12.30				A	6.4	24	559	1277	583	174	654	218	365	346	339	237	519	145	385	376	318	116^	88^	30v	16v	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
•WEEKDAY DAYTIME																									
ABC AFTERSCHOOL SPECIAL(S)	181		A	5.8	18	507	1357	578	150^	590	138v	250^	232^	222^	340^	348^	97v	152^	144^	133v	156^	90v	90v	329^	232^
1 WED. 4.00P 60 ABC FV	92																								
4.00 - 4.30			A	5.8	19	507	1318	585	115v	608	168^	287^	254^	238^	321^	291^	112v	145^	88v	71v	146^	LT	LT	419^	279^
4.30 - 5.00			A	5.8	18	507	1385	565	181^	565	104v	206^	206^	203^	359^	398^	79v	154^	194^	190^	167^	182^	182^	240^	184^
ABC DAYTIME NEWSBRIEF-M-F	10 205	202	A	7.2	27	629	1203	824	187	915	399	623	563	401	234	155	23v	62^	66^	64^	89^	79^	68^	54^	12v
M-F 2.58P 1 ABC N	98	95	B	7.2	27	629	1203	824	187	915	399	623	563	401	234	155	23	62	66	64	89	79	68	54	12
ABC WORLD NEWS-MORN-615A	10 119	118	A	1.4	16	122	1074	697	312^	697	147^	459^	517^	501^	180^	295^	131v	181^	180^	115v	74v	82v	82v	LT	LT
M-F 6.15A 15 ABC N	77	77	B	1.4	16	122	1074	697	312	697	147	459	517	501	180	295	131	181	180	115	74	82	82	LT	LT
ABC WORLD NEWS-MORN-645A	10 176	171	A	2.5	20	219	1132	590	316	645	119^	393	434	402	197^	383	122^	232^	232^	206^	133^	72v	68v	32v	23v
M-F 6.45A 15 ABC N	94	94	B	2.5	20	219	1132	590	316	645	119	393	434	402	197	383	122	232	232	206	133	72	68	32	23
ALL MY CHILDREN	10 212	212	A	7.2	26	629	1207	883	187	948	462	692	611	355	221	161	54^	104^	92^	66^	52^	37^	27v	61^	LT
1 MON. 1.26P 34 ABC DD	99	99	B	7.2	26	629	1207	883	187	948	462	692	611	355	221	161	54	104	92	66	52	37	27	61	LT
1 TU-F 1.00P 60																									
2 M-F 1.00P 60																									
1.00 - 1.30			A	6.7	25	586	1225	894	182	954	471	689	615	346	228	171	58^	117^	108^	76^	49^	42^	29v	58^	LT
1.30 - 2.00			A	7.6	27	664	1197	877	190	942	457	695	605	359	216	157	48^	97^	85^	65^	54^	36^	26v	62^	LT
AMER. LEAGUE CHAMP-GM-2(S)	212		A	8.7	25	760	1255	548	122^	562	89v	154^	221^	296^	320^	610	110^	167^	195^	256^	400	46v	16v	37v	20v
2 WED. 3.00P 181 ABC SE	99																								
3.00 - 3.30			A	6.4	22	559	1138	633	159^	633	167^	277^	306^	331^	275^	478^	107v	185^	210^	190^	268^	LT	LT	27v	13v
3.30 - 4.00			A	7.9	25	690	1257	665	164^	665	171^	256^	303^	344^	303^	492	71v	127^	159^	214^	333^	82v	29v	18v	8v
4.00 - 4.30			A	8.3	25	725	1265	503	127^	503	43v	72v	154^	278^	349^	606	77v	118^	157^	263^	449	120^	40v	36v	25v
4.30 - 5.00			A	8.8	26	769	1217	515	116^	534	45v	96^	189^	295^	345^	603	83v	111^	150^	253^	453	32v	32v	48v	26v
5.00 - 5.30			A	10.0	27	874	1224	476	75v	504	47v	96^	184^	275^	320	648	95^	146^	206^	280^	442	25v	LT	47v	24v
5.30 - 6.00			A	11.0	27	961	1333	518	109^	546	90^	160^	216^	265^	307	733	201^	283^	261^	298	397	17v	LT	37v	17v
AMERICAN TREASURY	9 204	202	A	5.2	17	454	1271	802	197	910	231	429	403	429	397	207	64^	123^	103^	95^	64^	114^	95^	40^	33v
MWF 3.58P 1 CBS DO	95	95	B	5.3	17	463	1257	822	155	921	238	457	405	437	396	172	45	84	74	79	72	88	75	76	37
ANOTHER WORLD	10 203	203	A	5.2	19	454	1392	981	174	1034	356	545	444	436	436	245	93^	142^	86^	107^	77^	62^	62^	51^	LT
M-F 2.00P 60 NBC DD	99	99	B	5.2	19	454	1392	981	174	1034	356	545	444	436	436	245	93	142	86	107	77	62	62	51	LT
2.00 - 2.30			A	5.1	19	446	1413	1007	179	1061	375	574	451	439	445	250	108^	161	89^	104^	65^	47^	47^	55^	LT
2.30 - 3.00			A	5.2	19	454	1377	967	168	1027	345	526	448	437	436	231	74^	116^	77^	106^	88^	75^	75^	44^	LT
AS THE WORLD TURNS	15 206	206	A	6.3	23	551	1263	867	201	977	234	423	415	403	454	250	87^	129	101^	72^	113^	14v	14v	22v	11v
M-F 1.30P 60 CBS DD	99	99	B	6.4	23	559	1279	854	187	965	231	437	416	423	444	275	107	145	85	79	121	13	9	26	LT
1.30 - 2.00			A	6.3	22	551	1301	872	197	970	226	415	413	398	456	296	115^	153	110^	82^	130	11v	11v	24v	11v
2.00 - 2.30			A	6.4	23	559	1190	846	197	963	237	420	412	398	442	192	56^	100^	89^	58^	89^	16v	16v	19v	11v
CAPITOL	15 196	196	A	4.6	17	402	1142	822	238	942	251	464	433	425	385	164^	69^	112^	78^	59^	49^	18v	18v	18v	15v
M-F 2.30P 30 CBS DD	94	94	B	4.7	17	411	1180	814	218	943	249	473	420	440	396	181	85	115	69	60	60	29	29	27	LT
CBS EARLY MORNING NEWS	15 142	142	A	1.3	18	114	1026	684	193^	710	43v	263^	307^	326^	403^	281^	LT	70v	88v	184^	193^	LT	LT	LT	LT
M-F 6.00A 30 CBS N	87	87	B	1.4	18	122	1171	731	340	747	135	356	399	332	348	402	LT	150	160	234	242	LT	LT	LT	LT
CBS MORNING NEWS 1	15 203	203	A	2.8	17	245	1241	710	293	738	123^	319	364	346	374	433	57v	135^	137^	209^	287	LT	LT	53v	29v
M-F 7.30A 30 CBS N	99	99	B	2.7	16	236	1420	748	340	853	204	407	364	350	397	439	75	150	145	180	279	LT	LT	117	39
CBS MORNING NEWS 2	15 200	202	A	2.6	13	227	1154	692	118^	754	123^	286^	313	327	441	351	26v	65v	75v	124^	276^	LT	LT	45v	LT
M-F 8.30A 30 CBS N	98	99	B	2.6	13	227	1154	704	113	770	108	292	323	331	447	325	39	65	66	85	254	LT	LT	56	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																														
DAYS OF OUR LIVES					10	209	208	A	6.6	24	577	1447	956	177	1020	339	554	446	427	425	322	121	174	110^	128	112^	74^	74^	31^	LT
1 MON.	1.00P	12	NBC	DD		99	99	B	6.6	24	577	1447	956	177	1020	339	554	446	427	425	322	121	174	110	128	112	74	74	31	LT
&	1.31P	29																												
1 TU-F	1.00P	60																												
2 M-F	1.00P	60																												
1.00 - 1.30								A	6.3	23	551	1459	965	194	1034	337	558	446	434	438	328	128	179	110^	130	109^	71^	71^	26v	LT
1.30 - 2.00								A	6.8	24	594	1446	963	166	1015	340	554	448	425	419	313	111^	169	111^	129	111^	79^	77^	39^	LT
DAYS OF OUR LIVES-MON(B)						99		A	2.7	10	236	1165^	864^	128v	864^	89v	377^	377^	394^	487^	301v	LT	LT	43v	43v	258v	LT	LT	LT	LT
1 MON.	1.12P	19	NBC	DD		42																								
DOUBLE TALK					9	141	142	A	1.6	7	140	1300	729	207^	1044	486^	715	628	329^	308^	214^	135^	164^	166^	51v	42v	42v	LT	LT	LT
1 M-F	11.30A	30	ABC	QP		70	71	B	1.6	7	140	1300	729	207	1044	486	715	628	329	308	214	135	164	166	51	42	42	LT	LT	LT
2 MTUTHF	11.30A	30																												
DOUBLE TALK-WED(B)							122	A	1.2	5	105	933^	447v	LT	447v	LT	191v	191v	371v	256v	400v	324v	324v	324v	57v	76v	86v	LT	LT	LT
2 WED.	11.30A	30	ABC	QP			55																							
FAME,FORTUNE AND ROMANCE					10	159	155	A	2.0	9	175	1297	588	143^	880	389^	577	571	319^	258^	297^	178^	200^	182^	74v	91v	45v	LT	75v	LT
M-F	11.00A	30	ABC	CC		77	74	B	2.0	9	175	1297	588	143	880	389	577	571	319	258	297	178	200	182	74	91	45	LT	75	LT
FAMILY TIES M-F					9	157	156	A	3.2	15	280	1289	760	143^	810	293	461	385	317	311	303	129^	189^	125^	124^	107^	40v	LT	136^	82^
1 MWTHF	10.00A	30	NBC	CS		89	87	B	3.2	15	280	1289	760	143	810	293	461	385	317	311	303	129	189	125	124	107	40	LT	136	82
2 M-F	10.00A	30																												
GENERAL HOSPITAL					9	206	209	A	8.3	29	725	1320	883	205	989	456	642	579	388	259	140	32^	65^	54^	42^	75^	100	94^	91^	38^
1 M-F	3.00P	60	ABC	DD		99	99	B	8.3	29	725	1320	883	205	989	456	642	579	388	259	140	32	65	54	42	75	100	94	91	38
2 MTUTHF	3.00P	60																												
3.00 - 3.30								A	8.1	29	708	1294	874	208	982	450	644	577	399	254	136	35^	64^	50^	38^	72^	91^	86^	85^	32^
3.30 - 4.00								A	8.6	30	752	1316	876	197	978	454	630	571	370	260	140	28^	65^	57^	46^	75^	104	98	94	42^
GOOD MORNING, AMERICA-730					10	208	208	A	4.4	23	385	1195	674	252	754	227	422	471	337	244	325	93^	190	195	154^	130^	46^	28v	70^	37v
M-F	7.30A	30	ABC	N		99	99	B	4.4	23	385	1195	674	252	754	227	422	471	337	244	325	93	190	195	154	130	46	28	70	37
GOOD MORNING, AMERICA-830					10	206	207	A	4.4	22	385	1171	732	124^	784	153^	379	414	384	350	314	60^	130^	135^	147^	171^	21v	LT	52^	LT
M-F	8.30A	30	ABC	N		99	99	B	4.4	22	385	1171	732	124	784	153	379	414	384	350	314	60	130	135	147	171	21	LT	52	LT
GUIDING LIGHT					15	207	207	A	5.8	20	507	1308	837	211	959	229	470	419	454	413	200	71^	115^	86^	78^	66^	108^	80^	41^	37^
1 MWTHF	3.00P	60	CBS	DD		99	99	B	6.0	21	524	1272	842	171	950	225	478	419	463	412	181	55	84	71	73	80	83	62	58	27
1 TUE.	3.00P	3																												
&	3.23P	37																												
2 M-F	3.00P	60																												
3.00 - 3.30								A	5.7	21	498	1295	844	209	964	219	471	428	460	418	188	62^	104^	80^	74^	66^	102^	70^	41^	36^
3.30 - 4.00								A	6.0	21	524	1302	819	207	944	233	462	406	445	408	202	75^	120^	88^	77^	63^	114^	89^	42^	39^
GUIDING LIGHT-TUE(B)						183		A	6.0	21	524	1410	875	277^	1148	449^	724	468^	468^	384^	202^	109v	144^	93v	60v	33v	20v	20v	40v	40v
1 TUE.	3.03P	20	CBS	DD		84																								
LOVING					10	182	182	A	3.7	15	323	1362	934	176^	1058	482	727	573	335	307	194^	34v	96^	111^	114^	77^	72^	69^	38v	LT
M-F	12.30P	30	ABC	DD		91	91	B	3.7	15	323	1362	934	176	1058	482	727	573	335	307	194	34	96	111	114	77	72	69	38	LT
NBC NEWS AT SUNRISE					10	192	192	A	2.1	19	184	989	452	343^	571	82v	305^	326^	375	212^	381	76v	255^	266^	201^	115^	LT	LT	32v	LT
M-F	6.30A	30	NBC	N		97	96	B	2.1	19	184	989	452	343	571	82	305	326	375	212	381	76	255	266	201	115	LT	LT	32	LT
NBC NEWS DIGEST-DAYTIME					6	192	192	A	4.5	17	393	1338	921	137^	969	372	504	416	356	412	265	72^	107^	99^	128^	112^	91^	91^	13v	LT
MWF	2.57P	1	NBC	N		96	96	B	4.5	17	393	1338	921	137	969	372	504	416	356	412	265	72	107	99	128	112	91	91	13	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKDAY DAYTIME CONT'D																															
NEW CARD SHARKS					15	167	168	A	3.3	15	288	1128	718	149^	767	194^	315	249	281	438	249	52v	90^	90^	97^	142^	46v	LT	66^	21v
1 MWTHF	10.30A	30	CBS	QP		83	83	B	3.3	15	288	1141	671	141	764	198	313	244	274	432	266	77	111	87	95	143	43	20	68	LT
1 TUE.	10.34A	26																													
2 M-F	10.30A	30																													
NEWSBREAK-11.57					15	194	186	A	6.1	27	533	1182	751	197	809	170	325	295	325	452	279	47^	90^	85^	152	174	26v	11v	68^	11v
M-F	11.57A	2	CBS	N		92	86	B	6.3	28	551	1220	735	191	814	182	348	311	331	436	292	73	115	85	138	162	43	21	71	13
NEWSBREAK-3.44					15	200	198	A	5.8	20	507	1270	792	218	914	217	428	386	425	420	191	77^	116^	92^	72^	50^	127^	101^	38^	34v
1 M & TH	3.45P	1	CBS	N		98	98	B	6.1	21	533	1236	801	176	909	213	438	387	437	412	175	61	88	77	68	67	91	75	61	29
1 TUE.	3.44P	1																													
1 WED.	3.42P	1																													
1 FRI.	3.38P	1																													
2 M & TH	3.43P	1																													
2 TU & F	3.42P	1																													
2 WED.	3.46P	1																													
ONE LIFE TO LIVE					10	210	206	A	7.2	26	629	1176	828	179	914	393	639	565	409	227	150	26v	56^	55^	52^	90^	47^	38^	65^	16v
M-F	2.00P	60	ABC	DD		99	96	B	7.2	26	629	1176	828	179	914	393	639	565	409	227	150	26	56	55	52	90	47	38	65	16
2.00 - 2.30								A	7.0	25	612	1157	824	169	920	404	650	567	400	226	134	20v	43^	47^	42^	87^	34^	25v	69^	17v
2.30 - 3.00								A	7.4	28	647	1181	825	185	903	382	624	555	414	230	158	31^	68^	60^	57^	88^	61^	51^	59^	14v
PRICE IS RIGHT 1					14	207	206	A	5.7	27	498	1265	816	219	851	191	358	341	365	448	287	44^	89^	100^	154	173	29v	16v	98^	26v
1 MON.	11.00A	19	CBS	AP		97	97	B	5.7	26	498	1289	781	194	850	209	373	331	355	436	301	80	126	104	139	156	53	26	85	25
1 TU-F	11.00A	30																													
2 M-F	11.00A	30																													
PRICE IS RIGHT 2					15	207	206	A	7.0	31	612	1203	793	209	837	173	341	313	359	457	277	40^	87^	86^	152	176	22v	13v	67^	18v
1 MON.	11.40A	20	CBS	AP		97	97	B	7.0	31	612	1219	769	188	834	176	345	316	357	452	292	67	111	85	142	166	39	21	54	17
1 TU-F	11.30A	30																													
2 M-F	11.30A	30																													
RYAN'S HOPE					10	167	167	A	2.6	11	227	1207	800	184^	924	361	607	537	352	299^	172^	45v	80^	71v	62v	92^	49v	49v	62v	LT
M-F	12.00N	30	ABC	DD		85	85	B	2.6	11	227	1207	800	184	924	361	607	537	352	299	172	45	80	71	62	92	49	49	62	LT
SALE OF THE CENTURY					10	157	157	A	3.7	17	323	1269	838	237	907	291	461	346	328	418	312	90^	142^	78^	112^	166^	LT	LT	44v	LT
1 MWTHF	10.30A	30	NBC	QG		82	82	B	3.7	17	323	1269	838	237	907	291	461	346	328	418	312	90	142	78	112	166	LT	LT	44	LT
1 TUE.	10.41A	19																													
2 M-F	10.30A	30																													
SANTA BARBARA					10	196	196	A	4.2	15	367	1390	912	128^	929	403	506	346	327	401	221	59^	89^	54^	94^	130^	99^	60^	141^	84^
M-F	3.00P	60	NBC	DD		97	97	B	4.2	15	367	1390	912	128	929	403	506	346	327	401	221	59	89	54	94	130	99	60	141	84
3.00 - 3.30								A	4.1	15	358	1341	958	130^	980	429	552	377	344	405	216	56^	85^	48v	83^	129^	45v	37v	100^	48v
3.30 - 4.00								A	4.3	15	376	1410	863	123^	879	373	460	317	314	397	213	58^	90^	56^	99^	123^	145^	82^	173^	115^
SCRABBLE					10	192	192	A	4.6	21	402	1276	789	89^	826	160^	322	323	348	443	381	89^	154^	152^	172	196	17v	17v	52^	LT
M-F	11.30A	30	NBC	QG		96	96	B	4.6	21	402	1276	789	89	826	160	322	323	348	443	381	89	154	152	172	196	17	17	52	LT
SEARCH FOR TOMORROW					10	141	141	A	2.3	9	201	1473	770	204^	915	319^	428	303^	303^	473	439	130^	244^	153^	229^	161^	LT	LT	104^	50v
M-F	12.30P	30	NBC	DD		73	73	B	2.3	9	201	1473	770	204	915	319	428	303	303	473	439	130	244	153	229	161	LT	LT	104	50
SUPER PASSWORD					10	150	148	A	3.4	14	297	1094	801	61^	835	71^	232	249	340	559	213^	18v	18v	34v	94^	179^	36v	LT	LT	LT
1 MON.	12.00N	17	NBC	QG		73	73	B	3.4	14	297	1094	801	61	835	71	232	249	340	559	213	18	18	34	94	179	36	LT	LT	LT
&	12.24P	6																													
1 TU-TH	12.00N	30																													
CONT'D																															

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS; SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKDAY DAYTIME CONT'D																														
SUPER PASSWORD-CONT'D																														
1 FRI.	12.09P	21																												
2 M-F	12.00N	30																												
TODAY SHOW-7.30AM				10	204	204	A	4.9	26	428	1327	752	248	797	189	444	421	371	320	437	117^	219	224	216	172	21v	LT	72^	63^
M-F	7.30A	30	NBC	N	99	99	B	4.9	26	428	1327	752	248	797	189	444	421	371	320	437	117	219	224	216	172	21	LT	72	63
TODAY SHOW-8.30AM				10	204	205	A	4.8	24	420	1231	816	183	828	178	357	344	331	444	357	77^	158^	157^	186	161^	19v	LT	27v	LT
M-F	8.30A	30	NBC	N	99	99	B	4.8	24	420	1231	816	183	828	178	357	344	331	444	357	77	158	157	186	161	19	LT	27	LT
$25,000 PYRAMID				14	171	172	A	3.4	16	297	1148	737	219^	791	222^	353	293	279	407	297	85^	135^	135^	104^	135^	LT	LT	50v	LT
1 MWTHF	10.00A	30	CBS	QP	89	90	B	3.4	16	297	1194	698	195	791	199	341	277	293	419	321	123	156	114	97	141	25	18	57	LT
2 M-F	10.00A	30																												
WHEEL OF FORTUNE				10	206	207	A	5.8	27	507	1308	858	160	897	179	338	342	363	493	310	64^	111^	109^	129^	170	18v	14v	83^	20v
1 MON.	11.00A	12	NBC	QG	98	98	B	5.8	27	507	1308	858	160	897	179	338	342	363	493	310	64	111	109	129	170	18	14	83	20
1 TU-F	11.00A	30																												
2 M-F	11.00A	30																												
WHEEL OF FORTUNE-MON(B)					183		A	4.9	23	428	1402	885	70v	885	260^	407^	332^	273^	478^	452^	77v	104v	153v	105v	299^	LT	LT	65v	LT
1 MON.	11.12A	18	NBC	QG	82																									
YOUNG AND THE RESTLESS				15	207	208	A	7.4	30	647	1255	879	233	964	273	507	438	413	397	246	67^	106^	80^	104^	134	14v	12v	31^	11v
1 MON.	12.30P	40	CBS	DD	99	99	B	7.7	31	673	1244	835	203	928	267	499	418	408	378	255	70	112	82	99	138	23	18	38	11
&	1.27P	3																												
1 TU-F	12.30P	60																												
2 M-F	12.30P	60																												
12.30 - 1.00							A	7.3	30	638	1268	900	239	977	274	518	455	426	400	235	59^	102^	85^	103^	126	18v	14v	38^	12v
1.00 - 1.30							A	7.5	30	656	1244	855	225	953	276	500	428	399	390	253	73^	108	77^	103^	139	12v	12v	26v	11v
YOUNG AND RESTLESS-MON(B)					94		A	2.6	10	227	1004^	726^	97v	726^	330^	379^	142v	158v	347^	278v	22v	128v	128v	106v	150v	LT	LT	LT	LT
1 MON.	1.10P	17	CBS	DD	39																									
•WEEKEND DAYTIME																														
ABC WEEKEND SPECIALS				3	171		A	4.3	15	376	1862	555^	284^	555^	323^	378^	378^	232^	177v	164v	67v	164v	164v	97v	LT	157v	82v	986	543^
1 SAT.	12.00N	30	ABC	FV	87		B	3.8	14	332	1704	432	165	443	248	303	293	147	140	315	131	206	136	106	97	181	115	765	449
ALL NEW EWOKS				3	196		A	4.9	17	428	1185	318^	234^	318^	169^	234^	234^	149v	84v	115v	LT	115v	115v	115v	LT	46v	LT	706	376^
1 SAT.	11.30A	30	ABC	CA	93		B	4.2	15	367	1522	413	130	472	260	354	234	145	112	219	59	138	111	104	76	110	48	721	423
ALL NEW EWOKS(B)						162	A	3.2	11	280	1475	324^	89v	352^	57v	171v	224v	167v	128v	233v	86v	161v	161v	147v	72v	358^	147v	532^	154v
2 SAT.	11.30A	30	ABC	CA		74																								
ALVIN AND THE CHIPMUNKS				4	201	204	A	6.5	23	568	1637	344	200^	383	214^	311	268	138^	58v	80^	41v	41v	22v	39v	39v	243^	181^	931	499
SAT.	11.00A	30	NBC	CA	98	98	B	6.1	22	533	1704	377	231	416	225	328	266	174	66	164	106	106	43	58	58	184	150	940	519
AMER. LEAGUE CHAMP-PRE 5(S)						207	A	5.2	12	454	1275	525^	130v	525^	72v	185^	210^	238^	315^	646	92v	252^	291^	281^	355^	45v	LT	59v	59v
2 SUN.	2.30P	22	ABC	SC		99																								
AMER. LEAGUE CHAMP-GM-5(S)						211	A	13.6	27	1189	1580	668	252	680	174^	345	285	311	291	726	172^	366	343	355	330	84^	24v	90^	44v
2 SUN.	2.52P	248	ABC	SE		99																								
2.30 - 3.00							A	6.1	14	533	1210	533	102v	533	66v	114^	172^	222^	361^	608	99v	207^	232^	221^	376^	24v	LT	45v	45v
3.00 - 3.30							A	7.9	17	690	1375	665	255^	665	161^	280^	237^	258^	327^	614	139^	261^	264^	246^	332^	52v	20v	44v	44v
3.30 - 4.00							A	9.2	20	804	1604	730	294^	730	224^	393	330^	295^	288^	648	167^	329^	313^	279^	297^	71v	28v	155^	56v
4.00 - 4.30							A	10.1	21	883	1479	693	238^	693	167^	346	284^	299^	301^	641	139^	300^	295^	284^	318	75v	17v	70v	31v
CONT'D																														

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # / DAY / START TIME / DUR / NET / T/C THIS SEASON / PROD. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKEND DAYTIME CONT'D																									
AMER. LEAGUE CHAMP-CONT'D																									
4.30 - 5.00			A	12.3	25	1075	1560	701	254^	701	163^	344	289	316	306	716	145^	322	318	350	360	76^	22v	67^	26v
5.00 - 5.30			A	14.3	28	1250	1579	673	259	673	165^	332	264	304	301	745	192^	371	316	359	349	81^	19v	80^	30v
5.30 - 6.00			A	18.1	35	1582	1595	638	223	638	161^	327	285	292	273	732	190	367	332	343	333	104^	15v	121^	47^
6.00 - 6.30			A	19.6	36	1713	1646	655	266	685	187	368	287	339	280	787	189	444	406	423	310	91^	32v	83^	54^
6.30 - 7.00			A	19.6	34	1713	1653	650	255	685	172	362	296	344	278	792	185	418	401	422	331	89^	35v	87^	52^
AMERICAN BANDSTAND	3	129	A	2.8	9	245	1384	477^	281v	477^	187v	281v	281v	94v	196v	269v	LT	110v	110v	110v	159v	78v	78v	560^	368^
1 SAT. 1.00P 30 ABC PC	58		B	2.7	9	236	1392	376	156	375	185	243	261	90	114	338	41	180	209	201	115	228	168	451	335
BERENSTAIN BEARS	4	194 192	A	3.1	21	271	1974	409^	41v	413^	99v	158^	247^	185^	166^	233^	73v	140^	118v	93v	93v	166^	103v	1162	694
SAT. 8.00A 30 CBS CA	96	96	B	2.6	17	227	1754	283	28	327	95	158	172	137	118	169	76	114	101	54	55	152	86	1106	620
BUGS BUNNY & TWEETY SHOW	3	199	A	5.0	18	437	1478	299^	131v	315^	132v	132v	192^	183^	108v	276^	104v	208^	133v	172^	68v	54v	LT	833	453^
1 SAT. 11.00A 30 ABC CA	95		B	4.5	16	393	1886	492	208	532	347	383	213	122	114	428	202	317	175	177	108	76	29	850	529
BUGS BUNNY & TWEETY SH(B)		175	A	3.3	12	288	1722	499^	132v	499^	188v	257^	344^	156v	155v	347^	205v	264^	264^	142v	83v	195v	97v	681^	452^
2 SAT. 11.00A 30 ABC CA		78																							
BUSINESS WORLD	2	119 103	A	1.6	5	140	936^	493^	257v	493^	LT	100v	100v	257v	393^	379^	129v	164v	71v	164v	215v	50v	LT	LT	LT
SUN. 12.30P 30 ABC N	74	68	B	1.6	5	140	936	493	257	493	LT	100	100	257	393	379	129	164	71	164	215	50	LT	LT	LT
CARE BEAR FAMILY	4	203 203	A	3.5	18	306	2016	295^	197^	295^	147^	206^	212^	111v	73v	97v	LT	LT	LT	17v	97v	201^	91v	1423	1046
1 SAT. 8.30A 30 ABC CA	99	99	B	4.1	21	358	1822	331	139	387	221	310	284	125	72	148	75	112	86	42	36	136	95	1151	757
2 SAT. 8.42A 18																									
CBS COLLEGE FOOTBALL PRE	4	195 195	A	4.7	14	411	1328	356	202^	375	97^	233^	262^	235^	113^	705	228^	363	360	343^	263^	65v	LT	183^	63v
SAT. 2.30P 4 CBS SC	97	97	B	5.1	15	446	1349	344	146	391	104	233	241	225	123	745	244	452	417	358	246	106	17	107	40
CBS COLLEGE FOOTBALL GAME	4	200 197	A	6.4	17	559	1338	406	162^	429	91^	175^	186^	227^	216^	744	245^	412	386	334	283	52v	LT	113^	70^
1 SAT. 2.34P 220 CBS SE	98	98	B	8.3	22	725	1314	378	139	409	87	194	189	208	188	759	224	419	400	360	292	78	LT	68	36
2 SAT. 2.34P 236																									
2.30 - 3.00			A	4.7	14	411	1336	336^	170^	360	87v	182^	202^	190^	158^	747	273^	389	372	328^	287^	56v	LT	173^	64v
3.00 - 3.30			A	5.6	16	489	1278	338	139^	363	100^	190^	178^	164^	167^	793	288^	463	412	343	292	75v	LT	47v	30v
3.30 - 4.00			A	6.4	18	559	1209	371	129^	391	102^	172^	143^	201^	210^	722	269	427	369	320	259	54v	LT	42v	20v
4.00 - 4.30			A	5.8	16	507	1377	398	134^	422	98^	181^	171^	210^	227^	776	266^	491	439	375	259^	71v	LT	108^	75^
4.30 - 5.00			A	6.6	17	577	1336	400	168^	423	118^	213^	189^	199^	189^	775	258	448	403	346	278	53v	LT	85^	48v
5.00 - 5.30			A	7.8	20	682	1370	419	194^	441	101^	176^	197^	251	196^	755	237	378	360	315	321	39v	LT	135^	80^
5.30 - 6.00			A	7.5	19	656	1341	418	168^	442	68^	142^	199^	261	221	703	197^	362	367	325	282	44v	9v	152^	109^
6.00 - 6.30			A	7.5	17	656	1370	536	194^	558	46v	151^	205^	318	347	615	162^	296	337	305	246	22v	LT	175^	126^
CBS NFL TODAY	4	208 207	A	7.5	23	656	1585	412	180^	490	177^	261	232	210^	187^	867	377	542	516	384	209^	159^	45v	69^	69^
SUN. 12.30P 30 CBS SC	99	99	B	7.0	22	612	1510	417	162	477	164	279	237	204	171	831	326	511	491	384	239	100	25	102	69
CBS NFL FOOTBALL GAME 1	4	208 207	A	17.1	41	1495	1523	487	227	527	182	310	304	245	175	821	291	537	502	417	235	92^	32^	83^	44^
1 SUN. 1.00P 186 CBS SE	99	99	B	16.3	39	1425	1380	426	191	458	136	251	254	227	164	766	236	458	459	404	243	82	31	74	42
2 SUN. 1.00P 141																									
& 3.34P 38																									
& 4.22P 2																									
1.00 - 1.30			A	13.7	37	1197	1670	485	233	548	182	292	297	254	201	854	321	553	519	417	238	152	74^	116^	66^
1.30 - 2.00			A	17.0	42	1486	1601	489	227	542	182	304	309	253	192	848	309	557	517	432	235	107	49^	104	46^
2.00 - 2.30			A	18.3	44	1599	1563	500	231	538	200	311	298	230	183	844	292	569	516	449	236	83^	19v	98	45^
2.30 - 3.00			A	17.0	40	1486	1485	473	232	523	201	326	313	239	159	802	297	520	481	391	227	86^	21v	74^	38^
3.00 - 3.30			A	17.6	41	1538	1523	503	236	531	207	343	319	233	156	842	311	553	533	414	233	80^	25^	70^	36^
3.30 - 4.00			A	17.8	39	1556	1432	496	221	524	187	328	319	245	159	785	251	500	478	407	242	69^	18v	54^	28^
4.00 - 4.30			A	18.1	39	1582	1296	457	197	479	94	254	268	258	190	697	238	455	412	358	228	61^	30^	59^	51^

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																										
CBS NFL FOOTBALL GAME 2	2	197		A	14.3	31	1250	1504	489	251	502	127^	270	277	267	191^	864	315	530	452	400	276	93^	16v	45v	31v
1 SUN. 4.24P 186 CBS SE		87		B	12.1	26	1058	1411	437	207	467	123	260	268	235	169	817	285	488	453	378	265	74	9	53	29
4.00 - 4.30				A	13.6	31	1189	1461	409	193^	426	127^	207^	209^	199^	179^	904	320	568	497	440	283	105^	24v	26v	26v
4.30 - 5.00				A	14.4	34	1259	1473	431	213^	441	119^	209^	218^	225	191^	895	304	561	494	454	278	105^	26v	32v	20v
5.00 - 5.30				A	14.5	34	1267	1485	429	221	435	135^	246	246	224	153^	928	319	583	493	454	293	81^	11v	41v	14v
5.30 - 6.00				A	13.7	31	1197	1460	443	230^	449	135^	246	246	242	168^	860	310	536	456	404	274	119^	25v	32v	8v
6.00 - 6.30				A	13.6	29	1189	1484	501	307	514	126^	299	292	277	177^	866	354	550	429	377	269	90^	15v	14v	14v
6.30 - 7.00				A	13.7	27	1197	1534	542	302	554	146^	329	328	302	178^	845	332	524	437	370	261	79^	14v	56v	56v
7.00 - 7.30				A	16.5	31	1442	1553	604	253	623	106^	306	337	340	272	772	273	424	387	328	269	75^	LT	83^	65^
CBS NFL FOOTBALL POST	2		151	A	8.3	17	725	1146	382^	160^	422	52v	210^	223^	239^	192^	661	240^	454	379^	327^	207^	54v	38v	9v	9v
2 SUN. 4.24P 16 CBS SC			69	B	8.1	18	708	1031	364	146	384	48	209	228	223	145	587	178	343	297	287	229	56	32	LT	LT
CFA COLLEGE FOOTBALL-PRE	3	167		A	3.1	9	271	1439	403^	204v	403^	30v	155v	233v	203v	170v	804^	122v	420^	505^	482^	299^	169v	169v	63v	LT
1 SAT. 3.00P 23 ABC SC		83		B	2.7	8	236	1331	327	135	351	125	177	184	91	143	643	122	342	385	368	250	118	103	219	97
CFA COLLEGE FOOTBALL GAME	4	202	208	A	7.5	19	656	1409	414	138^	432	62^	143^	190^	236	217	779	179^	352	392	396	335	114^	15v	84^	40v
1 SAT. 3.23P 203 ABC SE		98	99	B	6.1	16	533	1412	404	113	444	101	173	175	200	212	751	172	373	399	385	309	107	17	110	60
2 SAT. 3.22P 193																										
3.00 - 3.30				A	6.6	19	577	1284	499	208^	504	115^	197^	271	236^	211^	696	125^	289	353	367	322	42v	40v	42v	LT
3.30 - 4.00				A	7.4	21	647	1331	404	183^	413	49v	128^	207^	232	197^	820	157^	357	432	442	363	48v	31v	50v	11v
4.00 - 4.30				A	8.2	23	717	1397	408	103^	415	24v	125^	179^	260	230	757	141^	296	380	404	359	150^	LT	75^	16v
4.30 - 5.00				A	7.8	21	682	1306	389	104^	403	21v	117^	168^	252	229	733	150^	306	349	383	341	133^	LT	37v	22v
5.00 - 5.30				A	7.6	19	664	1464	357	102^	399	50v	119^	161^	237	202^	811	224	394	386	384	327	134^	LT	120^	45v
5.30 - 6.00				A	7.4	19	647	1374	408	141^	439	84^	167^	178^	241	212^	786	194^	366	377	386	324	67^	LT	82^	32v
6.00 - 6.30				A	5.9	14	516	1523	448	197^	466	142^	201^	238^	156^	201^	801	219^	431	481	404	285	144^	31v	112^	82^
6.30 - 7.00				A	5.9	13	516	1519	434	77^	437	57v	165^	182^	237^	208^	731	210^	398	393	355	266^	192^	54v	159^	121^
CFA COLLEGE FOOTBALL POST	4	202	191	A	6.7	15	586	1486	523	169^	550	115^	268	237^	318	230^	748	187^	409	391	439	289	82^	36v	106^	72^
1 SAT. 6.46P 14 ABC SC		98	96	B	5.9	13	516	1410	512	131	533	113	247	205	270	242	687	154	360	354	387	285	86	24	104	45
2 SAT. 6.52P 7																										
FACE THE NATION	3	108	116	A	2.2	7	192	1151	396^	198^	464^	83v	136v	162v	178v	302^	646^	262^	423^	416^	348^	172v	30v	LT	LT	LT
SUN. 10.30A 30 CBS CC		78	81	B	1.9	7	166	1171	363	233	491	62	179	199	241	292	587	258	395	326	280	154	41	29	52	43
FLINTSTONE KIDS 1	4	204	204	A	4.9	21	428	1521	225^	159^	234^	120^	160^	151^	79v	74v	150^	39v	108^	112^	82v	38v	135^	81v	1002	708
SAT. 9.00A 30 ABC CA		99	99	B	5.1	23	446	1542	246	111	273	161	215	187	74	58	156	61	136	125	81	18	108	82	1005	632
FLINTSTONE KIDS 2	4	203	204	A	5.1	21	446	1583	214	122^	225^	69v	119^	126^	120^	87^	103^	28v	82^	87^	75v	16v	89^	57v	1166	886
SAT. 9.30A 30 ABC CA		99	99	B	5.3	22	463	1635	254	104	288	135	197	176	109	77	151	54	133	129	97	15	108	54	1088	716
FOOFUR	4	182	183	A	5.8	20	507	1688	340	234^	377	195^	291	236^	163^	73^	137^	52v	101^	49v	85^	36v	216^	179^	958	617
SAT. 11.30A 30 NBC CA		95	96	B	5.2	19	454	1659	351	210	383	213	277	213	160	84	137	46	74	45	91	63	172	148	967	627
GALAXY HIGH SCHOOL SPEC(S)			192	A	4.1	15	358	1645	98v	23v	145v	94v	94v	94v	51v	51v	597^	160v	597^	497^	437^	LT	117v	LT	786	518^
2 SAT. 11.00A 30 CBS CA			96																							
GALAXY HIGH SCHOOL	3	202		A	4.1	16	358	2017	330^	453^	674^	425^	464^	220^	184v	109v	176v	89v	176v	176v	87v	LT	357^	158v	810	377^
1 SAT. 10.00A 30 CBS CA		97		B	4.1	16	358	1654	35?	255	555	319	396	252	154	107	68	38	68	68	30	LT	249	87	782	400
GUMMI BEARS	4	199	199	A	4.1	21	358	1296	204^	215^	282^	76v	212^	151^	206^	70v	156^	101v	130^	79v	55v	LT	87v	LT	771	555
SAT. 8.30A 30 NBC CA		98	98	B	4.1	21	358	1448	257	186	304	162	253	208	142	35	144	90	131	106	54	LT	100	LT	900	667
IN THE NEWS-11.56AM	4	184	184	A	3.3	12	288	1927	282^	219^	438^	226^	303^	248^	139^	91v	370^	148^	339^	312^	222^	31v	403^	162^	716	435^
SAT. 11.56A 3 CBS CN		93	94	B	3.3	12	288	1692	287	173	396	215	276	233	117	86	330	178	271	168	134	50	330	149	636	394

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON WK 1	T/C THIS SEASON WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKEND DAYTIME CONT'D																									
IN THE NEWS-12.26PM	4	161 151	A	3.6	12	315	1619	233^	48v	299^	148^	181^	216^	106v	45v	336^	131^	283^	180^	180^	25v	364^	260^	620	369^
SAT. 12.26P 3 CBS CN	86	83	B	3.2	11	280	1730	341	95	380	223	249	227	104	53	334	142	265	205	159	41	205	146	811	430
IT'S PUNKY BREWSTER	4	199 200	A	5.8	21	507	1793	353	141^	360	206^	273^	233^	142^	68v	166^	70v	123^	113^	96^	34v	229^	135^	1038	575
SAT. 10.30A 30 NBC CA	97	98	B	5.5	21	481	1732	341	180	399	255	322	231	130	52	187	86	143	104	101	38	222	111	924	488
KIDD VIDEO	4	125 137	A	2.7	9	236	898	86v	LT	103v	56v	56v	LT	30v	47v	160^	42v	109v	67v	80v	51v	135v	135v	500^	208^
SAT. 12.30P 30 NBC CA	65	77	B	2.9	10	253	1540	357	227	394	83	297	214	279	97	320	172	205	179	130	115	212	144	614	340
KISSYFUR	4	199 199	A	2.4	16	210	1552	204^	147v	247^	52v	157v	119v	195^	90v	200^	133v	158v	124v	67v	LT	95v	LT	1010	699
SAT. 8.00A 30 NBC CA	98	98	B	2.8	18	245	1527	186	114	233	131	195	70	102	38	171	127	153	105	44	LT	108	LT	1015	726
LAZER TAG ACADEMY	4	147 163	A	4.0	13	350	1406	283^	154^	314^	168^	259^	216^	146^	55v	288^	77v	220^	184^	191^	68v	172^	LT	632	355^
SAT. 12.00N 30 NBC CA	73	87	B	4.0	14	350	1591	346	203	361	192	296	265	169	48	275	119	191	136	146	84	211	58	744	420
LITTLES	3	143	A	4.1	13	358	2193	461^	193v	531^	264^	264^	311^	267^	149v	193v	101v	193v	193v	92v	LT	544^	329^	925	708^
1 SAT. 12.30P 30 ABC CA	79		B	2.9	10	253	1875	380	104	446	231	249	240	144	140	310	113	177	129	167	115	334	203	785	534
MEET THE PRESS	3	161	A	2.5	9	219	1511	461^	123v	561^	170v	170v	70v	54v	391^	725^	379^	461^	380^	104v	264v	147v	50v	78v	LT
1 SUN. 12.00N 30 NBC CC	93		B	2.5	9	219	1408	534	120	587	121	221	203	231	338	686	297	421	321	217	265	57	LT	78	52
MUPPET BABIES	4	206 205	A	4.6	19	402	1988	250^	63v	352^	175^	253^	199^	151^	75v	251^	155^	215^	181^	74v	22v	187^	46v	1198	755
SAT. 9.00A 60 CBS CA	98	98	B	4.4	19	385	1886	237	116	377	183	289	196	153	75	164	113	144	120	38	LT	238	42	1107	646
9.00 - 9.30			A	4.3	19	376	2037	216^	53v	314^	149^	222^	186^	157^	65v	246^	132^	187^	163^	71v	43v	192^	31v	1285	822
9.30 - 10.00			A	4.9	20	428	1921	269^	70v	375	194^	273^	206^	140^	81v	246^	171^	230^	196^	75v	LT	181^	58v	1119	695
NAT'L LEAGUE CHAMP-GM-3(S)		207	A	10.0	30	874	1384	512	169^	545	134^	190^	195^	227^	290^	713	169^	320	328	333	332	59v	10v	67v	45v
2 SAT. 12.00N 202 ABC SE		98																							
12.00 - 12.30			A	6.0	20	524	1412	540	134v	555	97v	159^	218^	217^	337^	716	195^	320^	289^	286^	350^	55v	LT	86v	86v
12.30 - 1.00			A	8.7	27	760	1450	563	158^	563	140^	177^	189^	193^	333^	773	230^	379	346^	303^	345^	46v	LT	68v	62v
1.00 - 1.30			A	9.7	29	848	1375	545	201^	545	115^	165^	188^	224^	315^	747	194^	367	388	341	323^	15v	LT	68v	59v
1.30 - 2.00			A	11.0	31	961	1369	551	206^	580	133^	221^	211^	270^	297	714	158^	304	337	361	333	21v	LT	54v	34v
2.00 - 2.30			A	11.8	34	1031	1358	470	145^	541	132^	196^	179^	224^	291	680	139^	269^	295	321	342	76^	LT	61v	32v
2.30 - 3.00			A	11.5	32	1005	1333	414	128^	483	143^	169^	156^	192^	258^	689	144^	304	298	345	337	91^	23v	70v	34v
3.00 - 3.30			A	11.8	33	1031	1422	543	220^	570	173^	229^	253^	271	223^	682	149^	320	345	346	293	92^	46v	78^	32v
NBC MAJOR LEAGUE PRE GAME	23	176	A	3.9	12	341	1302	387^	293^	387^	14v	258^	244^	361^	129v	677^	197v	377^	300^	285^	300^	225^	97v	LT	LT
1 SAT. 2.00P 18 NBC SC	93		B	4.4	16	385																			
NBC MAJOR LEAGUE BASEBALL	23	202	A	3.4	10	297	1067	360^	215v	363^	84v	175v	181v	236v	178v	572^	121v	255^	215v	236v	317^	95v	LT	37v	37v
1 SAT. 2.18P 155 NBC SE	98		B	6.3	20	551																			
2.00 - 2.30			A	3.4	11	297	1215	377^	270^	377^	LT	229v	229v	322^	148v	639^	114v	266^	266^	236v	373^	141v	LT	58v	58v
2.30 - 3.00			A	3.4	10	297	1131	491^	360^	491^	94v	323^	323^	320^	168v	491^	50v	165v	165v	195v	326^	149v	LT	LT	LT
3.00 - 3.30			A	3.4	10	297	997	287^	129v	287^	64v	97v	97v	182v	190v	638^	95v	315^	315^	296^	323^	49v	LT	23v	23v
3.30 - 4.00			A	3.4	10	297	1013	330^	179v	330^	101v	151v	151v	208v	179v	571^	151v	262^	209v	228v	309^	68v	LT	44v	44v
4.00 - 4.30			A	3.4	10	297	1064	299^	175v	299^	68v	111v	111v	191v	188v	619^	165v	313^	219v	266^	306^	95v	LT	51v	51v
4.30 - 5.00			A	3.3	9	288	1080	407^	223v	421^	128v	167v	216v	247v	192v	513^	149v	214v	142v	200v	299^	80v	LT	66v	66v
NFL '86-NBC	4	196 199	A	4.4	14	385	1616	484	188^	499	145^	299^	249^	236^	190^	917	392	644	546	422	239^	171^	36v	29v	14v
SUN. 12.30P 30 NBC SC	97	99	B	4.4	14	385	1605	523	179	538	191	323	300	225	190	864	325	565	500	409	242	141	26	62	44
NFL FOOTBALL GAME 1-NBC	4	202 195	A	10.5	25	918	1370	374	201	432	96^	196	196	219	207	725	255	455	441	335	211	133^	25v	80^	58^
1 SUN. 1.00P 194 NBC SE	98	87	B	10.5	25	918	1331	438	158	482	133	248	236	238	202	689	213	397	408	353	233	105	31	55	38
2 SUN. 1.00P 141 & 3.37P 30																									
1.00 - 1.30 CONT'D			A	8.6	23	752	1346	361	165^	410	91^	196	168^	194	202	723	281	483	450	286	208	168^	21v	45v	32v

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18–34	18–49	25–54	35–64	55+	MEN TOTAL	18–34	18–49	25–54	35–64	55+	TEENS (12–17) TOTAL	FEM.	CHILDREN (2–11) TOTAL	6–11
WEEKEND DAYTIME CONT'D																										
NFL FOOTBALL GAME -CONT'D																										
1.30 - 2.00				A	10.2	25	891	1327	352	179	410	76^	177	167	206	213	691	251	421	441	299	207	154^	20v	72^	45^
2.00 - 2.30				A	10.5	25	918	1351	372	195	423	82^	174	185	228	214	750	248	487	485	378	207	100^	21v	78^	58^
2.30 - 3.00				A	10.3	24	900	1387	357	198	411	92^	177	179	212	205	764	269	495	461	365	211	104^	25v	108^	81^
3.00 - 3.30				A	11.4	26	996	1371	350	216	414	88^	184	192	227	203	763	289	493	472	347	200	134^	36v	60^	49^
3.30 - 4.00				A	11.6	26	1014	1374	365	228	433	104^	185	189	205	221	707	227	397	404	333	238	147	28v	87^	67^
4.00 - 4.30				A	8.9	19	778	1407	458	206	525	126^	288	300	275	186	646	225	381	356	311	190	138^	12v	98^	75^
NFL FOOTBALL GAME 2-NBC	2		203	A	9.2	17	804	1749	492	151^	560	192^	301^	310^	243^	182^	914	323^	563	563	481	229^	102^	60v	173^	78v
2 SUN. 4.25P 156 NBC SE			91	B	11.9	24	1040	1583	475	168	513	163	292	283	257	179	896	302	532	532	467	266	78	43	96	42
4.30 - 5.00				A	9.6	19	839	1756	404	184^	427	151^	232^	255^	172^	149^	1013	437	693	604	465	230^	164^	104^	152^	56v
5.00 - 5.30				A	9.4	19	822	1764	449	107^	546	185^	284^	264^	234^	185^	958	321^	568	585	517	253^	104^	82v	156^	44v
5.30 - 6.00				A	8.8	17	769	1763	506	130^	599	155^	305^	312^	314^	194^	957	315^	525	585	524	226^	91v	50v	116^	51v
6.00 - 6.30				A	8.8	16	769	1662	546	148^	623	222^	332^	336^	256^	209^	807	239^	488	510	470	221^	76v	29v	156^	73v
6.30 - 7.00				A	9.4	17	822	1813	566	190^	637	267^	388	394	257^	172^	820	265^	506	522	451	223^	74v	40v	282^	148^
NFL FOOTBALL POST NBC	2	156		A	5.5	13	481	1505	412^	264^	494^	128v	310^	297^	342^	111v	736	172^	459^	406^	435^	262^	221^	107v	54v	34v
1 SUN. 3.54P 14 NBC SC		69		B	5.9	14	516	1215	380	151	418	106	269	260	284	105	647	215	384	356	319	251	118	62	32	15
ONE TO GROW ON-8:28AM	4	198	199	A	2.9	18	253	1447	198^	154^	261^	47v	170^	123v	214^	91v	142v	111v	111v	55v	31v	LT	71v	LT	973	696
SAT. 8.28A 2 NBC CN		97	98	B	3.3	20	288	1456	180	97	221	115	182	67	106	39	178	150	163	105	28	LT	94	21	963	713
ONE TO GROW ON-8:58AM	4	198	198	A	4.5	22	393	1221	201^	216^	272^	55v	201^	146^	217^	71v	146^	99^	136^	64v	47v	LT	53v	LT	750	525
SAT. 8.58A 2 NBC CN		97	97	B	4.3	21	376	1474	271	211	320	163	266	212	157	37	137	84	133	94	53	LT	124	LT	893	639
ONE TO GROW ON-10:28AM	4	204	205	A	5.9	22	516	1733	388	182^	399	214^	309	274^	175^	54v	146^	113^	113^	52v	33v	20v	267^	137^	921	497
SAT. 10.28A 2 NBC CN		98	99	B	5.8	22	507	1590	355	224	361	191	282	248	164	43	183	110	143	81	73	32	215	121	831	473
ONE TO GROW ON-11:28AM	4	200	203	A	6.9	24	603	1675	339	191^	375	224^	314	271	127^	46v	71^	31v	31v	12v	40v	40v	270	207^	959	537
SAT. 11.28A 2 NBC CN		97	98	B	6.2	22	542	1728	376	225	409	233	324	269	164	59	159	106	106	42	53	53	208	172	952	537
ONE TO GROW ON-11:58AM	4	182	183	A	5.4	19	472	1699	365	261^	403	201^	313	247^	202^	78^	158^	46v	127^	81^	112^	31v	201^	165^	937	582
SAT. 11.58A 2 NBC CN		95	96	B	5.0	18	437	1734	385	234	419	236	308	218	183	90	156	36	81	55	120	75	159	136	1000	650
PEE WEE'S PLAYHOUSE SPCL(S)			202	A	4.2	16	367	1861	368^	90v	439^	167v	268^	210^	155v	171v	145v	80v	145v	109v	65v	LT	287^	116v	990	673^
2 SAT. 10.00A 30 CBS CL			98																							
PEE WEE'S PLAYHOUSE	3	194		A	4.7	17	411	2071	373^	248^	499^	273^	391^	332^	197^	41v	199^	199^	199^	199^	LT	LT	547^	274^	826	590^
1 SAT. 11.00A 30 CBS CL		95		B	4.6	17	402	1723	292	143	355	186	240	221	133	58	126	102	102	116	24	LT	419	188	823	520
POUND PUPPIES	3	200		A	5.6	20	489	1391	219^	94v	237^	145v	145v	153^	92v	65v	103v	34v	103v	69v	69v	LT	31v	LT	1020	642
1 SAT. 10.30A 30 ABC CA		96		B	5.3	20	463	1811	288	106	303	163	223	201	107	67	203	71	136	107	132	60	105	51	1200	822
POUND PUPPIES(B)			181	A	3.8	14	332	2813	601^	400^	664^	318^	478^	385^	270^	76v	231^	99v	180v	180v	132v	51v	214v	214v	1704	1305
2 SAT. 10.30A 30 ABC CA			80																							
PUPPY'S GREAT ADVENTURES	4	184	184	A	3.5	12	306	1850	271^	194^	409^	201^	299^	257^	148^	76v	399^	163^	375^	342^	236^	24v	339^	134^	703	421^
SAT. 11.30A 30 CBS CA		93	94	B	3.5	13	306	1626	279	166	374	203	275	241	119	73	309	147	252	184	141	50	309	137	634	390
REAL GHOSTBUSTERS	4	202	202	A	5.5	21	481	1802	388	241^	427	191^	284^	231^	214^	85^	173^	65v	121^	121^	92^	52v	152^	100^	1050	711
SAT. 10.00A 30 ABC CA		98	98	B	5.8	23	507	1899	355	178	420	230	296	232	152	82	144	61	103	104	74	32	228	105	1107	714
ROCK N WRESTLING-2(B)		139		A	4.0	13	350	1997	239^	LT	239^	146v	239^	239^	93v	LT	242^	124v	162v	70v	70v	48v	604^	442^	912	357^
1 SAT. 12.30P 30 CBS CA		70																								
ROCK N WRESTLING 2(B)			129	A	3.2	10	280	1489	165v	58v	279^	279^	279^	279^	LT	LT	328^	149v	328^	179v	179v	LT	135v	LT	747^	443^
2 SAT. 12.30P 30 CBS CA			68																							

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11
WEEKEND DAYTIME CONT'D																														
ROCK N WRESTLING-1					4	162	151	A	3.4	12	297	1721	257^	47v	317^	131^	167^	215^	141^	69v	349^	148^	299^	179^	179^	22v	441^	307^	614	388^
SAT.		12.00N	30	CBS	CA	86	83	B	3.1	11	271	1703	328	89	361	191	225	192	116	68	315	137	242	172	146	47	242	167	785	437
SMURFS I					4	205	206	A	4.7	20	411	1601	341^	168^	375	143^	231^	184^	218^	96^	254^	150^	235^	134^	104^	19v	122^	85v	850	568
SAT.		9.00A	30	NBC	CA	99	99	B	5.0	22	437	1784	372	175	451	253	321	282	191	80	213	147	204	157	66	LT	152	63	968	663
SMURFS II					4	205	206	A	5.1	21	446	1460	269^	141^	318	93^	151^	187^	213^	96^	216^	133^	189^	105^	83^	27v	215^	106^	711	454
SAT.		9.30A	30	NBC	CA	99	99	B	5.4	22	472	1622	332	172	413	230	279	277	178	73	208	136	184	133	72	24	202	82	799	510
SMURFS III					4	205	206	A	6.1	23	533	1681	381	154^	392	191^	286	266^	187^	54v	156^	99^	119^	71^	57v	23v	217^	120^	916	516
SAT.		10.00A	30	NBC	CA	99	99	B	6.2	24	542	1653	356	214	362	193	274	243	162	45	193	107	145	91	86	39	265	110	833	492
SUNDAY MORNING					3	175	172	A	3.7	15	323	1359	610	216^	718	136^	242^	255^	235^	429^	520	152^	285^	298^	220^	210^	15v	15v	106v	65v
SUN.		9.00A	90	CBS	N	95	92	B	3.5	15	306	1359	623	224	755	112	257	274	306	457	507	136	271	261	222	210	LT	LT	82	46
9.00 - 9.30								A	3.4	16	297	1330	626	195^	737	158^	235^	226^	222^	458^	468^	70v	235^	235^	239^	216^	34v	34v	91v	43v
9.30 - 10.00								A	4.0	16	350	1374	573	189^	682	83v	208^	233^	251^	427	529	164^	278^	292^	211^	225^	LT	LT	163^	94v
10.00 - 10.30								A	3.7	14	323	1341	626	275^	728	170^	276^	294^	227^	406^	551	211^	338^	360^	207^	186^	LT	LT	56v	56v
TEEN WOLF					4	203	205	A	5.0	18	437	2014	346	270^	566	352	417	187^	161^	125^	221^	171^	221^	139^	50v	LT	345	194^	882	553
SAT.		10.30A	30	CBS	CA	98	99	B	5.1	19	446	1933	350	238	495	286	333	193	136	110	132	106	132	70	26	LT	383	153	923	477
THIS WEEK-DAVID BRINKLEY					2	197	183	A	3.5	11	306	1186	559	257^	588	154^	171^	167^	144^	391^	579	46v	229^	242^	245^	337^	LT	LT	16v	LT
SUN.		11.30A	60	ABC	N	98	95	B	3.5	11	306	1186	559	257	588	154	171	167	144	391	579	46	229	242	245	337	LT	LT	16	LT
11.30 - 12.00								A	3.6	12	315	1187	616	286^	645	171^	200^	222^	182^	394^	529	44v	205^	205^	222^	324^	LT	LT	LT	LT
12.00 - 12.30								A	3.5	11	306	1131	477	216^	506	131^	131^	101v	101v	375^	602	46v	239^	262^	249^	340^	LT	LT	23v	LT
WILDFIRE					4	199	199	A	3.7	19	323	2080	366^	44v	446	177^	225^	263^	225^	131^	308^	168^	281^	183^	127^	27v	189^	77v	1137	688
SAT.		8.30A	30	CBS	CA	97	97	B	3.3	17	288	1847	275	48	370	137	198	183	161	120	199	120	184	116	72	LT	198	89	1080	589
WUZZLES					3	201		A	2.4	16	210	1510	257v	300v	319v	142v	224v	224v	177v	33v	153v	80v	80v	80v	24v	73v	24v	LT	1014^	696^
1 SAT.		8.00A	30	ABC	CA	98		B	2.6	17	227	1462	328	180	420	255	341	259	115	60	189	109	167	134	65	22	LT	LT	846	497
WUZZLES(B)							181	A	2.6	17	227	1811	239v	164v	239v	163v	163v	163v	36v	76v	74v	74v	74v	LT	LT	LT	140v	140v	1358	961^
2 SAT.		8.00A	30	ABC	CA		83																							

KEY: A—CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. SEPT. 29, 1986

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)					18,180 20.8				34,960 40.0							
						MACGYVER (SD)				NFL MONDAY NIGHT FOOTBALL DALLAS VS ST. LOUIS (9:00-12:03AM)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					12,670 14.5				18,000 20.6							
	SHARE OF AUDIENCE %					23	13.2* 21 *		15.8* 25 *	34	20.0* 30 *		23.1* 34 *		23.7* 36 *		20.7* 33 *
	AVG. AUD. BY ¼ HR. %					13.0	13.4	15.4	16.1	19.0	21.0	22.4	23.9	24.0	23.5	20.7	20.6
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					19,670 22.5		18,440 21.1		21,150 24.2		18,880 21.6		18,880 21.6			
						KATE & ALLIE		TOGETHER WE STAND (SUS-SD)		NEWHART		DESIGNING WOMEN (SD)		CAGNEY & LACEY			
	AVERAGE AUDIENCE (Households (000) & %)					16,870 19.3		15,820 18.1		19,140 21.9		16,430 18.8		15,120 17.3			
	SHARE OF AUDIENCE %					30		27		32		28		28	17.2* 27 *		17.3* 29 *
	AVG. AUD. BY ¼ HR. %					18.2	20.5	17.9	18.3	21.4	22.3	19.4	18.2	16.6	17.8	17.9	16.8
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					14,250 16.3		16,080 18.4		20,540 23.5							
						ALF		AMAZING STORIES (SD)		NBC MONDAY NIGHT MOVIES ADAM:HIS SONG CONTINUES							
	AVERAGE AUDIENCE (Households (000) & %)					12,060 13.8		13,460 15.4		13,900 15.9							
	SHARE OF AUDIENCE %									25	15.3* 22 *		15.9* 23 *		16.4* 26 *		16.0* 27 *
	TOTAL AUDIENCE (Households (000) & %)					17,680 20.0		20		33,140 38.6							
	ABC TV																
						MACGYVER (SD)				NFL MONDAY NIGHT FOOTBALL SAN DIEGO VS SEATTLE (9:00-12:21AM)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					12,670 14.5				15,210 17.4							
	SHARE OF AUDIENCE %					23	14.0* 22 *		15.0* 24 *	30	18.2* 27 *		20.2* 30 *		20.2* 31 *		18.2* 29 *
	AVG. AUD. BY ¼ HR. %					13.7	14.2	14.8	15.1	17.5	18.8	20.0	20.5	20.6	19.9	18.9	17.5
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					17,650 20.2		18,350 21.0		17,920 20.5		16,260 18.6		16,690 19.1			
						KATE & ALLIE		MY SISTER SAM (SD)		NEWHART		DESIGNING WOMEN (SD)		CAGNEY & LACEY			
	AVERAGE AUDIENCE (Households (000) & %)					15,210 17.4		16,340 18.7		16,430 18.8		14,770 16.9		13,110 15.0			
	SHARE OF AUDIENCE %					27		28		28		25		24	14.8* 23 *		15.3* 26 *
	AVG. AUD. BY ¼ HR. %					16.5	18.2	18.7	18.6	18.2	19.4	17.3	16.5	14.5	15.1	15.4	15.2
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					15,210 17.4		12,500 14.3		24,820 28.4							
						ALF		AMAZING STORIES (SD)		NBC MONDAY NIGHT MOVIES A FIGHT FOR JENNY (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					13,200 15.1		11,100 12.7		17,480 20.0							
	SHARE OF AUDIENCE %					23		19		31	19.1* 28 *		20.2* 30 *		20.6* 32 *		20.0* 34 *
	AVG. AUD. BY ¼ HR. %					14.9	15.2	12.6	12.7	18.8	19.5	20.1	20.3	20.7	20.6	20.5	19.5
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	55.9	57.0	58.2	60.9	63.4	65.5	66.0	66.9	68.3	69.4	68.5	66.9	64.4	63.3	60.2	57.3
	WK. 2	59.1	60.1	60.0	62.0	64.2	66.2	65.7	67.2	68.1	68.3	67.1	66.2	63.9	63.0	61.2	58.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. MON. OCT. 6, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. SEPT. 30, 1986

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					22,200 25.4		21,240 24.3		27,360 31.3				19,230 22.0			
						WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (SD)				JACK & MIKE			
	AVERAGE AUDIENCE (Households (000) & %)					19,670 22.5		19,840 22.7		22,200 25.4	24.8*		26.0*	14,420 16.5	17.4*		15.5*
	SHARE OF AUDIENCE %					36		34		38	37 *		39 *	29	29 *		28 *
	AVG. AUD. BY ¼ HR. %					21.7	23.3	22.5	22.8	24.3	25.3	26.1	25.9	18.4	16.4	15.9	15.2
	CBS TV TOTAL AUDIENCE (Households (000) & %)					12,590 14.4				20,800 23.8							
						WIZARD (SD)				CBS TUESDAY MOVIE AGATHA CHRISTIE'S MURDER IN THREE ACTS (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					9,790 11.2	10.9*		11.5*	13,460 15.4	15.7*		15.7*		15.6*		14.7*
	SHARE OF AUDIENCE %					17	17 *		17 *	25	23 *		24 *		26 *		27 *
	AVG. AUD. BY ¼ HR. %					10.8	11.0	11.3	11.8	15.8	15.6	15.8	15.6	15.9	15.4	15.1	14.3
	NBC TV TOTAL AUDIENCE (Households (000) & %)					17,570 20.1				12,940 14.8				14,420 16.5			
						MATLOCK (SD)				CRIME STORY (SD)				1986			
	AVERAGE AUDIENCE (Households (000) & %)					14,330 16.4	15.5*		17.3*	9,260 10.6	10.8*		10.3*	10,490 12.0	12.6*		11.5*
	SHARE OF AUDIENCE %					25	25 *		26 *	16	16 *		15 *	21	21 *		21 *
2	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					13,200 15.1	28,930 33.1										
						(1) (SD)				AMER. LEAGUE CHAMP-GM-1 CALIFORNIA VS BOSTON (8:15-11:25PM)(-OP)							
	AVERAGE AUDIENCE (Households (000) & %)					12,320 14.1	13,900 15.9		16.1*		17.8*		17.5*		16.8*		15.6*
	SHARE OF AUDIENCE %					24	25		25 *		27 *		26 *		26 *		25 *
	AVG. AUD. BY ¼ HR. %					14.1	14.1	15.4	16.8	18.3	17.4	17.3	17.7	17.2	16.3	15.8	15.3
	CBS TV TOTAL AUDIENCE (Households (000) & %)					18,090 20.7				31,110 35.6							
						WIZARD (SD)				CBS TUESDAY MOVIE THE LAST FRONTIER PT. 2 (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					13,810 15.8	14.8*		16.9*	21,850 25.0	23.8*		24.5*		25.7*		26.1*
	SHARE OF AUDIENCE %					24	23 *		25 *	39	36 *		37 *		41 *		44 *
	AVG. AUD. BY ¼ HR. %					14.0	15.5	16.2	17.6	23.1	24.4	24.3	24.6	25.4	26.0	26.7	25.6
	NBC TV TOTAL AUDIENCE (Households (000) & %)					22,200 25.4				14,420 16.5				11,620 13.3			
						MATLOCK (SD)				CRIME STORY				1986			
	AVERAGE AUDIENCE (Households (000) & %)					17,130 19.6	18.6*		20.6*	10,050 11.5	12.2*		10.8*	7,690 8.8	9.4*		8.3*
	SHARE OF AUDIENCE %					30	29 *		31 *	17	18 *		16 *	14	15 *		14 *
	AVG. AUD. BY ¼ HR. %					17.8	19.5	21.0	20.3	12.7	11.6	11.2	10.4	9.5	9.3	8.4	8.2
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	52.5	54.8	56.7	59.3	62.6	63.8	64.9	66.8	66.9	67.2	67.1	66.4	62.1	59.2	55.9	53.1
	WK. 2	55.3	56.6	57.4	59.8	62.5	64.5	66.2	67.8	67.1	66.9	66.2	65.4	63.5	62.4	60.7	57.6

U.S. TV Households: 87,400,000

(1)AMER. LEAGUE CHAMP-PRE 1,ABC,(8:00-8:15PM)(S)

For explanation of symbols, See page A.

EVE. TUE. OCT. 7, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE. WED. OCT. 1, 1986

WEEK	NETWORK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W	ABC TV	TOTAL AUDIENCE (Households (000) & %)					17,220 19.7		18,350 21.0		20,450 23.4				17,480 20.0			
							PERFECT STRANGERS		HEAD OF THE CLASS (SD)		DYNASTY (SD)				HOTEL			
		AVERAGE AUDIENCE (Households (000) & %)					14,420 16.5		16,170 18.5		16,340 18.7	18.3*		19.0*	14,950 17.1	17.3*		17.0*
		SHARE OF AUDIENCE %					28		30		29	29 *		30 *	29	29 *		30 *
		AVG. AUD. BY ¼ HR. %					16.1	16.9	17.5	19.5	18.2	18.5	19.0	19.0	17.1	17.5	17.0	17.0
E	CBS TV	TOTAL AUDIENCE (Households (000) & %)					10,840 12.4		9,610 11.0		20,890 23.9							
							TOGETHER WE STAND		BETTER DAYS (SUS-SD)		MAGNUM, P.I. (SD)							
		AVERAGE AUDIENCE (Households (000) & %)					8,740 10.0		8,480 9.7		13,460 15.4	15.2*		16.2*		15.8*		14.5*
		SHARE OF AUDIENCE %					17		16		25	24 *		25 *		26 *		26 *
		AVG. AUD. BY ¼ HR. %					9.9	10.1	9.7	9.7	14.8	15.6	16.0	16.4	16.5	15.2	14.9	14.1
E	NBC TV	TOTAL AUDIENCE (Households (000) & %)					18,620 21.3				16,780 19.2		15,640 17.9		14,330 16.4			
							HIGHWAY TO HEAVEN (SD)				GIMME A BREAK		YOU AGAIN ?		ST. ELSEWHERE			
		AVERAGE AUDIENCE (Households (000) & %)					15,120 17.3	16.8*		17.8*	14,600 16.7		13,720 15.7		11,620 13.3	13.5*		13.0*
		SHARE OF AUDIENCE %					29	28 *		29 *	26		25		23	22 *		23 *
		AVG. AUD. BY ¼ HR. %					16.3	17.2	17.9	17.8	16.6	16.9	15.6	15.8	13.8	13.4	13.2	12.9
K	ABC TV	TOTAL AUDIENCE (Households (000) & %)					12,500 14.3 (1) (SD) (-OP)	31,810 36.4										
								NAT'L LEAGUE CHAMP-GM-1 NEW YORK METS VS HOUSTON (8:16-11:37PM)(OP)(-OP)										
		AVERAGE AUDIENCE (Households (000) & %)					11,800 13.5	16,520 18.9		17.3*		19.7*		19.8*		20.0*		19.9*
		SHARE OF AUDIENCE %					24	31		28 *		30 *		30 *		31 *		32 *
		AVG. AUD. BY ¼ HR. %					13.6	14.4	16.8	17.9	19.9	19.5	19.8	19.8	20.2	19.8	20.2	19.6
E	CBS TV	TOTAL AUDIENCE (Households (000) & %)					14,250 16.3		13,200 15.1		21,500 24.6				19,050 21.8			
							TOGETHER WE STAND		BETTER DAYS (SUS-SD)		MAGNUM, P.I. (SD)				EQUALIZER			
		AVERAGE AUDIENCE (Households (000) & %)					11,800 13.5		11,190 12.8		16,610 19.0	18.2*		19.9*	14,860 17.0	17.9*		16.1*
		SHARE OF AUDIENCE %					22		20		29	27 *		30 *	28	29 *		27 *
		AVG. AUD. BY ¼ HR. %					12.5	14.4	12.5	13.1	17.4	19.0	20.2	19.5	18.3	17.5	16.6	15.7
K	NBC TV	TOTAL AUDIENCE (Households (000) & %)					23,600 27.0				17,220 19.7		15,560 17.8		16,520 18.9			
							HIGHWAY TO HEAVEN (SD)				GIMME A BREAK		YOU AGAIN ? (SD)		ST. ELSEWHERE			
		AVERAGE AUDIENCE (Households (000) & %)					18,440 21.1	19.5*		22.7*	15,300 17.5		13,280 15.2		12,760 14.6	14.6*		14.7*
		SHARE OF AUDIENCE %					33	31 *		35 *	26		23		24	23 *		25 *
		AVG. AUD. BY ¼ HR. %					18.5	20.5	22.7	22.6	17.5	17.6	14.9	15.6	14.5	14.6	14.8	14.6
2	TV HOUSEHOLDS USING TV (See Def 1)	WK. 1	51.9	53.5	55.1	56.9	58.5	59.5	60.6	61.6	62.8	64.2	63.9	64.2	61.0	59.9	57.7	54.7
		WK. 2	55.5	57.2	57.9	59.9	61.4	63.4	64.5	66.0	65.8	66.9	66.3	65.5	63.0	61.6	60.2	57.8

U.S. TV Households: 87,400,000

(1)NAT'L LEAGUE CHAMP-PRE 1,ABC,(8:00-8:16PM)(S)

For explanation of symbols, See page A

EVE. WED. OCT. 8, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. OCT. 2, 1986

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					9,000 10.3				11,970 13.7				17,570 20.1			
					OUR WORLD				COLBYS (SD)				20/20			
AVERAGE AUDIENCE (Households (000) & %)					5,680 6.5				9,180 10.5				13,200 15.1			
SHARE OF AUDIENCE %					10	6.2* 10 *		6.7* 10 *	16	9.9* 15 *		11.1* 17 *	26	15.5* 26 *		14.7* 27 *
AVG. AUD. BY ¼ HR. %					6.6	5.8	6.5	7.0	9.8	10.0	10.8	11.4	15.1	15.9	15.7	13.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					13,900 15.9				16,170 18.5				14,600 16.7			
					SIMON & SIMON (SD)				KNOTS LANDING (SD)				KAY O'BRIEN			
AVERAGE AUDIENCE (Households (000) & %)					10,310 11.8				12,850 14.7				11,450 13.1			
SHARE OF AUDIENCE %					18	10.6* 16 *		13.0* 20 *	22	14.3* 21 *		15.1* 23 *	23	13.3* 22 *		13.0* 24 *
AVG. AUD. BY ¼ HR. %					10.3	11.0	12.6	13.4	14.3	14.4	15.0	15.3	13.3	13.2	13.2	12.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					33,910 38.8		31,990 36.6		28,060 32.1		25,700 29.4		20,980 24.0			
					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT (SD)		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000) & %)					31,030 35.5		29,190 33.4		25,960 29.7		23,420 26.8		14,770 16.9	18.1*		15.8*
SHARE OF AUDIENCE %					55		51		45		41		29	30 *		29 *
AVG. AUD. BY ¼ HR. %					33.8	37.1	33.4	33.4	29.5	29.9	27.5	26.1	19.3	16.9	15.9	15.7
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)					9,350 10.7 (1) (SD)	28,410 32.5										
									NAT'L LEAGUE CHAMP-GM-2 NEW YORK METS VS HOUSTON (8:15-11:09PM)(-OP)							
AVERAGE AUDIENCE (Households (000) & %)					8,910 10.2	14,160 16.2										
SHARE OF AUDIENCE %					17	25		15.1* 24 *		16.7* 25 *		18.0* 26 *		18.0* 28 *		16.0* 26 *
AVG. AUD. BY ¼ HR. %					10.2	11.8	14.6	15.5	16.4	17.0	18.1	17.9	18.5	17.5	16.4	15.7
CBS TV																
TOTAL AUDIENCE (Households (000) & %)					14,420 16.5				18,880 21.6				17,570 20.1			
					SIMON & SIMON (SD)				KNOTS LANDING (SD)				KAY O'BRIEN			
AVERAGE AUDIENCE (Households (000) & %)					10,490 12.0				15,470 17.7				14,160 16.2			
SHARE OF AUDIENCE %					18	10.8* 17 *		13.3* 20 *	26	17.1* 25 *		18.4* 27 *	27	16.2* 26 *		16.1* 27 *
AVG. AUD. BY ¼ HR. %					10.5	11.0	13.0	13.5	16.6	17.5	18.7	18.1	16.1	16.2	16.5	15.8
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					32,950 37.7		30,070 34.4		25,870 29.6		22,460 25.7		19,930 22.8			
					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		NIGHT COURT		HILL STREET BLUES			
AVERAGE AUDIENCE (Households (000) & %)					29,630 33.9		27,090 31.0		23,070 26.4		20,280 23.2		15,210 17.4	17.8*		17.1*
SHARE OF AUDIENCE %					52		46		38		34		29	28 *		29 *
AVG. AUD. BY ¼ HR. %					32.4	35.4	31.2	30.7	26.9	25.8	23.3	23.1	18.1	17.5	17.3	16.9
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	52.0	54.7	55.2	56.8	63.2	65.7	65.5	66.6	66.5	66.7	65.6	64.8	60.4	58.9	56.5	54.0
	WK. 2	54.6	56.4	57.4	59.5	64.3	66.2	67.0	68.5	69.0	69.3	69.2	67.7	63.3	61.8	60.0	57.5

For explanation of symbols, See page A.

U.S. TV Households: 87,400,000
(1)NAT'L LEAGUE CHAMP-PRE 2,ABC,(8:00-8:15PM)(S)

EVE. THU. OCT. 9, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. OCT. 3, 1986

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	ABC TV — TOTAL AUDIENCE (Households (000) & %)					14,770 16.9		13,980 16.0		12,670 14.5		10,750 12.3		12,320 14.1			
						WEBSTER		MR. BELVEDERE (SD)		SLEDGE HAMMER		SIDEKICKS (SD)		STARMAN			
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)					12,850		12,670		10,660		10,050		9,530			
	SHARE OF AUDIENCE %					14.7		14.5		12.2		11.5		10.9	11.3*		10.6*
	AVG. AUD. BY ¼ HR. %					26		25		19		18		19	19 *		19 *
						14.1	15.3	14.4	14.6	12.3	12.2	11.5	11.5	11.7	10.9	10.7	10.5
	CBS TV — TOTAL AUDIENCE (Households (000) & %)					16,960 19.4				21,760 24.9				18,000 20.6			
						SCARECROW & MRS. KING (SUS-SD)				DALLAS (SD)				FALCON CREST			
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)					12,850				18,620				15,030			
	SHARE OF AUDIENCE %					14.7	13.8*		15.6*	21.3	20.9*		21.8*	17.2	17.7*		16.7*
	AVG. AUD. BY ¼ HR. %					26	25 *		26 *	34	33 *		34 *	30	30 *		29 *
						13.3	14.2	15.1	16.1	20.2	21.5	22.0	21.6	18.1	17.3	17.1	16.3
	NBC TV — TOTAL AUDIENCE (Households (000) & %)					15,730 18.0				18,970 21.7				18,700 21.4			
						A TEAM (SD)				MIAMI VICE				L.A. LAW			
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)					11,970				15,210				14,860			
	SHARE OF AUDIENCE %					13.7	13.2*		14.3*	17.4	17.1*		17.7*	17.0	17.2*		16.7*
	AVG. AUD. BY ¼ HR. %					24	24 *		24 *	27	27 *		28 *	29	29 *		29 *
						13.0	13.4	14.1	14.4	16.8	17.4	17.7	17.7	17.4	17.0	16.6	16.8
WEEK 2	ABC TV — TOTAL AUDIENCE (Households (000) & %)					9,960 11.4	26,050 29.8										
						(1) (SD) (-OP)	AMER. LEAGUE CHAMP-GM-3 BOSTON VS CALIFORNIA (8:18-11:23PM)(OP)(-OP)										
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)					9,350	13,110										
	SHARE OF AUDIENCE %					10.7	15.0		13.5*		14.1*		14.8*		16.7*		17.1*
	AVG. AUD. BY ¼ HR. %					20	26		24 *		24 *		24 *		28 *		29 *
						10.7	11.1	12.8	14.2	14.2	14.0	14.7	15.0	16.6	16.8	17.0	17.1
	CBS TV — TOTAL AUDIENCE (Households (000) & %)					16,780 19.2				19,670 22.5				16,260 18.6			
						SCARECROW & MRS. KING (SUS-SD)				DALLAS (SD)				FALCON CREST			
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)					12,590				17,040				13,280			
	SHARE OF AUDIENCE %					14.4	13.9*		14.8*	19.5	19.0*		20.0*	15.2	15.5*		14.9*
	AVG. AUD. BY ¼ HR. %					25	24 *		25 *	32	31 *		32 *	26	26 *		26 *
						13.4	14.4	14.2	15.4	18.5	19.6	20.1	19.9	15.5	15.6	15.1	14.6
	NBC TV — TOTAL AUDIENCE (Households (000) & %)					17,130 19.6				19,320 22.1				17,310 19.8			
						A TEAM (SD)				MIAMI VICE (SD)				L.A. LAW			
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)					12,940				15,730				12,850			
	SHARE OF AUDIENCE %					14.8	13.9*		15.6*	18.0	17.9*		18.1*	14.7	14.9*		14.5*
	AVG. AUD. BY ¼ HR. %					25	24 *		26 *	29	29 *		29 *	25	25 *		25 *
						13.4	14.5	15.6	15.7	17.7	18.2	18.1	18.2	15.4	14.5	14.5	14.4
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	50.4	51.5	51.8	52.8	55.0	57.1	58.5	59.8	62.4	64.1	64.1	63.2	59.8	58.7	57.6	56.3
	WK. 2	49.8	51.2	52.9	55.4	57.3	57.6	58.5	59.6	61.0	61.6	62.1	62.0	59.6	58.4	57.2	56.8

U.S. TV Households: 87,400,000

(1)AMER. LEAGUE CHAMP-PRE 3,ABC,(8:00-8:16PM)(S)

For explanation of symbols, See page A

EVE. FRI. OCT. 10, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. OCT.4, 1986

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					11,010 12.6		8,040 9.2		8,480 9.7				11,710 13.4			
						LIFE WITH LUCY		ELLEN BURSTYN SHOW (SD)		HEART OF THE CITY (SD)				SPENSER: FOR HIRE			
	AVERAGE AUDIENCE (Households (000) & %)					8,910 10.2		6,900 7.9		5,680 6.5	5.8*		7.3*	9,260 10.6	10.0*		11.2*
	SHARE OF AUDIENCE %					19		14		11	10 *		13 *	19	18 *		21 *
	AVG. AUD. BY ¼ HR. %					9.8	10.6	8.2	7.6	5.9	5.6	7.1	7.4	9.5	10.6	11.2	11.1
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					13,020 14.9				11,190 12.8				11,450 13.1			
						DOWNTOWN (SD)				MIKE HAMMER (SD)				TWILIGHT ZONE			
	AVERAGE AUDIENCE (Households (000) & %)					9,530 10.9	10.9*		10.9*	8,830 10.1	9.2*		11.0*	8,570 9.8	9.6*		10.0*
	SHARE OF AUDIENCE %					20	20 *		19 *	18	16 *		19 *	18	17 *		18 *
	AVG. AUD. BY ¼ HR. %					10.9	10.9	10.9	11.0	8.9	9.6	11.0	11.0	9.0	10.1	10.0	10.1
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					15,560 17.8		18,270 20.9		26,220 30.0		21,240 24.3		19,400 22.2			
						FACTS OF LIFE			227 (SD)	GOLDEN GIRLS			AMEN (SD)	HUNTER			
	AVERAGE AUDIENCE (Households (000) & %)					13,280 15.2		16,870 19.3		23,860 27.3		18,970 21.7		15,910 18.2	18.3*		18.0*
	SHARE OF AUDIENCE %					28		34		47		38		33	33 *		33 *
	AVG. AUD. BY ¼ HR. %					14.5	15.9	18.0	20.6	26.8	27.9	21.8	21.6	18.8	17.9	17.9	18.0
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)					8,910 10.2	26,660 30.5										
						(1) (SD) (-OP)	AMER. LEAGUE CHAMP-GM-4 BOSTON VS CALIFORNIA (8:16-12:11AM)(OP)										
	AVERAGE AUDIENCE (Households (000) & %)					8,480 9.7	12,760 14.6		12.8*		13.5*		14.0*		15.8*		15.7*
	SHARE OF AUDIENCE %					19	27		23 *		23 *		24 *		27 *		28 *
	AVG. AUD. BY ¼ HR. %					9.7	10.0	12.2	13.4	13.6	13.5	13.8	14.2	15.9	15.7	15.8	15.7
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)					12,150 13.9				12,240 14.0				11,010 12.6			
						DOWNTOWN (SD)				MIKE HAMMER (SD)				TWILIGHT ZONE			
	AVERAGE AUDIENCE (Households (000) & %)					9,440 10.8	10.7*		10.8*	8,650 9.9	9.2*		10.5*	8,300 9.5	9.5*		9.4*
	SHARE OF AUDIENCE %					19	19 *		18 *	16	15 *		18 *	17	17 *		17 *
	AVG. AUD. BY ¼ HR. %					10.4	11.0	11.0	10.6	9.1	9.3	10.7	10.4	9.2	9.8	9.7	9.2
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)					18,440 21.1		18,350 21.0		23,250 26.6		20,540 23.5		20,800 23.8			
						FACTS OF LIFE			227 (SD)	GOLDEN GIRLS			AMEN	HUNTER			
	AVERAGE AUDIENCE (Households (000) & %)					15,820 18.1		16,520 18.9		21,500 24.6		18,090 20.7		16,870 19.3	19.3*		19.3*
	SHARE OF AUDIENCE %					32		32		40		35		35	34 *		36 *
	AVG. AUD. BY ¼ HR. %					17.3	18.9	18.1	19.7	23.9	25.3	21.0	20.4	19.0	19.5	19.4	19.2
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	46.2	48.0	48.9	50.6	53.4	54.4	55.5	56.8	57.8	58.2	56.3	57.1	54.9	55.4	54.9	53.5
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	50.3	52.4	52.5	54.3	56.2	57.5	58.4	59.6	61.2	61.3	59.5	59.1	57.2	56.8	55.1	53.2

U.S. TV Households: 87,400,000
(1)AMER. LEAGUE CHAMP-PRE 4,ABC,(8:00-8:16PM)(S)

For explanation of symbols, See page A.

EVE.SAT. OCT.11, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. OCT. 4, 1986

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			2,270 / 2.6													
ABC WEEKEND REPORT-SAT.																
AVERAGE AUDIENCE (Households (000) & %)			2,360 / 2.7													
SHARE OF AUDIENCE %			11													
AVG. AUD. BY ¼ HR. %			2.7													
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			12,150 / 13.9													
SAT NIGHT'S MAIN EVENT (11:30-12:53AM) (SUSTAINING 12:53-1:00AM)																
AVERAGE AUDIENCE (Households (000) & %)			7,780 / 8.9													
SHARE OF AUDIENCE %			27	10.2* / 26 *		8.7* / 27 *		7.5* / 27 *								
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)								2,360 / 2.7								
AMER. LEAGUE CHAMP-GM-4 BOSTON VS CALIFORNIA (8:18-12:11AM)																
ABC WEEKEND REPORT-SAT. (12:50-1:19AM)																
AVERAGE AUDIENCE (Households (000) & %)		15.6*		16.7*	15.6*			1,840 / 2.1								
SHARE OF AUDIENCE %		30 *		37 *	37 *			10								
AVG. AUD. BY ¼ HR. %	15.5	15.7	16.9	16.6	15.6			2.3	2.0	1.9						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)																
AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			10,840 / 12.4													
SATURDAY NIGHT (11:30-12:50AM) (SUSTAINING 12:50-1:00AM)																
AVERAGE AUDIENCE (Households (000) & %)			5,590 / 6.4	7.2*		6.3*		5.4*								
SHARE OF AUDIENCE %			19	18 *		19 *		20 *								
AVG. AUD. BY ¼ HR. %			7.4	6.9	6.4	6.3	5.6	4.9								
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	49.8	45.3	40.0	37.0	33.4	30.6	28.1	26.3	22.4	20.0	17.8	15.9	13.9	12.2	10.9	9.4
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	48.6	45.0	40.6	38.0	35.0	31.2	27.0	24.4	21.5	20.0	17.2	15.3	13.5	12.9	12.3	11.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. SAT. OCT. 11, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. OCT.5, 1986

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	18,530 21.2								17,390 19.9							
		DISNEY SUNDAY MOVIE LITTLE SPIES (SD)								ABC SUNDAY NIGHT MOVIE THERE MUST BE A PONY (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	11,010 12.6	10.1*		12.8*		13.4*		13.9*	11,010 12.6	11.3*		13.0*		13.6*		12.6*
	SHARE OF AUDIENCE %	20	17 *		20 *		20 *		20 *	19	16 *		19 *		20 *		20 *
	AVG. AUD. BY ¼ HR. %	9.4	10.8	12.4	13.3	13.5	13.4	14.6	13.2	10.9	11.7	12.9	13.1	13.6	13.5	12.8	12.4
CBS TV	TOTAL AUDIENCE (Households (000) & %)		29,980 34.3				30,680 35.1				28,410 32.5						
		(1) (-OP)	60 MINUTES (7:29-8:29PM) (OP)(-OP)					MURDER, SHE WROTE (8:29-9:29PM) (OP)(-OP)(SD)				CBS SUNDAY MOVIE THE LAST FRONTIER PT. 1 (9:29-11:29PM) (OP)(SD)					
	AVERAGE AUDIENCE (Households (000) & %)		21,680 24.8		22.1*		24,650 28.2		27.0*		20,800 23.8		23.7*		24.1*		23.9*
	SHARE OF AUDIENCE %		39		36 *		41		40 *		36		34 *		35 *		37 *
	AVG. AUD. BY ¼ HR. %	16.4	20.4	21.3	22.9	27.6	25.6	26.4	27.6	30.1	24.2	23.7	23.7	24.4	23.8	24.0	23.9
NBC TV	TOTAL AUDIENCE (Households (000) & %)	17,570 20.1				14,510 16.6		16,610 19.0		31,380 35.9							
		OUR HOUSE				EASY STREET		VALERIE (SD)		NBC SUNDAY NIGHT MOVIE TRADING PLACES (9:00-11:30PM)							
	AVERAGE AUDIENCE (Households (000) & %)	12,760 14.6	13.3*		15.8*	12,670 14.5		13,900 15.9		19,670 22.5	19.9*		23.1*		23.8*		23.9*
	SHARE OF AUDIENCE %	24	23 *		25 *	22		23		34	28 *		33 *		35 *		37 *
ABC TV	TOTAL AUDIENCE (Households (000) & %)	11,380 13.0				10,050 11.5	26,390 30.2										
		REAGAN SUMMIT SPECIAL (7:00-7:27PM) (-OP)	REAGAN SUMMIT SPEC. (7:27-8:00PM) (OP)(SUS)(SD)			NAT'L LGE CHAMP-PRE 4 (-OP)(SD)					NAT'L LEAGUE CHAMP-GM-4 HOUSTON VS NEW YORK METS (8:17-11:00PM)(OP)						
	AVERAGE AUDIENCE (Households (000) & %)	9,530 10.9				9,350 10.7	14,600 16.7		14.6*		17.2*		17.8*		18.2*		17.4*
	SHARE OF AUDIENCE %	18				18	26		23 *		27 *		28 *		28 *		27 *
	AVG. AUD. BY ¼ HR. %	12.1	9.6			10.6	12.4	14.1	15.1	16.7	17.8	18.0	17.7	17.7	18.7	19.2	15.6

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
CBS TV	TOTAL AUDIENCE (Households (000) & %)	25,430 29.1				26,740 30.6				20,710 23.7							
		60 MINUTES				MURDER, SHE WROTE (SD)				CBS SUNDAY MOVIE CIRCLE OF VIOLENCE:A FAMILY DRAMA (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	18,440 21.1	19.6*		22.6*	22,020 25.2	24.6*		25.8*	13,720 15.7	15.6*		15.0*		15.5*		16.4*
	SHARE OF AUDIENCE %	34	32 *		36 *	38	38 *		38 *	25	24 *		23 *		25 *		27 *
	AVG. AUD. BY ¼ HR. %	18.7	20.6	22.3	22.9	24.3	24.8	26.0	25.6	16.3	15.0	14.7	15.3	15.7	15.4	16.5	16.4
NBC TV	TOTAL AUDIENCE (Households (000) & %)	19,400 22.2				16,260 18.6		16,610 19.0		27,970 32.0							
		OUR HOUSE				EASY STREET		VALERIE (SD)		NBC SUNDAY NIGHT MOVIE WHEN THE BOUGH BREAKS (9:00-11:02PM) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)	13,720 15.7	13.9*		17.4*	14,160 16.2		14,680 16.8		19,490 22.3	21.7*		22.5*		22.6*		22.7*
	SHARE OF AUDIENCE %	25	23 *		28 *	25		25		36	33 *		35 *		36 *		38 *
	AVG. AUD. BY ¼ HR. %	12.8	15.0	16.9	17.9	15.9	16.5	16.0	17.6	21.4	22.0	22.4	22.5	22.7	22.6	22.5	22.9

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	56.8	59.8	61.8	63.4	65.3	67.2	67.9	68.9	69.7	70.2	69.5	69.3	67.9	66.4	65.2	64.1
	WK. 2	60.1	61.2	61.9	63.6	64.7	66.3	67.2	67.4	66.3	65.7	64.4	63.5	62.1	61.9	61.1	58.8

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

(1)CBS NFL FOOTBALL GAME 2,TAMPA BAY VS LA RAMS & DALLAS VS DENVER,CBS,(MULTI-SEGMENT TELECAST)

EVE.SUN. OCT.12, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. OCT. 5, 1986

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			2,270 / 2.6													
			ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)			2,190 / 2.5													
SHARE OF AUDIENCE %			10													
AVG. AUD. BY ¼ HR. %			2.5													
CBS TV																
TOTAL AUDIENCE (Households (000) & %)		5,070 / 5.8														
	(1) (-OP)		CBS SUNDAY NEWS-OSGOOD (11:29-11:44PM) (OP)													
AVERAGE AUDIENCE (Households (000) & %)		4,810 / 5.5														
SHARE OF AUDIENCE %		12														
AVG. AUD. BY ¼ HR. %	24.1	6.0	5.5													
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					2,270 / 2.6											
	NBC SUNDAY NIGHT MOVIE TRADING PLACES (9:00-11:30PM)				G. MICHAELS SPORTS MACHINE (12:00-12:15AM) (SUSTAINING 12:15-12:30AM)											
AVERAGE AUDIENCE (Households (000) & %)		21.9*			2,190 / 2.5											
SHARE OF AUDIENCE %		39 *			12											
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			2,360 / 2.7													
			ABC WEEKEND REPORT-SUN.													
AVERAGE AUDIENCE (Households (000) & %)			2,190 / 2.5													
SHARE OF AUDIENCE %			8													
AVG. AUD. BY ¼ HR. %			2.5													
CBS TV																
TOTAL AUDIENCE (Households (000) & %)			6,470 / 7.4													
			CBS NEWS SP RPT													
AVERAGE AUDIENCE (Households (000) & %)			4,890 / 5.6													
SHARE OF AUDIENCE %			16													
AVG. AUD. BY ¼ HR. %			6.1	5.1												
NBC TV																
TOTAL AUDIENCE (Households (000) & %)			1,920 / 2.2													
	(2)		G. MICHAELS SPORTS MACHINE (11:32-11:47PM) (SUSTAINING 11:47-12:02AM)													
AVERAGE AUDIENCE (Households (000) & %)			1,840 / 2.1													
SHARE OF AUDIENCE %			7													
AVG. AUD. BY ¼ HR. %	18.7		2.2	1.9												

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	59.1	53.0	41.5	33.4	26.7	22.4	18.5	15.9	14.1	12.6	11.2	9.1	8.1	7.5	6.8	6.4
WK. 2	50.5	43.7	35.8	30.9	25.9	23.1	20.4	18.1	15.7	14.0	12.5	10.8	9.1	7.6	6.6	5.8

U.S. TV Households: 87,400,000

(1)CBS SUNDAY MOVIE,THE LAST FRONTIER PT. 1,CBS,(9:29-11:29PM)

(2)NBC SUNDAY NIGHT MOVIE,WHEN THE BOUGH BREAKS,NBC,(9:00-11:02PM)

For explanation of symbols, See page A.

EVE. SUN. OCT. 12, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. SEPT.29–OCT.3, 1986

WEEK	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
1	ABC TV — TOTAL AUDIENCE (Households (000) & %)			4,630 5.3				4,810 5.5									
			GOOD MORNING, AMERICA-730 (CO-OP)	(PARTICIPATING)			GOOD MORNING, AMERICA-830 (CO-OP)	(PARTICIPATING)						(SUS-OP)			
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)			3,580 4.1				3,850 4.4									
	ABC TV — SHARE OF AUDIENCE %			21				22									
	ABC TV — AVG. AUD. BY ¼ HR. %			4.1	4.2			4.3	4.4								
	CBS TV — TOTAL AUDIENCE (Households (000) & %)			2,970 3.4				2,970 3.4						3,580 4.1		3,230 3.7	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID (MWTHF) (SUS-OP)		NEW CARD SHARKS >(SUS-OP)	
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)			2,270 2.6				2,360 2.7						2,970 3.4		2,710 3.1	
	CBS TV — SHARE OF AUDIENCE %			16				13						16		14	
	CBS TV — AVG. AUD. BY ¼ HR. %			2.7	2.6			2.6	2.7					3.3	3.5	3.0	3.2
	NBC TV — TOTAL AUDIENCE (Households (000) & %)			5,590 6.4				5,330 6.1						3,670 4.2		3,760 4.3	
			TODAY SHOW-7.30AM (CO-OP)	(PARTICIPATING)			TODAY SHOW-8.30AM (CO-OP)	(PARTICIPATING)						FAMILY TIES M-F (MWTHF) (SUS-OP)		SALE OF THE CENTURY >(SUS-OP)	
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)			4,370 5.0				4,370 5.0						2,880 3.3		3,320 3.8	
	NBC TV — SHARE OF AUDIENCE %			26				25						15		18	
2	ABC TV — TOTAL AUDIENCE (Households (000) & %)			5,160 5.9				4,890 5.6									
			GOOD MORNING, AMERICA-730 (CO-OP)	(PARTICIPATING)			GOOD MORNING, AMERICA-830 (CO-OP)	(PARTICIPATING)				(SUS-OP)					
	ABC TV — AVERAGE AUDIENCE (Households (000) & %)			4,020 4.6				3,850 4.4									
	ABC TV — SHARE OF AUDIENCE %			24				21									
	ABC TV — AVG. AUD. BY ¼ HR. %			4.6	4.6			4.1	4.6								
	CBS TV — TOTAL AUDIENCE (Households (000) & %)			3,230 3.7				2,880 3.3						3,580 4.1		3,500 4.0	
				CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
	CBS TV — AVERAGE AUDIENCE (Households (000) & %)			2,530 2.9				2,190 2.5						2,970 3.4		3,060 3.5	
	CBS TV — SHARE OF AUDIENCE %			18				12						16		16	
	CBS TV — AVG. AUD. BY ¼ HR. %			2.8	3.0			2.4	2.5					3.2	3.6	3.4	3.6
	NBC TV — TOTAL AUDIENCE (Households (000) & %)			5,240 6.0				4,980 5.7						3,230 3.7		3,760 4.3	
			TODAY SHOW-7.30AM (CO-OP)	(PARTICIPATING)			TODAY SHOW-8.30AM (CO-OP)	(PARTICIPATING)						FAMILY TIES M-F		SALE OF THE CENTURY	
	NBC TV — AVERAGE AUDIENCE (Households (000) & %)			4,110 4.7				4,110 4.7						2,620 3.0		3,230 3.7	
	NBC TV — SHARE OF AUDIENCE %			24				23						14		17	
	NBC TV — AVG. AUD. BY ¼ HR. %			4.8	4.7			4.7	4.7					3.0	3.1	3.6	3.8
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	11.8	13.7	15.7	17.2	18.8	19.6	19.5	19.8	20.9	21.5	21.6	21.5	21.0	21.3	21.4	21.5
	WK. 2	11.9	14.5	15.7	17.0	18.3	19.2	19.6	19.9	20.4	21.2	21.5	21.6	21.1	21.4	21.4	21.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.–FRI. OCT.6–10, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. SEPT.29–OCT.3, 1986

WEEK		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,100 / 2.4		1,750 / 2.0		2,620 / 3.0		3,670 / 4.2		7,950 / 9.1				8,040 / 9.2			
			FAME, FORTUNE AND ROMANCE		DOUBLE TALK		RYAN'S HOPE		LOVING		ALL MY CHILDREN (SUS-OP)>				ONE LIFE TO LIVE (SD)			
		AVERAGE AUDIENCE (Households (000) & %)	1,750 / 2.0		1,310 / 1.5		2,190 / 2.5		3,150 / 3.6		6,290 / 7.2				6,210 / 7.1			
		SHARE OF AUDIENCE %	9		7		10		14		26	6.7* / 25 *		7.7* / 27 *	27	6.8* / 25 *		7.3* / 28 *
		AVG. AUD. BY ¼ HR. %	2.0	2.0	1.5	1.5	2.5	2.5	3.4	3.8	6.4	7.2	7.6	7.8	6.8	6.9	7.1	7.4
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,030 / 6.9		7,430 / 8.5				8,300 / 9.5				6,990 / 8.0				4,460 / 5.1	
			PRICE IS RIGHT 1 >(SUS-OP)		PRICE IS RIGHT 2 >(SUS-OP)(SD)				YOUNG AND THE RESTLESS >(SUS-OP)(OP)				AS THE WORLD TURNS				CAPITOL	
		AVERAGE AUDIENCE (Households (000) & %)	5,240 / 6.0		6,560 / 7.5				6,730 / 7.7	7.7*		7.8* / 30 *	5,510 / 6.3	6.3* / 22 *		6.3* / 24 *	4,020 / 4.6	
		SHARE OF AUDIENCE %	28		33				31	32 *		9.3	23				17	
		AVG. AUD. BY ¼ HR. %	5.6	6.3	7.3	7.6			7.5	7.9	7.8		6.3	6.2	6.4	6.2	4.7	4.5
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,770 / 6.6		4,540 / 5.2		3,500 / 4.0		2,270 / 2.6		7,080 / 8.1				5,770 / 6.6			
			WHEEL OF FORTUNE >(OP)		SCRABBLE		SUPER PASSWORD >		SEARCH FOR TOMORROW		DAYS OF OUR LIVES >(OP)				ANOTHER WORLD (SD)			
		AVERAGE AUDIENCE (Households (000) & %)	4,890 / 5.6		3,930 / 4.5		3,060 / 3.5		1,920 / 2.2		5,590 / 6.4	6.2*		6.6*	4,370 / 5.0	4.8*		5.1*
		SHARE OF AUDIENCE %	26		20		14		9		23	23 *		23 *	19	18 *		19 *
		AVG. AUD. BY ¼ HR. %	5.5	5.8	4.3	4.6	3.5	3.6	2.2	2.2	6.0	6.5	6.6	6.7	4.9	4.8	5.1	5.1
2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,190 / 2.5		1,840 / 2.1		2,710 / 3.1		3,670 / 4.2		8,040 / 9.2				8,220 / 9.4			
			FAME, FORTUNE AND ROMANCE		DOUBLE TALK (MTUTHF)(OP)		RYAN'S HOPE		LOVING		ALL MY CHILDREN				ONE LIFE TO LIVE (SD)			
		AVERAGE AUDIENCE (Households (000) & %)	1,750 / 2.0		1,570 / 1.8		2,360 / 2.7		3,320 / 3.8		6,290 / 7.2	6.7*		7.6*	6,380 / 7.3	7.1*		7.5*
		SHARE OF AUDIENCE %	9		8		11		15		26	25 *		27 *	26	25 *		28 *
		AVG. AUD. BY ¼ HR. %	2.0	2.0	1.8	1.8	2.7	2.8	3.6	3.9	6.4	7.0	7.6	7.6	7.1	7.1	7.4	7.6
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,590 / 6.4		6,900 / 7.9				8,040 / 9.2				7,080 / 8.1				4,460 / 5.1	
			PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				YOUNG AND THE RESTLESS				AS THE WORLD TURNS				CAPITOL	
		AVERAGE AUDIENCE (Households (000) & %)	4,810 / 5.5		5,770 / 6.6				6,210 / 7.1	7.0*		7.2* / 29 *	5,590 / 6.4	6.3* / 22 *		6.4* / 23 *	3,930 / 4.5	
		SHARE OF AUDIENCE %	26		30				29	30 *			23				17	
		AVG. AUD. BY ¼ HR. %	5.4	5.7	6.4	6.9			6.9	7.2	7.2	7.2	6.3	6.4	6.6	6.3	4.6	4.5
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,120 / 7.0		4,720 / 5.4		3,410 / 3.9		2,360 / 2.7		7,520 / 8.6				6,120 / 7.0			
			WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		DAYS OF OUR LIVES				ANOTHER WORLD (SD)			
		AVERAGE AUDIENCE (Households (000) & %)	5,160 / 5.9		4,110 / 4.7		2,880 / 3.3		2,010 / 2.3		5,860 / 6.7	6.3*		7.0*	4,630 / 5.3	5.4*		5.3*
		SHARE OF AUDIENCE %	28		21		14		9		24	23 *		24 *	19	19 *		20 *
		AVG. AUD. BY ¼ HR. %	5.7	6.1	4.6	4.8	3.2	3.5	2.2	2.3	6.1	6.6	6.9	7.1	5.5	5.4	5.2	5.3
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	21.7	22.2	22.3	23.3	24.9	25.9	25.6	26.4	26.9	27.6	27.4	27.8	26.7	26.8	26.3	26.6
		WK. 2	21.3	21.6	22.1	22.7	24.2	25.2	25.2	26.1	26.8	27.6	27.8	28.4	27.9	27.9	26.8	27.1

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.–FRI. OCT.6–10, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES — DAY MON.–FRI. SEPT.29–OCT.3, 1986

WEEK		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,180 / 10.5														10,750 / 12.3	
			GENERAL HOSPITAL						(S)(OP)								ABC WORLD NEWS TONIGHT	
		AVERAGE AUDIENCE (Households (000) & %)	7,170 / 8.2	7.9*		8.5*											9,090 / 10.4	
		SHARE OF AUDIENCE %	29	29 *		29 *											21	
		AVG. AUD. BY ¼ HR. %	7.8	8.1	8.4	8.5											10.4	10.4
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,290 / 7.2														11,010 / 12.6	
			GUIDING LIGHT >(OP)(SD)(SUS-SD)														CBS EVENING NEWS-RATHER	
		AVERAGE AUDIENCE (Households (000) & %)	5,070 / 5.8	5.6*		6.0*											9,530 / 10.9	
		SHARE OF AUDIENCE %	21	21 *		21 *											22	
		AVG. AUD. BY ¼ HR. %	5.7	7.3	6.0	6.1											10.8	10.9
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,720 / 5.4														10,930 / 12.5	
			SANTA BARBARA														NBC NIGHTLY NEWS	
		AVERAGE AUDIENCE (Households (000) & %)	3,580 / 4.1	4.0*		4.3*											9,440 / 10.8	
		SHARE OF AUDIENCE %	15	15 *		15 *											22	
		AVG. AUD. BY ¼ HR. %	4.1	4.0	4.1	4.4											10.5	11.1
2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,180 / 10.5														10,400 / 11.9	
			GENERAL HOSPITAL (MTUTHF)(S)(OP)						(S)(OP)								ABC WORLD NEWS TONIGHT	
		AVERAGE AUDIENCE (Households (000) & %)	7,430 / 8.5	8.3*		8.7*											9,000 / 10.3	
		SHARE OF AUDIENCE %	30	30 *		30 *											21	
		AVG. AUD. BY ¼ HR. %	8.2	8.5	8.8	8.6											10.1	10.5
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,560 / 7.5														11,800 / 13.5	
			GUIDING LIGHT (SD)(SUS-SD)														CBS EVENING NEWS-RATHER	
		AVERAGE AUDIENCE (Households (000) & %)	5,160 / 5.9	5.7*		6.0*											9,960 / 11.4	
		SHARE OF AUDIENCE %	21	21 *		21 *											22	
		AVG. AUD. BY ¼ HR. %	5.6	5.8	6.1	5.9											11.4	11.4
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,160 / 5.9														11,450 / 13.1	
			SANTA BARBARA														NBC NIGHTLY NEWS	
		AVERAGE AUDIENCE (Households (000) & %)	3,760 / 4.3	4.1*		4.4*											9,790 / 11.2	
		SHARE OF AUDIENCE %	15	15 *		15 *											22	
		AVG. AUD. BY ¼ HR. %	4.1	4.1	4.3	4.6											10.9	11.4

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	27.3	28.4	29.2	30.4	30.3	32.2	33.5	35.4	37.5	39.6	40.8	43.2	46.2	47.9	49.4	50.9
WK. 2	27.8	28.9	29.7	30.9	31.0	33.1	34.1	35.8	37.2	39.2	40.9	43.4	46.5	48.8	50.9	52.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.–FRI. OCT.6–10, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.4, 1986

WEEK 1	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					2,620 3.0 WUZZLES		4,370 5.0 CARE BEAR FAMILY		5,590 6.4 FLINTSTONE KIDS 1		5,420 6.2 FLINTSTONE KIDS 2		5,940 6.8 REAL GHOSTBUSTERS		5,590 6.4 POUND PUPPIES	
	AVERAGE AUDIENCE (Households (000) & %)					2,100		3,500		4,630		4,630		4,890		4,890	
	SHARE OF AUDIENCE %					2.4		4.0		5.3		5.3		5.6		5.6	
	AVG. AUD. BY ¼ HR. %					16		21		23		22		21		20	
						2.2	2.7	3.5	4.5	5.0	5.6	5.4	5.3	5.4	5.8	5.6	5.6
CBS TV	TOTAL AUDIENCE (Households (000) & %)					3,670 4.2 BERENSTAIN BEARS (SUS-SD)		4,200 4.8 WILDFIRE (SUS-SD)		6,560 7.5 ← MUPPET BABIES →				4,370 5.0 GALAXY HIGH SCHOOL		5,330 6.1 TEEN WOLF	
	AVERAGE AUDIENCE (Households (000) & %)					2,800		3,580		3,930				3,580		4,370	
	SHARE OF AUDIENCE %					3.2		4.1		4.5	4.2*		4.8*	4.1		5.0	
	AVG. AUD. BY ¼ HR. %					22		21		19	18 *		20 *	16		18	
						3.1	3.4	3.9	4.2	4.1	4.4	5.0	4.6	4.1	4.1	5.0	5.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,150 3.6 KISSYFUR (SD)		4,110 4.7 GUMMI BEARS (SD)		5,240 6.0 SMURFS I		4,980 5.7 SMURFS II		6,210 7.1 SMURFS III (SD)		5,590 6.4 IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000) & %)					2,450		3,410		4,020		3,930		5,070		4,810	
	SHARE OF AUDIENCE %					2.8		3.9		4.6		4.5		5.8		5.5	
	AVG. AUD. BY ¼ HR. %					19		20		20		18		22		20	
						2.4	3.2	3.6	4.2	4.5	4.7	4.4	4.5	5.6	6.0	5.4	5.6

WEEK 2	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					2,970 3.4 WUZZLES(B)		2,530 2.9 CARE BEAR FAMILY (8:42-9:00PM) (SUS-OP)		5,070 5.8 FLINTSTONE KIDS 1		5,240 6.0 FLINTSTONE KIDS 2		6,030 6.9 REAL GHOSTBUSTERS		4,110 4.7 POUND PUPPIES(B)	
	AVERAGE AUDIENCE (Households (000) & %)					2,270		2,360		3,930		4,200		4,720		3,320	
	SHARE OF AUDIENCE %					2.6		2.7		4.5		4.8		5.4		3.8	
	AVG. AUD. BY ¼ HR. %					17		13		20		21		21		14	
						2.4	2.9	2.4	2.8	4.4	4.7	4.8	4.7	5.1	5.7	3.8	3.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)					3,410 3.9 BERENSTAIN BEARS (SUS-SD)		3,580 4.1 WILDFIRE (SUS-SD)		5,680 6.5 ← MUPPET BABIES →				4,720 5.4 PEE WEE'S PLAYHOUSE SPCL		5,420 6.2 TEEN WOLF	
	AVERAGE AUDIENCE (Households (000) & %)					2,620		2,880		4,020				3,670		4,370	
	SHARE OF AUDIENCE %					3.0		3.3		4.6	4.4*		4.9*	4.2		5.0	
	AVG. AUD. BY ¼ HR. %					19		16		19	19 *		20 *	16		18	
						2.5	3.4	3.3	3.4	4.3	4.5	4.7	5.1	4.4	4.1	4.7	5.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)					2,190 2.5 KISSYFUR (SD)		4,460 5.1 GUMMI BEARS (SD)		5,240 6.0 SMURFS I		5,860 6.7 SMURFS II		6,820 7.8 SMURFS III (SD)		6,380 7.3 IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000) & %)					1,750		3,760		4,200		4,890		5,590		5,330	
	SHARE OF AUDIENCE %					2.0		4.3		4.8		5.6		6.4		6.1	
	AVG. AUD. BY ¼ HR. %					13		21		21		23		24		22	
						1.7	2.2	3.9	4.7	4.4	5.2	5.6	5.6	6.2	6.6	5.9	6.3

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	7.5	8.6	10.0	12.1	14.4	16.6	18.7	21.1	22.9	24.8	26.0	26.0	26.7	27.8	27.4	27.7
WK. 2	6.8	8.6	10.6	13.0	15.2	18.1	20.7	23.1	24.3	26.1	25.5	25.7	26.1	27.1	28.0	27.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. OCT.11, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT. 4, 1986

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	5,160 / 5.9		5,070 / 5.8		4,630 / 5.3		4,370 / 5.0		3,150 / 3.6							
		BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS: CAP'N READMORE'S JACK & THE BEANSTALK		LITTLES		AMERICAN BANDSTAND							
	AVERAGE AUDIENCE (Households (000) & %)	4,370 / 5.0		4,280 / 4.9		3,760 / 4.3		3,580 / 4.1		2,450 / 2.8							
	SHARE OF AUDIENCE %	18		17		15		13		9							
	AVG. AUD. BY ¼ HR. %	4.9	5.0	4.8	4.9	4.1	4.5	3.6	4.6	2.8	2.7						
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	5,160 / 5.9		3,580 / 4.1		4,110 / 4.7		4,540 / 5.2								17,570 / 20.1	
		PEE WEE'S PLAYHOUSE		PUPPY'S GREAT ADVENTURES (SD)		ROCK N WRESTLING-1 (SD)		ROCK N WRESTLING-2(B)									(1) (SD)
	AVERAGE AUDIENCE (Households (000) & %)	4,110 / 4.7		3,150 / 3.6		3,320 / 3.8		3,500 / 4.0								5,940 / 6.8	
	SHARE OF AUDIENCE %	17		13		13		13								19	5.8* / 18 *
	AVG. AUD. BY ¼ HR. %	4.8	4.7	3.5	3.6	3.4	4.1	3.9	4.2							5.6	5.9
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	6,640 / 7.6		6,470 / 7.4		3,760 / 4.3		2,800 / 3.2						3,500 / 4.0	7,870 / 9.0		
		ALVIN AND THE CHIPMUNKS (SD)		FOOFUR (SD)		LAZER TAG ACADEMY		KIDD VIDEO						NBC MJR LG PRE GAME (2:00-2:18PM) (-OP)		NBC MAJOR LEAGUE BASEBALL ATLANTA VS HOUSTON (2:18-4:53PM)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)	5,770 / 6.6		5,330 / 6.1		3,150 / 3.6		2,360 / 2.7						3,410 / 3.9	2,970 / 3.4		
	SHARE OF AUDIENCE %	23		22		12		9						12	10		3.4* / 10 *
	AVG. AUD. BY ¼ HR. %	6.3	6.8	6.3	5.9	3.7	3.5	2.7	2.7					3.8	3.4	3.3	3.5
WEEK 2	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)	3,500 / 4.0		3,500 / 4.0		19,400 / 22.2											
		BUGS BUNNY & TWEETY SH(B)		ALL NEW EWOKS(B)		NAT'L LEAGUE CHAMP-GM-3 NEW YORK METS VS HOUSTON (12:00-1:22PM)											
	AVERAGE AUDIENCE (Households (000) & %)	2,880 / 3.3		2,800 / 3.2		8,740 / 10.0	6.0*		8.7*		9.7*		11.0*		11.8*		11.5*
	SHARE OF AUDIENCE %	12		11		30	20 *		27 *		29 *		31 *		34 *		32 *
	AVG. AUD. BY ¼ HR. %	3.4	3.2	3.1	3.3	5.2	6.9	8.3	9.1	9.8	9.6	10.5	11.4	12.0	11.5	11.4	11.5
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)	4,200 / 4.8		3,410 / 3.9		2,970 / 3.4		3,410 / 3.9								18,880 / 21.6	
		GALAXY HIGH SCHOOL SPEC		PUPPY'S GREAT ADVENTURES (SD)		ROCK N WRESTLING-1 (SD)		ROCK N WRESTLING-2(B)									(2) (SD)
	AVERAGE AUDIENCE (Households (000) & %)	3,580 / 4.1		2,880 / 3.3		2,530 / 2.9		2,800 / 3.2								5,330 / 6.1	
	SHARE OF AUDIENCE %	15		12		10		10								16	3.6* / 10 *
	AVG. AUD. BY ¼ HR. %	4.0	4.2	3.3	3.3	2.8	3.0	3.2	3.2							3.7	3.5
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)	6,640 / 7.6		5,940 / 6.8		4,810 / 5.5		3,060 / 3.5									
		ALVIN AND THE CHIPMUNKS (SD)		FOOFUR (SD)		LAZER TAG ACADEMY		KIDD VIDEO									
	AVERAGE AUDIENCE (Households (000) & %)	5,590 / 6.4		4,810 / 5.5		3,850 / 4.4		2,360 / 2.7									
	SHARE OF AUDIENCE %	23		19		15		8									
	AVG. AUD. BY ¼ HR. %	6.5	6.3	5.6	5.5	4.3	4.5	2.8	2.5								
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	27.7	28.5	28.4	28.7	28.3	29.6	30.0	30.7	30.9	32.4	31.7	32.0	31.6	32.2	32.1	33.1
	TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	28.0	28.4	28.4	28.7	29.2	31.0	31.5	32.5	32.7	32.5	33.9	35.1	35.1	35.1	35.5	36.5

U.S. TV Households: 87,400,000

(1)CBS COLLEGE FOOTBALL GAME,IOWA VS MICHIGAN ST. & ARIZONA ST. VS UCLA,CBS,(2:34-6:14PM)

(2)CBS COLLEGE FOOTBALL GAME,MICHIGAN VS MICHIGAN ST. & ARIZONA VS UCLA,CBS,(2:34-6:30PM)

For explanation of symbols, See page A.

DAY SAT. OCT. 11, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.4, 1986

WEEK		TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	3,150 3.6 (1) (-OP)	18,620 21.3	CFA COLLEGE FOOTBALL GAME NOTRE DAME VS ALABAMA (3:23-6:46PM) (OP)(-OP)													6,210 7.1 (2) (OP)
		AVERAGE AUDIENCE (Households (000) & %)	2,710 3.1	6,210 7.1														6,030 6.9
		SHARE OF AUDIENCE %	9	18		6.5* 19 *		7.6* 21 *		7.3* 20 *		7.4* 19 *		7.3* 19 *		7.2* 17 *		15
		AVG. AUD. BY ¼ HR. %	3.1	4.3	6.0	7.1	7.5	7.7	7.3	7.3	7.3	7.5	7.7	7.0	6.5	7.8	7.6	6.9
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	CBS COLLEGE FOOTBALL GAME IOWA VS MICHIGAN ST. ARIZONA ST. VS UCLA (2:34-8:14PM)														8,220 9.4 CBS SAT. NEWS-SCHIEFFER	
		AVERAGE AUDIENCE (Households (000) & %)		6.6*		7.3*		6.7*		6.3*		7.4*		7.2*	7.7*		6,380	
		SHARE OF AUDIENCE %		19 *		21 *		19 *		17 *		19 *		19 *	18 *		7.3	
		AVG. AUD. BY ¼ HR. %	6.4	6.9	7.2	7.4	7.0	6.3	6.0	6.5	7.4	7.5	7.1	7.3	7.7		16 6.9	7.7
	NBC TV	TOTAL AUDIENCE (Households (000) & %)	NBC MAJOR LEAGUE BASEBALL ATLANTA VS HOUSTON (2:18-4:53PM)														9,350 10.7 NBC NIGHTLY NEWS-SAT.	
		AVERAGE AUDIENCE (Households (000) & %)		3.4*		3.4*		3.4*		3.3*							8,300	
		SHARE OF AUDIENCE %		10 *		10 *		10 *		9 *							9.5	
		AVG. AUD. BY ¼ HR. %	3.5	3.3	3.3	3.4	3.4	3.5	3.4	3.0							21 9.3	9.7
2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	(3) (-OP)	18,970 21.7	CFA COLLEGE FOOTBALL GAME MIAMI VS WEST VIRGINIA OKLAHOMA VS TEXAS (MULTI-SEGMENT TELECAST)(SD)													
		AVERAGE AUDIENCE (Households (000) & %)		6,900														
		SHARE OF AUDIENCE %		7.9		8.2*		8.8*		8.3*		7.8*		7.5*		4.6*		4.6*
		AVG. AUD. BY ¼ HR. %	12.8	20 8.6	8.3	23 * 8.1	8.8	25 * 8.8	8.2	22 * 8.4	7.8	19 * 7.8	7.7	18 * 7.3	4.6	10 * 4.6	4.6	10 * 4.5
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	CBS COLLEGE FOOTBALL GAME MICHIGAN VS MICHIGAN ST. ARIZONA VS UCLA (2:34-8:30PM)														7,600 8.7 CBS SAT. NEWS-SCHIEFFER	
		AVERAGE AUDIENCE (Households (000) & %)		4.5*		5.4*		4.9*		6.8*		8.2*		7.8*		7.4*	5,940	
		SHARE OF AUDIENCE %		13 *		15 *		14 *		18 *		20 *		19 *		17 *	6.8	
		AVG. AUD. BY ¼ HR. %	4.0	5.0	5.4	5.3	4.9	4.9	6.2	7.3	8.0	8.3	7.9	7.7	7.5	7.4	14 6.6	7.0
	NBC TV	TOTAL AUDIENCE (Households (000) & %)															10,490 12.0 NBC NIGHTLY NEWS-SAT.	
		AVERAGE AUDIENCE (Households (000) & %)															8,740	
		SHARE OF AUDIENCE %															10.0	
		AVG. AUD. BY ¼ HR. %															21 9.7	10.3
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	34.4	35.0	35.5	36.3	35.6	35.9	36.7	38.0	39.0	39.7	39.4	39.9	43.5	45.3	46.4	46.3
		WK. 2	37.2	35.7	36.0	35.9	35.7	36.8	38.4	40.3	41.5	42.0	41.8	43.5	45.4	47.3	49.0	49.4

U.S. TV Households: 87,400,000

(1)CFA COLLEGE FOOTBALL-PRE,ABC,(3:00-3:23PM) (2)CFA COLLEGE FOOTBALL POST,ABC,(6:46-7:00PM)

(3)NAT'L LEAGUE CHAMP-GM-3,NEW YORK METS VS HOUSTON,ABC,(12:00-3:22PM)(S)

For explanation of symbols, See page A.

DAY SAT. OCT.11, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.5, 1986

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)									6,380 7.3	SUNDAY MORNING					2,100 2.4 FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									3,320						1,490	
	SHARE OF AUDIENCE %									3.8	3.7*		4.0*		3.9*	1.7	
	AVG. AUD. BY ¼ HR. %									16 3.5	18 * 3.9	3.9	17 * 4.0	3.9	15 * 3.9	6 1.6	1.8
WEEK 2	**NBC TV**																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	ABC TV																
	TOTAL AUDIENCE (Households (000) & %)											ABC SPECIAL REPORT–9:32A (9:32-9:49AM) (SUS)			ABC SPECIAL REPORT–10:13A (10:13-10:19AM) (SUS)		
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
	CBS TV																
	TOTAL AUDIENCE (Households (000) & %)			FOR OUR TIMES (SUS)						6,210 7.1	SUNDAY MORNING					2,710 3.1 FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									3,060						2,270	
	SHARE OF AUDIENCE %									3.5	3.0*		4.0*		3.5*	2.6	
	AVG. AUD. BY ¼ HR. %									14 2.6	15 * 3.5	4.0	16 * 4.1	3.6	13 * 3.4	8 2.6	2.6
	NBC TV																
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	5.9	6.0	7.1	8.3	11.1	14.2	17.5	19.4	21.9	23.9	24.8	26.2	26.7	27.7	28.3	28.9
WK. 2	6.2	7.6	8.7	10.4	13.2	15.5	16.8	19.1	21.2	23.3	24.8	26.5	27.5	27.8	27.7	28.4

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. OCT.12, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.5, 1986

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			4,720 5.4				1,750 2.0									
			← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD									
AVERAGE AUDIENCE (Households (000) & %)			2,710 3.1				1,220 1.4									
SHARE OF AUDIENCE %			10	3.3* 11 *		3.0* 10 *	4									
AVG. AUD. BY ¼ HR. %			3.3	3.3	3.1	2.9	1.4	1.5								
CBS TV																
TOTAL AUDIENCE (Households (000) & %)							7,870 9.0		27,360 31.3							
							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 → VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
AVERAGE AUDIENCE (Households (000) & %)							5,590 6.4		13,370 15.3	11.9*		14.7*		15.9*		15.7*
SHARE OF AUDIENCE %							21		38	34 *		37 *		39 *		38 *
AVG. AUD. BY ¼ HR. %							5.6	7.3	10.6	13.2	14.4	15.2	15.8	16.2	15.5	16.1
NBC TV																
TOTAL AUDIENCE (Households (000) & %)					2,710 3.1		4,810 5.5		24,380 27.9							
					MEET THE PRESS		NFL '86-NBC		← NFL FOOTBALL GAME 1-NBC → VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
AVERAGE AUDIENCE (Households (000) & %)					2,190 2.5		3,500 4.0		11,450 13.1	9.9*		12.2*		12.9*		12.9*
SHARE OF AUDIENCE %					9		13		32	28 *		31 *		32 *		32 *
AVG. AUD. BY ¼ HR. %					2.4	2.6	3.4	4.7	8.8	11.0	12.0	12.5	12.9	13.0	12.7	12.9
WEEK 2																
ABC TV																
TOTAL AUDIENCE (Households (000) & %)			5,770 6.6				2,190 2.5								5,590 6.4 (1) (→OP)	27,710 31.7 (2) (OP)
			← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD									
AVERAGE AUDIENCE (Households (000) & %)			3,410 3.9				1,570 1.8								4,540 5.2	11,890 13.6
SHARE OF AUDIENCE %			12	3.9* 13 *		4.0* 12 *	6								12	27
AVG. AUD. BY ¼ HR. %			3.8	3.9	4.1	3.9	1.9	1.7							5.1	6.1
CBS TV																
TOTAL AUDIENCE (Households (000) & %)		CBS NEWS SP RPT:SUMMIT 1 (11:00-11:16AM) (SUS)					9,700 11.1		33,040 37.8							
							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 → VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (SUS-OP)							
AVERAGE AUDIENCE (Households (000) & %)							7,520 8.6		16,520 18.9	15.7*		19.3*		20.7*		18.2*
SHARE OF AUDIENCE %							26		44	41 *		47 *		49 *		41 *
AVG. AUD. BY ¼ HR. %							7.7	9.5	14.9	16.7	18.7	20.1	20.7	20.9	18.3	18.2
NBC TV																
TOTAL AUDIENCE (Households (000) & %)		NBC NEWS SP RPT SUMMIT 1 (SUS)				NBC NEWS SP RPT SUMMIT 2 (SUS)	6,210 7.1		18,880 21.6							
							NFL '86-NBC		← NFL FOOTBALL GAME 1-NBC → VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (SUS-OP)							
AVERAGE AUDIENCE (Households (000) & %)							4,110 4.7		6,730 7.7	7.2*		8.1*		8.1*		7.7*
SHARE OF AUDIENCE %							14		18	19 *		20 *		19 *		18 *
AVG. AUD. BY ¼ HR. %							3.8	5.6	6.7	7.6	8.1	8.0	8.2	8.0	7.6	7.8

TV HOUSEHOLDS USING TV (See Def. 1)																	
	WK. 1	28.6	29.4	31.0	31.4	31.0	31.7	32.1	33.4	35.2	38.0	39.2	39.8	39.9	41.0	41.0	40.6
	WK. 2	29.4	30.8	30.8	32.6	33.2	33.4	34.3	35.9	39.2	41.1	42.5	43.9	44.4	45.3	45.6	47.1

U.S. TV Households: 87,400,000

(1)AMER. LEAGUE CHAMP-PRE 5,ABC,(2:30-2:52PM)(S)

(2)AMER. LEAGUE CHAMP-GM-5,BOSTON VS CALIFORNIA,ABC,(2:52-7:00PM)(S)

For explanation of symbols, See page A.

DAY SUN. OCT.12, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.5, 1986

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	**ABC TV**																
	TOTAL AUDIENCE (Households (000) & %)															5,680 6.5	
																ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)															4,630	
	SHARE OF AUDIENCE %															5.3	
	AVG. AUD. BY ¼ HR. %															11 5.1	5.6
	TOTAL AUDIENCE (Households (000) & %)						26,830 30.7										
	CBS TV	CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (-OP)						CBS NFL FOOTBALL GAME 2 — TAMPA BAY VS LA RAMS; DALLAS VS DENVER (MULTI-SEGMENT TELECAST)(OP)									
	AVERAGE AUDIENCE (Households (000) & %)						12,500										
	SHARE OF AUDIENCE %		16.3* 39 *		16.9* 39 *	17.1* 39 *	14.3 31		14.4* 34 *		14.5* 34 *		13.7* 31 *		13.6* 29 *		13.7* 27 *
	AVG. AUD. BY ¼ HR. %	16.3	16.4	16.7	17.3	16.2	13.6	14.3	14.5	14.5	14.5	14.1	13.4	13.5	13.6	13.7	13.7
	TOTAL AUDIENCE (Households (000) & %)				5,420 6.2												
	NBC TV	NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (-OP)(OP)														7,080 8.1 NBC NIGHTLY NEWS-SUN	
	AVERAGE AUDIENCE (Households (000) & %)				4,810												
	SHARE OF AUDIENCE %		14.2* 34 *		5.5 13		11.0* 25 *									5,860 6.7 13	
	AVG. AUD. BY ¼ HR. %	14.1	14.4	15.2	6.2	11.4	7.7										7.8
WEEK 2	**ABC TV**	AMER. LEAGUE CHAMP-GM-5 — BOSTON VS CALIFORNIA (2:52-7:00PM)															
	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %		7.9* 17 *		9.2* 20 *		10.1* 21 *		12.3* 25 *		14.3* 28 *		18.1* 35 *		19.6* 36 *		19.6* 34 *
	AVG. AUD. BY ¼ HR. %	7.2	8.6	9.8	8.6	9.4	10.8	11.7	12.8	13.7	15.0	17.4	18.9	19.6	19.7	20.0	19.3
	TOTAL AUDIENCE (Households (000) & %)						7,520 8.6									7,600 8.7	
	CBS TV	CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (SUS-OP)(-OP) → CBS NFL FTBL POST (MULTI-SEGMENT TELECAST((OP)														CBS EVENING NEWS-SUNDAY	
	AVERAGE AUDIENCE (Households (000) & %)						7,250									6,030	
	SHARE OF AUDIENCE %		19.3* 42 *		18.7* 40 *		8.3 17									6.9 12	
	AVG. AUD. BY ¼ HR. %	19.3	19.4	18.4	19.1	18.7	9.1	7.7	1.3							6.9	6.9
	TOTAL AUDIENCE (Households (000) & %)						18,000 20.6										
	NBC TV	NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (-OP)(SUS-OP)						NFL FOOTBALL GAME 2-NBC — DENVER VS SAN DIEGO; SEATTLE VS LA RAIDERS (MULTI-SEGMENT TELECAST)(OP)									
	AVERAGE AUDIENCE (Households (000) & %)						8,040										
	SHARE OF AUDIENCE %		7.3* 16 *		7.0* 15 *		9.2 17		9.6* 19 *		9.4* 19 *		8.8* 17 *		8.8* 16 *		9.4* 17 *
	AVG. AUD. BY ¼ HR. %	7.2	7.8	6.4	7.4	6.8	8.3	9.0	10.2	10.0	9.0	8.7	8.9	8.7	9.0	9.2	9.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	40.8	41.9	43.2	43.7	43.2	42.8	42.3	42.6	42.9	44.4	45.4	46.1	47.9	50.5	52.1	53.5
	WK. 2	47.5	49.0	49.7	49.3	48.8	49.4	49.6	49.5	50.2	51.3	51.5	52.3	54.3	55.7	57.1	58.7

U.S. TV Households: 87,400,000

(1)NFL FOOTBALL POST-NBC,NBC,(3:54-4:08PM)

For explanation of symbols, See page A.

DAY SUN. OCT.12 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON		8.58- 8.59PM	8.45	12,410	14.2	12,410	14.2	22	14.2		10,750	12.3	10,750	12.3	19	12.3	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.03AM	→GRID	34,960	40.0	18,000	20.6	34									
	2	9.00-12.21AM	→GRID								33,740	38.6	15,210	17.4	30		
			11.00						20.1							16.4	
			11.15				19.7*	35*	19.3					16.2*	30*	16.0	
			11.30						17.8							16.2	
			11.45				17.0*	37*	16.3					15.1*	35*	14.0	
			12.00						14.7							12.5	
			12.15											12.1*	34*	11.1	
CBS AMERICAN PORTRAIT SUS(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE	2	8.12- 8.13PM	8.00								10,400	11.9	10,400	11.9	20	11.9	
ABC AMER. LEAGUE CHAMP-GM 1(S)	2	8.15-11.25PM	→GRID								28,930	33.1	13,900	15.9	25		
			11.00													12.8	
			11.15											12.2*	23*	11.2	
ABC ABC NEWSBRIEF-TUE	1	9.58- 9.59PM	9.45	15,910	18.2	15,910	18.2	27	18.2								
EVENING WEDNESDAY																	
ABC ABC NEWSBRIEF-WED	2	8.11- 8.12PM	8.00								10,490	12.0	10,490	12.0	21	12.0	
ABC NAT'L LEAGUE CHAMP-PRE 1(S)	2	8.00- 8.16PM	→GRID								12,500	14.3	11,800	13.5	24		
			8.15													13.3	
ABC NAT'L LEAGUE CHAMP-GM-1(S)	2	8.16-11.37PM	→GRID								31,810	36.4	16,520	18.9	31		
			11.00													20.2	
			11.15											20.0*	36*	19.9	
			11.30											13.6*	30*	13.6	
ABC ABC BUSINESS BRIEF-WED	1	8.58- 8.59PM	8.45	14,070	16.1	14,070	16.1	26	16.1								
ABC ABC NEWSBRIEF-WED	1	9.58- 9.59PM	9.45	12,410	14.2	12,410	14.2	22	14.2								
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.53- 8.54PM	8.45														
	2	8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU	2	8.12- 8.13PM	8.00								8,130	9.3	8,130	9.3	16	9.3	
ABC NAT'L LEAGUE CHAMP-GM-2(S)	2	8.15-11.09PM	→GRID								28,410	32.5	14,160	16.2	25		
			11.00											13.2*	23*	13.2	
ABC ABC NEWSBRIEF-THU	1	9.58- 9.59PM	9.45	9,090	10.4	9,090	10.4	16	10.4								
EVENING FRIDAY																	
ABC ABC NEWSBRIEF-FRI	2	8.13- 8.14PM	8.00								7,870	9.0	7,870	9.0	17	9.0	
ABC AMER. LEAGUE CHAMP-PRE 3(S)	2	8.00- 8.16PM	→GRID								9,960	11.4	9,350	10.7	20		
			8.15													10.7	
ABC AMER. LEAGUE CHAMP-GM-3(S)	2	8.16-11.23PM	→GRID								26,050	29.8	13,110	15.0	26		
			11.00													17.6	
			11.15											15.9*	28*	12.8	
ABC ABC BUSINESS BRIEF-FRI	1	8.44- 8.45PM	8.30	11,190	12.8	11,190	12.8	22	12.8								
ABC ABC NEWSBRIEF-FRI	1	9.58- 9.59PM	9.45	8,300	9.5	8,300	9.5	15	9.5								

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES — OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING FRIDAY-CONT'D																	
CBS AMERICAN PORTRAIT SUS.(SUS)		8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.	2	8.12- 8.13PM	8.00								7,520	8.6	7,520	8.6	16	8.6	
ABC AMER. LEAGUE CHAMP-PRE 4(S)	2	8.00- 8.16PM	→GRID 8.15								8,910	10.2	8,480	9.7	19	9.4	
ABC ABC SPORTS UPDATE-SAT	1	8.58- 8.59PM	8.45	4,810	5.5	4,810	5.5	10	5.5								
ABC ABC NEWSBRIEF-SAT.	1	9.58- 9.59PM	9.45	5,940	6.8	5,940	6.8	12	6.8								
CBS SPORTSBREAK -SAT		8.58- 8.59PM	8.45	7,600	8.7	7,600	8.7	15	8.7		8,130	9.3	8,130	9.3	16	9.3	
CBS NEWSBREAK-SAT.		9.58- 9.59PM	9.45	5,940	6.8	5,940	6.8	12	6.8		5,510	6.3	5,510	6.3	11	6.3	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	14,600	16.7	14,600	16.7	29	16.7		14,250	16.3	14,250	16.3	27	16.3	
NBC NBC NEWS DIGEST-2-SAT.	1	9.57 9.59PM	9.45	15,730	18.0	15,030	17.2	30	17.2								
EVENING SUNDAY																	
ABC REAGAN SUMMIT SPEC.(SUS)	2	7.27- 8.00PM	7.15														
ABC ABC SPORTS UPDATE-SUN	2	7.58- 7.59PM	7.45								7,870	9.0	7,870	9.0	15	9.0	
ABC ABC NEWSBRIEF-SUN.	2	8.12- 8.13PM	8.00								9,180	10.5	9,180	10.5	17	10.5	
ABC NAT'L LEAGUE CHAMP-PRE 4(S)	2	8.00- 8.17PM	→GRID								10,050	11.5	9,350	10.7	18		
			8.15													11.2	
ABC ABC SPORTS UPDATE-SUN	1	8.58- 8.59PM	8.45	8,220	9.4	8,220	9.4	14	9.4								
ABC ABC NEWSBRIEF-SUN.	1	9.47- 9.48PM	9.45	9,350	10.7	9,350	10.7	15	10.7								
CBS CBS NFL FOOTBALL GAME 2	1	4.24- 7.30PM	→GRID 7.15	26,830	30.7	12,500	14.3 16.5*	31 31*	16.4								
CBS 60 MINUTES	1	7.29- 8.29PM	→GRID 8.15	29,980	34.3	21,680	24.8 27.7*	39 42*	27.8								
CBS MURDER, SHE WROTE	1	8.29- 9.29PM	→GRID 9.15	30,680	35.1	24,650	28.2 29.5*	41 42*	28.8								
CBS SPORTSBREAK-SUN	2	8.58- 8.59PM	8.45								17,040	19.5	17,040	19.5	29	19.5	
CBS CBS SUNDAY MOVIE	1	9.29-11.29PM	→GRID 11.15	28,410	32.5	20,800	23.8 23.3*	36 39*	22.5								
CBS SPORTSBREAK-SUN	1	9.27- 9.28PM	9.15	20,980	24.0	20,980	24.0	34	24.0								
CBS NEWSBREAK-SUN.	2 1	9.56- 9.57PM 10.27-10.28PM	9.45 10.15	17,040	19.5	17,040	19.5	29	19.5		12,240	14.0	12,240	14.0	22	14.0	
NBC NFL FOOTBALL GAME 2-NBC	2	4.25- 7.01PM	→GRID								18,000	20.6	8,040	9.2	17		
NBC NBC NEWS DIGEST-SUN		8.58- 8.59PM	8.45	10,050	11.5	10,050	11.5	17	11.5		11,620	13.3	11,620	13.3	20	13.3	
NBC NBC NEWS DIGEST-2-SUN.	2	9.59-10.02PM	9.45 10.00								19,400	22.2	18,790	21.5	34	21.3 21.7	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE	1 2	11.30-12.01AM 11.40-12.00MD	11.30 11.30	5,940	6.8	4,810	5.5	17	6.1	TU-F	4,810	5.5	4,280	4.9	14	5.7	THU.

CONT'D

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC ABC NEWS:NIGHTLINE-CONT'D			11.45						5.0	TU-F						4.6	THU.
			12.00						4.2	TU-F							
ABC ABC NEWS:NIGHTLINE-FR.(B)	2	11.54-12.25AM	11.45								4,810	5.5	3,930	4.5	13	5.3	FRI.
			12.00													4.5	FRI.
			12.15													3.9	FRI.
ABC ABC NEWS:NIGHTLINE-TUE(B)	2	11.57-12.35AM	11.45								5,420	6.2	4,020	4.6	17	5.5	TUE.
			12.00													5.1	TUE.
			12.15											4.7*	17*	4.2	TUE.
			12.30													3.6	TUE.
ABC ABC NEWS:NIGHTLINE-TH.(B)	2	12.00-12.10AM	12.00								3,760	4.3	3,670	4.2	14	4.2	THU.
ABC ABC NEWS:NIGHTLINE-WED(B)	2	12.08-12.38AM	12.00								4,890	5.6	3,850	4.4	17	5.4	WED.
			12.15													4.3	WED.
			12.30													3.6	WED.
ABC DICK CAVETT-TUE	1	12.01- 1.00AM	12.00	1,660	1.9	1,140	1.3	7	1.4	TUE.							
			12.15				1.4*	7*	1.3	TUE.							
			12.30						1.1	TUE.							
			12.45				1.1*	7*	1.2	TUE.							
ABC DICK CAVETT-WED	1	12.01- 1.00AM	12.00	1,660	1.9	1,220	1.4	8	1.4	WED.							
			12.15				1.5*	8*	1.5	WED.							
			12.30						1.5	WED.							
			12.45				1.4*	9*	1.3	WED.							
ABC JIMMY BRESLIN'S PEOPLE-FR	1	12.01- 1.00AM	12.00	1,840	2.1	1,310	1.5	6	1.7	FRI.							
			12.15				1.6*	6*	1.5	FRI.							
			12.30						1.4	FRI.							
			12.45				1.3*	6*	1.3	FRI.							
ABC JIMMY BRESLIN'S PEOPLE-TH	1	12.01- 1.00AM	12.00	1,750	2.0	1,050	1.2	7	1.3	THU.							
	2	12.10- 1.10AM	12.00								1,400	1.6	960	1.1	6	1.6	THU.
			12.15				1.3*	6*	1.3	THU.				1.4*	7*	1.4	THU.
			12.30						1.2	THU.						1.3	THU.
			12.45				1.1*	7*	1.0	THU.				1.1*	7*	.9	THU.
			1.00											.7*	5*	.7	THU.
ABC JIMMY BRESLIN'S PEOPLE-FR	2	12.25- 1.25AM	12.15								960	1.1	790	.9	5	1.3	FRI.
			12.30													.9	FRI.
			12.45											.9*	5*	.9	FRI.
			1.00													.9	FRI.
			1.15											.9*	6*	.9	FRI.
ABC ABC NEWS:NIGHTLINE-MON	1	12.40- 1.10AM	12.30	4,630	5.3	3,670	4.2	20	5.2	MON.							
			12.45						4.3	MON.							
	2	1.00- 1.31AM	1.00						3.7	MON.	3,850	4.4	3,150	3.6	21	3.9	MON.
			1.15													3.3	MON.
			1.30													2.7	MON.
ABC DICK CAVETT-TUE	2	1.05- 2.04AM	1.00								1,920	2.2	1,220	1.4	11	1.8	TUE.
			1.15											1.7*	11*	1.5	TUE.
			1.30													1.3	TUE.
			1.45											1.3*	11*	1.2	TUE.
			2.00													1.2	TUE.
CBS AMERICAN PORTRAIT		8.58- 8.59PM	8.45	11,270	12.9	11,270	12.9	19	12.9	TU&TH	13,900	15.9	13,900	15.9	23	15.9	MTUTH

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS NEWSBREAK-M-F		>	9.45	11,360	13.0	11,360	13.0	20	13.0	M-F	11,800	13.5	11,800	13.5	21	13.5	M-F
CBS CBS LATE NIGHT I		>	11.30	5,590	6.4	3,850	4.4	17	4.7	M-F	5,940	6.8	4,110	4.7	17	4.8	M-F
			11.45				4.6*	15*	4.5	M-F				4.7*	15*	4.6	M-F
			12.00						4.3	M-F						4.6	M-F
			12.15				4.2*	18*	4.1	M-F				4.6*	19*	4.6	M-F
			12.30				3.9*	19*	4.1	M-F				4.7*	24*	4.6	M-F
CBS CBS LATE NIGHT II		>	12.30	3,670	4.2	2,710	3.1	19	3.3	M-F	3,760	4.3	2,800	3.2	20	3.7	M-F
			12.45				3.1*	17*	3.0	M-F				3.4*	19*	3.3	M-F
			1.00						3.0	M-F						3.0	M-F
			1.15				3.0*	21*	2.9	M-F				3.0*	21*	2.8	M-F
CBS CBS NEWS NIGHTWATCH-1		VARIOUS TIMES	(SUS)														
		2.00- 2.30AM	2.00	960	1.1	870	1.0	11	1.1	M-THSU	1,050	1.2	960	1.1	12	1.1	M-THSU
			2.15						1.0	M-THSU						1.0	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,310	1.5	1,140	1.3	18		M-THSU	1,310	1.5	1,140	1.3	18		M-THSU
			2.30						1.4	M-THSU						1.4	M-THSU
			2.45						1.3	M-THSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,660	1.9	870	1.0	20	1.3	M-THSU	1,660	1.9	1,050	1.2	25	1.3	M-THSU
			3.15				1.3*	20*	1.3	M-THSU				1.3*	22*	1.3	M-THSU
			3.30						1.2	M-THSU						1.2	M-THSU
			3.45				1.1*	21*	1.1	M-THSU				1.2*	23*	1.2	M-THSU
			4.00						1.0	M-THSU						1.2	M-THSU
			4.15				1.0*	21*	1.0	M-THSU				1.2*	26*	1.2	M-THSU
			4.30						1.0	M-THSU						1.1	M-THSU
			4.45				1.0*	23*	1.0	M-THSU				1.1*	26*	1.1	M-THSU
			5.00						1.0	M-THSU						1.1	M-THSU
			5.15				1.0*	24*	1.0	M-THSU				1.1*	27*	1.2	M-THSU
			5.30						1.0	M-THSU						1.1	M-THSU
			5.45				.9*	20*	.9	M-THSU				1.0*	23*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F	1	>	8.45	10,750	12.3	10,230	11.7	18	12.2	M-F							
	2	8.58- 8.59PM	8.45								11,360	13.0	11,360	13.0	20	13.0	M-F
NBC NBC NEWS DIGEST-2-M-F		9.58- 9.59PM	9.45	10,580	12.1	10,580	12.1	18	12.1	TU&TH	11,010	12.6	11,010	12.6	20	12.6	MWF
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,610	11.0	5,940	6.8	22	7.6	M-F	10,050	11.5	6,120	7.0	22	7.9	M-F
			11.45				7.1*	21*	6.7	M-F				7.6*	21*	7.2	M-F
			12.00						6.6	M-F						7.0	M-F
			12.15				6.3*	24*	6.0	M-F				6.5*	24*	5.9	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	4,280	4.9	3,410	3.9	20	4.3	M-TH	4,460	5.1	3,580	4.1	21	4.4	M-TH
			12.45						3.6	M-TH						3.9	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,560	7.5	2,970	3.4	17	5.0	FRI.	5,420	6.2	2,450	2.8	16	4.1	FRI.
			12.45				4.4*	18*	3.8	FRI.				3.7*	16*	3.2	FRI.
			1.00						3.2	FRI.						2.7	FRI.
			1.15				3.1*	16*	3.0	FRI.				2.7*	16*	2.8	FRI.
			1.30						3.0	FRI.						2.2	FRI.
			1.45				2.9*	19*	2.8	FRI.				2.1*	15*	2.1	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	2,970	3.4	2,450	2.8	19	3.1	M-TH	3,320	3.8	2,710	3.1	21	3.4	M-TH
			1.15						2.6	M-TH						2.9	M-TH

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,310	1.5	1,220	1.4	17	1.4	M-F	1,220	1.4	1,140	1.3	15	1.3	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,450	2.8	2,270	2.6	21	2.6	M-F	2,270	2.6	2,100	2.4	20	2.4	M-F
ABC ABC SPECIAL REPORT- 9:22A(SUS)	2	9.22- 9.43AM	9.15														FRI.
ABC ABC SPECIAL REPORT- 9:23A(SUS)	2	9.23- 9.39AM	9.15														THU.
ABC ABC SPECIAL REPORT-10:00A(SUS)	1	10.00-10.42AM	10.00							TUE.							
ABC DOUBLE TALK-WED(B)	2	11.30-12.00NN	11.30								1,310	1.5	1,050	1.2	5	1.1	WED.
			11.45													1.3	WED.
ABC ABC SPECIAL REPORT-1:00P(SUS)	1	1.00- 1.26PM	1.00							MON.							
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	6,290	7.2	6,290	7.2	27	7.2	M-F	6,290	7.2	6,290	7.2	26	7.2	M-F
ABC AMER. LEAGUE CHAMP-GM-2(S)	2	3.00- 6.01PM	3.00								18,270	20.9	7,600	8.7	25	6.3	WED.
			3.15											6.4*	22*	6.4	WED.
			3.30													7.5	WED.
			3.45											7.9*	25*	8.3	WED.
			4.00													8.4	WED.
			4.15											8.3*	25*	8.1	WED.
			4.30													8.5	WED.
			4.45											8.8*	26*	9.1	WED.
			5.00													9.8	WED.
			5.15											10.0*	27*	10.2	WED.
			5.30													10.9	WED.
			5.45											11.0*	27*	11.0	WED.
			6.00													9.7	WED.
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.00- 5.00PM	4.00	8,040	9.2	5,070	5.8	18	5.9	WED.							
			4.15				5.8*	19*	5.7	WED.							
			4.30						5.9	WED.							
			4.45				5.8*	18*	5.7	WED.							
CBS CBS EARLY MORNING NEWS		6.00- 6.30AM	6.00	1,310	1.5	1,140	1.3	18	1.2	M-F	1,310	1.5	1,140	1.3	18	1.3	M-F
			6.15						1.3	M-F						1.3	M-F
CBS CBS SP. RPT:DANILOFF FREE(SUS)	1	10.00-10.34AM	10.00							TUE.							
CBS CBS SPL RPT:DANILOFF FREE(SUS)	1	11.19-11.40AM	11.15							MON.							
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	6,210	7.1	5,860	6.7	29	6.7	M-F	5,070	5.8	4,810	5.5	25	5.5	M-F
CBS CBS SP RPT:DANILOFF FREE(SUS)	1	1.10- 1.27PM	1.00							MON.							
CBS YOUNG AND RESTLESS-MON(B)	1	1.10- 1.27PM	1.00	2,360	2.7	2,270	2.6	10	2.6	MON.							
			1.15						2.6	MON.							
CBS GUIDING LIGHT-TUE(B)	1	3.03- 3.23PM	3.00	5,590	6.4	5,240	6.0	21	6.0	TUE.							
			3.15						6.2	TUE.							
CBS NEWSBREAK-3.44		>	3.30	5,160	5.9	5,160	5.9	20	6.1	M-F	5,070	5.8	5,070	5.8	20	5.7	M-F
			3.45						5.6	M-F						6.2	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,540	5.2	4,540	5.2	18	5.2	MWF	4,540	5.2	4,540	5.2	17	5.2	MWF
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							MON.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,530	2.9	1,840	2.1	18	1.7	M-F	2,190	2.5	1,750	2.0	18	1.6	M-F
			6.45						2.6	M-F						2.3	M-F
NBC NBC NEWS SPCL RPT 1(SUS)	1	10.00-10.41AM	10.00							TUE.							

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).**

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
NBC WHEEL OF FORTUNE-MON(B)	1	11.12-11.30AM	11.00	4,720	5.4	4,280	4.9	23	4.6	MON.							
			11.15						4.9	MON.							
NBC DAYS OF OUR LIVES-MON(B)	1	1.12- 1.31PM	1.00	2,450	2.8	2,360	2.7	10	2.5	MON.							
			1.15						2.8	MON.							
			1.30						2.8	MON.							
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,760	4.3	3,760	4.3	16	4.3	MWF	4,110	4.7	4,110	4.7	17	4.7	MWF
DAY SATURDAY																	
ABC ABC SPECIAL REPORT-8:30A(SUS)	2	8.30- 8.42AM	8.30														
ABC NAT'L LEAGUE CHAMP-GM-3(S)	2	12.00- 3.22PM	→GRID								19,400	22.2	8,740	10.0	30		
			3.15											11.8*	33*	9.7	
ABC CFA COLLEGE FOOTBALL-PRE	1	3.00- 3.23PM	→GRID	3,150	3.6	2,710	3.1	9									
			3.15						3.0								
ABC CFA COLLEGE FOOTBALL GAME	1	3.23- 6.46PM	→GRID	18,620	21.3	6,210	7.1	18									
			6.45				7.6*	17*	7.2								
ABC CFA COLLEGE FOOTBALL POST	2	6.52- 6.59PM	6.45														
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15								7,250	8.3	5,590	6.4	14	6.4	
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	3,410	3.9	3,150	3.6	13	3.6		2,880	3.3	2,530	2.9	10	2.9	
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	3,760	4.3	3,580	4.1	14	4.1		2,970	3.4	2,710	3.1	10	3.1	
CBS CBS COLLEGE FOOTBALL PRE		2.30- 2.34PM	2.30	5,590	6.4	4,890	5.6	18	5.6		3,930	4.5	3,230	3.7	10	3.7	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	2,970	3.4	2,710	3.1	20	3.1		2,620	3.0	2,360	2.7	16	2.7	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	3,930	4.5	3,670	4.2	20	4.2		4,460	5.1	4,200	4.8	23	4.8	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	5,160	5.9	5,070	5.8	22	5.8		5,330	6.1	5,160	5.9	22	5.9	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	6,730	7.7	6,380	7.3	26	7.3		5,860	6.7	5,590	6.4	23	6.4	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	4,890	5.6	4,720	5.4	19	5.4		5,070	5.8	4,720	5.4	19	5.4	
NBC NBC MAJOR LEAGUE PRE GAME	1	2.00- 2.18PM	→GRID	3,500	4.0	3,410	3.9	12									
			2.15						3.9								
DAY SUNDAY																	
ABC ABC SPECIAL REPORT-10:13A(SUS)	2	10.13-10.19AM	10.00														
ABC AMER. LEAGUE CHAMP-PRE 5(S)	2	2.30- 2.52PM	→GRID								5,590	6.4	4,540	5.2	12		
			2.45													5.4	
CBS FOR OUR TIMES(SUS)	1	6.00- 6.30AM	6.00														
CBS CBS NEWS SP RPT:SUMMIT 1(SUS)	2	11.00-11.16AM	11.00														
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.06PM	→GRID	27,360	31.3	13,370	15.3	38									
	2	1.00- 3.21PM	→GRID								33,040	37.8	16,520	18.9	44		
	2	3.34- 4.12PM															
	2	4.22- 4.24PM															
	2	1.00- 3.21PM	→GRID								33,040	37.8	16,520	18.9	44		
	2	3.34- 4.12PM															
	2	4.22- 4.24PM															
			4.15						2.0					18.4*	38*	14.1	

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SUNDAY-CONT'D																	
CBS CBS NEWS SP RPT:SUMMIT 2(SUS)	2	3.21- 3.34PM	3.15														
CBS CBS NEWS SP RPT:SUMMIT 3(SUS)	2	4.12- 4.22PM	4.00														
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.14PM	→GRID	24,380	27.9	11,450	13.1	32									
	2	1.00- 3.21PM	→GRID								18,880	21.6	6,730	7.7	18		
	2	3.37- 4.07PM															
			3.45				15.2*	35*	15.7								
			4.15											7.0*	15*	6.5	
NBC NFL FOOTBALL POST-NBC	1	3.54- 4.08PM	→GRID	5,420	6.2	4,810	5.5	13									
			4.00						4.9								

 U.S. TV HOUSEHOLDS: 87,400,000

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).